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Dec 08, 2005

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NEW YORK, Dec. 8, 2005 (PRIMEZONE) -- JetBlue Airways Corp. (Nasdaq:JBLU) has named Tom Rinow to the position of Vice President, JFK Operations. Mr. Rinow was promoted from the position of director, JetBlue airport operations for the low-fare airline's home base at John F. Kennedy International Airport in New York.

"Tom brings a wealth of experience and a proven track record of results to this role," said Nigel Adams, JetBlue's vice president of Airport Customer Service. "As our capacity at our home base of JFK more than doubles over the next several years, we will rely on Tom to lead our team of JFK crewmembers to continue focusing on operational reliability and maintaining the high standards of the JetBlue experience while still maintaining our low cost advantage."

Mr. Rinow joined JetBlue Airways in 2001 as the low-fare airline's director of System Operations. In July of this year, he was appointed director of JFK Operations. Prior to joining JetBlue, Mr. Rinow spent 14 years with Continental Airlines in a variety of leadership positions in System Operations, and four years with People Express in frontline and leadership positions in the airline's customer service division.

"I'm honored to lead the JFK team as JetBlue grows significantly over the next several years," Mr. Rinow said. "Managing this growth will be on a flight-by-flight basis, so my role will be dedicated to making sure our crewmembers have the resources and support they need to ensure every customer has a great JetBlue experience."

JetBlue Airways is a low-fare airline based in New York City, with operations to 33 cities with 340 flights daily. All JetBlue aircraft feature roomy leather seats with 36 channels of free DIRECTV(r) programming, the most live television offered by any airline, and brand name snacks and beverages. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available(a). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(a) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the EMBRAER 190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report on Form 10-K/A and Quarterly Reports on Form 10-Q and 10Q/A. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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