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NEW YORK, July 20, 2005 (PRIMEZONE) -- JetBlue Airways (Nasdaq:JBLU) today announced Rob Maruster has been appointed Vice President, Operational Planning, effective immediately.

Mr. Maruster joins JetBlue after a 12-year career with Delta Air Lines in a variety of increasingly responsible leadership positions in the carrier's Marketing and Customer Service departments; most recently as Vice President Airport Customer Service at Hartsfield-Jackson Atlanta International Airport.

Mr. Maruster will report to Dave Barger, JetBlue's President and COO, and will be responsible for the carrier's strategic operational planning. Mr. Maruster's team will focus on the carrier's operational efficiency, resource determination and project management initiatives.

"Rob is going to be a tremendous addition to the leadership team at JetBlue," said Dave Barger, JetBlue's President and COO. "Rob and his team were instrumental in restructuring the Atlanta hub at Delta Air Lines in addition to launching some very high-profile projects like Delta's self-service kiosks. I'm excited that Rob will be leading initiatives that support the delivery of the JetBlue Experience to our customers each day."

Mr. Maruster graduated with a BA degree in Political Science from Auburn University, and has earned his MBA from Emory University. Rob and his family will be relocating from Atlanta to the New York area and will work out of the carrier's Forest Hills Support Center.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. JetBlue operates a fleet of 77 new Airbus A320 aircraft and plans to add seven additional A320s and seven Embraer E190s to its fleet in 2005.

Based at New York City's John F. Kennedy International Airport, JetBlue currently operates 316 flights a day and serves 32 destinations in 13 states, Puerto Rico, the Dominican Republic and The Bahamas. JetBlue plans to start daily nonstop service from Newark, NJ to Fort Lauderdale and Orlando on October 5, 2005, to West Palm Beach, Tampa and Fort Myers on October 19, 2005, and to San Juan, PR on November 17, 2005.

All JetBlue aircraft feature roomy leather seats; all equipped with an in-seat digital entertainment system offering 36 channels of free DIRECTV(r) programming -- no other airline offers more live satellite TV options. On flights longer than two hours, a selection of first-run movies and bonus features from FOX InFlight is also available.(a)

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583), 1-888-538-2583 if calling from Puerto Rico, or 1-200-9898 if calling from the Dominican Republic. This press release, as well as past press releases, can be found on www.jetblue.com.

(a)DIRECTV(r) service is not available on flights between JFK or Newark and Puerto Rico or the Dominican Republic; however, FOX InFlight is offered complimentary on these routes.

The JetBlue logo is available at: http://media.primezone.com/prs/single/?pkgid=795

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our extremely competitive industry, our ability to implement our growth strategy including the integration of the Embraer E190 aircraft into our operations, our significant fixed obligations, our ability to maintain our culture, our reliance on high daily aircraft utilization, increases in maintenance costs, fuel prices, insurance costs and interest rates, our dependence on the New York market, our reliance on automated systems and technology, our reliance on sole suppliers, additional government regulation and future acts of terrorism or the threat of such acts or escalation of U.S. military involvement overseas. Information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2004 Annual Report Form 10-K/A and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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