

LiveTV Installs 300th Aircraft With In-Flight Entertainment System: Milestone Achieved With XM Radio Installation on AirTran Airways 737-700, Completing Retrofit of 107 AirTran Airways Aircraft

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ORLANDO, Fla., March 6, 2006 (PRIMEZONE) -- LiveTV(tm), a wholly owned subsidiary of JetBlue Airways Corporation (Nasdaq:JBLU), and the world's largest provider of satellite delivered entertainment to commercial aircraft, today announced the 300th installation of a LiveTV next generation In-Flight Entertainment (IFE) System.

The 300th aircraft, a Boeing 737-700 aircraft operated by AirTran Airways, was retrofitted with LiveTV's XM Satellite Radio system on March 3. The aircraft, number 321 and the 107th AirTran Airways aircraft outfitted with the IFE system, immediately entered into service on a flight from Orlando International Airport to Philadelphia International Airport. The passengers on this landmark flight enjoyed LiveTV's "At Home in the Air(tm)" experience of more than 100 live XM Satellite Radio channels.

"Our XM Satellite Radio system gives us a competitive edge when it comes to in-flight entertainment technologies," said Robert L. Fornaro, President and Chief Operating Officer of AirTran Airways, the launch customer for LiveTV's XM Satellite Radio system.

The 300th aircraft marks another milestone in the remarkable growth of LiveTV as the number of aircraft equipped with a LiveTV satellite entertainment system has increase by 200 in the last 16 months alone.

"I am awed by what our teammates have achieved," said Glenn Latta, President of LiveTV. "This milestone illustrates our leadership position in the market and is a tribute to both the dedication of our teammates and the strength of our airline partners: AirTran Airways, Frontier Airlines, JetBlue Airways, Virgin Blue and WestJet."

LiveTV was the first company to provide in-seat satellite television and XM Satellite Radio to commercial airlines, launching its DIRECTV(r) service on low-fare carrier JetBlue Airways in 2000 and its XM service on low fare carrier AirTran Airways in 2005. Aircraft are equipped with LiveTV's DIRECTV(r), Bell ExpressVU or XM Satellite Radio entertainment systems, providing the "At Home In The Air(tm)" entertainment experience to more than 200,000 travelers every day.

About LiveTV

LiveTV is an innovative provider of in-flight entertainment products and services such as DIRECTV(r), Bell ExpressVu, XM Satellite Radio, wireless aircraft data link services, Digital Servers for stored content, and cabin surveillance systems for commercial aircraft. LiveTV is the largest provider of satellite entertainment systems to commercial airlines. The LiveTV system includes individual seatback monitors at every seat, armrest mounted channel, brightness, and volume controls that allow passengers to select from up to 36 channels of satellite TV programming and up to 100 channels of XM Satellite Radio and four channels of onboard programming. For more information, visit LiveTV at www.livetvifs.com.

The LiveTV, LLC logo is available at: <http://www.primezone.com/newsroom/prs/?pkgid=2067>

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