# JetBlue Introduces New Nonstop Service Between New York and Florida: With Three New Daily Flights Between New York's LaGuardia and West Palm Beach, JetBlue Offers the Most Flights Between New York and Florida of Any Airline

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NEW YORK, Sept. 15, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU), New York City's hometown airline, today announced it will begin new nonstop service between New York's LaGuardia Airport and West Palm Beach November 17, with sale fares starting from $69(a) each way.

With this new service, JetBlue will offer more flights between New York and South Florida than any other airline, with 40 daily nonstop flights between New York's JFK International Airport, LaGuardia Airport, and starting in October, from Newark Liberty International Airport to Fort Lauderdale and West Palm Beach.

JetBlue also serves Orlando, Tampa and Ft. Myers from New York, and with the introduction of Newark service in October, JetBlue will offer the most flights between New York City and destinations in Florida of any airline.

"Customers kept asking us for nonstop service between LaGuardia and West Palm Beach, and we're happy to make it happen," said JetBlue's CEO David Neeleman. "By Thanksgiving, New Yorkers will have up to 76 JetBlue flights between New York and Florida to choose from -- the most service between New York and Florida of any airline. Customers will find the flight they need on JetBlue."

JetBlue's new service schedule:

| New York LaGuardia (LGA) to West Palm Beach, FL (PBI) | West Palm Beach to New York LaGuardia |
|---|---|
| Depart -- Arrive | Depart -- Arrive |
| 7:25am -- 10:25am | 11:15am -- 2:00pm |
| 2:55pm -- 5:55pm | 5:10pm -- 8:00pm |
| 9:00pm -- 11:59pm | 6:45pm -- 9:35pm |

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 81 new Airbus A320 aircraft and plans to add four additional A320s and eight EMBRAER 190s to its fleet in 2005. Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 286 flights a day and serves 32 destinations in 13 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to start daily nonstop service from Newark, NJ to Fort Lauderdale and Orlando on October 5, 2005, to West Palm Beach, Tampa and Fort Myers on October 19, 2005, and to San Juan, PR on November 17, 2005.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available.(b)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(a) Sale fares require a minimum 7-day advance purchase and travel must be competed by Dec. 14, 2005. Sale fares may not be available on all days or on all flights and are not offered on flights between Nov. 22-28, 2005. Sale fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $25 at 1-800-JETBLUE or, in the case of changes, for $20 at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. Sale fares do not include

Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.20 per domestic segment. A segment is a takeoff and landing. Additional restrictions apply.

(b) DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes.

This press release contains statements of a forward-looking nature, which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including without limitation, potential hostilities in the Middle East or other regions, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, our reliance on sole suppliers, government regulation, our failure to properly integrate LiveTV or enforce its patents, our ability to hire qualified personnel, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks, the potential risks with the delivery, placing into service and integration into our operations of the EMBRAER 190 aircraft as well as the potential liability relating to our handling of customer data. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

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