All Together Now: JetBlue Launches 'More The Merrier' Sale: Sale Fares Start at $39(a) One-Way When Two or More People Travel Together - Or $59(b) Each Way for Solo Travelers

Nov 14, 2005

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NEW YORK, Nov. 14, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announces a 'More the Merrier' sale with fares starting at $39(a) each for parties of two or more, and starting at $59(b) one-way for parties of one.

"JetBlue thinks it should be fun to travel, and the more, the merrier," said JetBlue's CEO David Neeleman. "Customers save more when they travel with others, but even if you're taking a solo trip, you'll still save a lot on JetBlue, and you'll enjoy the trip as much as the destination."

Travel on JetBlue is on sale between Nov. 30 and Feb. 15, 2006, and must be purchased by Nov. 21. A seven-day advance purchase is required. Blackout dates apply. Customers may purchase these sale fares online at www.jetblue.com, or by calling 1-800-JETBLUE (1-800-538-2583). Customers are encouraged to book early as seats are limited.

JetBlue offers the most flights between New York City and Florida than any other airline, with up to 76 daily flights. JetBlue also offers the most daily flights between New York City and the West Coast.

JetBlue's `The More the Merrier' Sale Fares:

Between:	And Florida:	One-way fares start at:
Boston, MA Buffalo, NY Burlington, VT New York City, NY Rochester, NY Syracuse, NY Washington, DC	Fort Lauderdale Orlando West Palm Beach Fort Myers Tampa	$39 each - for parties of two or more (a) $59 each - for parties of one (b)

Between:	And the West/ West Coast:	One-way fares start at:
Boston, MA Buffalo, NY Burlington, VT New York City, NY Rochester, NY Syracuse, NY Washington, DC	Burbank, CA Denver, CO Las Vegas, NV Long Beach, CA Oakland, CA Ontario, CA Phoenix, AZ Portland, OR Sacramento, CA Salt Lake City, UT San Diego, CA San Jose, CA Seattle, WA	$59 each - for parties of two or more (a) $99 each - for parties of one (b)

Plus new JetBlue service, starting Jan. 19, 2006:

Between:	And:	One-way fares start at:
Fort Lauderdale, FL	Oakland, CA	$59 each - for parties of two or more (a) $99 each - for parties of one (b)

JetBlue Airways is a low-fare airline based in New York City, with operations to 33 cities with 336 flights daily. All JetBlue aircraft feature roomy leather seats with 36 channels of free DIRECTV(r) programming, the most live television offered by any airline, and brand name snacks and beverages. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight(tm) is also available.(1) With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JETBLUE (1-800-538-2583) or visit www.jetblue.com.

(1) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes. JetBlue's in-flight entertainment is powered by LiveTV, a wholly owned subsidiary of JetBlue.

(a) The More the Merrier Sale Fare: Requires a 7 day advance purchase, is valid only for parties of two or more who book together by Nov. 21, 2005 and travel together on the same itinerary between November 30, 2005 and February 15, 2006. All travel must be completed by February 15, 2006. Blackout dates apply and travel is not valid December 15, 2005 through January 5, 2006. Sale fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Bookings made with this fare may be changed prior to scheduled departure, provided all parties are changing to the same flight, online at jetblue.com for a fee of $20 per person or by calling 1-800-JETBLUE for a fee of $25 per person. Any applicable difference in airfare will apply. Cancellations may be made prior to scheduled departure by calling 1-800-JETBLUE for a fee of $25 per person. If one party cancels prior to scheduled departure, all money associated with that party's fare is forfeited, and the other parties on that itinerary must rebook and pay the applicable $25 cancellation fee with any applicable fare adjustment. If all parties cancel prior to scheduled departure, cancellations are for a JetBlue air-only travel credit valid for one year. If a change or cancellation results in overpayment, any remaining balance will become a credit with JetBlue and may be applied toward future air-only travel for one year. If a booking is not canceled prior to scheduled departure, all money associated with that booking is forfeited. Each party's fare does not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.20 per domestic segment. A segment is a takeoff and landing. Other restrictions apply. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. (c) 2005 JetBlue Airways.

(b) Individual Sale Fare: Requires a 7-day advance purchase, must be booked by November 21, 2005, and is valid for travel between November 30, 2005 and February 15, 2005. All travel must be completed by February 15, 2006. Blackout dates apply and travel is not valid December 15, 2005 through January 5, 2006. Sale fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $25 at 1-800-JETBLUE or, in the case of changes, for $20 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not canceled prior to scheduled departure, all money associated with this fare is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.20 per domestic segment. A segment is a takeoff and landing. Other restrictions apply. FOX InFlight is a trademark of Twentieth Century Fox Film Corporation. (c) 2005 JetBlue Airways.

The JetBlue logo is available at: http://www.primezone.com/newsroom/prs/?pkgid=795

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