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Plus, 'No One Comes Close' to the Low-Fare Airline's Onboard Amenities

NEW YORK, Sept. 29, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU), New York's hometown airline, was rated highest in customer satisfaction of all domestic U.S. airlines in Conde Nast Traveler magazine's 2005 Business Travel Awards -- the fourth time since the low-fare airline began flying in 2000.

JetBlue was also rated highest in the category Value for Cost, "topping all other airlines worldwide," Conde Nast Traveler magazine said in the October 2005 issue. This is the fourth consecutive award in this category for JetBlue.

In addition, JetBlue's onboard products and services were rated highest among all airlines worldwide, with a significant gap between first and second place. "...(N)o other domestic airline comes close to competing with JetBlue('s)" onboard amenities and technology, the magazine said. In addition to JetBlue's 36 channels of DIRECTV(r) programming and a selection of premium movies from FOX InFlight(tm), the airline will begin offering 100 channels of XM Satellite Radio later this year.

"We are completing our sixth year of operations, and our customers have honored us with the 'best in class' award four of those years," said JetBlue's CEO David Neeleman. "We look forward to bringing humanity back to air travel in new cities next year with an aircraft every customer, especially the business traveler, will love: the 100-seat EMBRAER 190."

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 81 new Airbus A320 aircraft and plans to add four additional A320s and eight Embraer E190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 286 flights a day and serves 32 destinations in 13 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to start daily nonstop service from Newark, NJ to Fort Lauderdale and Orlando on October 5, 2005, to West Palm Beach, Tampa and Fort Myers on October 19, 2005, and to San Juan, PR on November 17, 2005.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available (see note).

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

Note: DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us.

Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not

limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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