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MELBOURNE, Fla., May 30, 2006 (PRIMEZONE) -- LiveTV, LLC, a wholly-owned subsidiary of JetBlue Airways Corporation (Nasdaq:JBLU), today announced that it has entered into an agreement with leading Italian carrier Air One, to provide in-seat audio/video systems on the airline's fleet of new Airbus A320 aircraft. The service will offer multi-channel audio and video programs from on-board digital servers displayed on individual seatback screens. This is the first time the LiveTV multi-channel audio/video system will be available in Europe.

Under the terms of the agreement, LiveTV will provide the system equipment as well as Support and Content Management services.

LiveTV's Wireless Aircraft Data Link will be installed on all aircraft, enabling fast content uploads and data exchange between ground stations and the aircraft.

This order is to equip 30 firm Air One aircraft, with the option to install the system on future aircraft deliveries. Installation of the equipment on Air One's first aircraft is scheduled for the fourth quarter of 2006.

"Throughout Air One's history the company has been at the forefront of customer service," said Pietro Pascale, Technical Director, Air One. "We continue this tradition with the introduction of multi-channel in-seat audio/video systems on our new aircraft. Our choice of the LiveTV system provides Air One an industry leading in-seat system for the price of a conventional overhead video system, with an upgrade path for the future."

"Air One is one of the most innovative European carriers, and we are delighted that they will be our launch customer in Europe," said Glenn Latta, President of LiveTV. "It proves that the LiveTV in-seat audio/video system has made conventional overhead video systems obsolete. In-seat systems will become the new standard for in-flight entertainment on single aisle aircraft."

About LiveTV

LiveTV is an innovative provider of in-flight entertainment products and services such as DIRECTV(r), Bell ExpressVu, XM Satellite Radio, wireless aircraft data link services, Digital Servers for stored content, and cabin surveillance systems for commercial aircraft. LiveTV is the largest provider of Satellite delivered entertainment to commercial airlines. The LiveTV system includes individual seatback monitors at every seat, armrest mounted channel, brightness, and volume controls that allow passengers to select from up to 36 channels of satellite programming. For more information, visit LiveTV on the World Wide Web at www.livetvifs.com.

The LiveTV, LLC logo is available at <http://www.primezone.com/newsroom/prs/?pkgid=2067>

About Air One

Headquartered in Rome, Air One is the second largest airline in Italy, and the most important totally private one, operating more than 1,400 flights per week to and from Rome Fiumicino and Milan Linate airports. Partner of Lufthansa since 2000, Air One has developed in latest years code share agreements also with other carriers such as Air Canada, US Airways, Tap Portugal, Aegean, Adria Airways, and Croatia Airlines enlarging therefore its network on the international arena. Besides operating schedule services, Air One is also present in the leisure charter market with flights to many European destinations and tourist resorts in the Mediterranean and Middle East areas, and in the air mail service with dedicated night flights. More information about Air One is available at <http://www.flyairone.it/en/>.

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