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NEW YORK, Feb 18, 2003 (BUSINESS WIRE) -- JetBlue Airways (NASDAQ: JBLU) plans to add new service between its west coast base at Long Beach, Calif., and Atlanta, Ga., starting May 8, with introductory fares as low as $99(a) each way, if booked via www.jetblue.com.

From Long Beach, JetBlue plans to serve Atlanta with three flights a day. The airline will also operate convenient connecting service to Atlanta from both Oakland, Calif., near San Francisco, and Las Vegas, Nev., via Long Beach.

"It's been more than a decade since there has been low-fare competition on the LA-Atlanta route," said David Neeleman, JetBlue's CEO. "As well as JetBlue's low fares, personal service and unique amenities, such as 24 channels of DIRECTV at every seat, we're looking forward to introducing Georgia travelers to the ease, simplicity and accessibility of Long Beach Airport. Once they try Long Beach they won't want to fly to LAX again."

The new nonstop service will complement the low-fare carrier's existing flights from Long Beach to New York City, Washington, D.C., Oakland, Calif., Las Vegas, Nev., and Salt Lake City, Utah, and its newly announced service between Long Beach and Fort Lauderdale, Fla., also scheduled to launch May 8. Last week, JetBlue announced plans to add a third daily service between Long Beach and Washington, D.C., on May 1 and a seventh daily flight between Long Beach and New York/JFK starting June 26.

JetBlue has flown more than one million customers to/from Long Beach since the airline began serving the airport in August 2001. Located just 20 miles south of LAX, Long Beach Airport offers convenient access to downtown L.A. as well as all the region's major attractions.

The low-fare carrier is offering an introductory sale fare between Long Beach and Atlanta of $104(a) each way, or $99(a) each way if booked at www.jetblue.com. This sale fare, which requires a seven-day advance purchase, must be booked by May 8 and is valid for travel through June 25. Customers are encouraged to book early as seats are limited.

JetBlue's regular fares between Long Beach and Atlanta will range from $119(a) to $299(a) each way. Regular fares for connecting service between Oakland and Atlanta will range from $129(a) to $349(a) each way and between Las Vegas and Atlanta from $119(a) to $349(a) each way. All fares are discounted $5 each way if booked via JetBlue's web site, www.jetblue.com, by March 31.

JetBlue's daily schedules between Long Beach and Atlanta will be as follows:

Long Beach (LGB) to Atlanta (ATL)	Atlanta to Long Beach
Depart - Arrive	Depart - Arrive
7:00 a.m. - 2:00 p.m.	7:05 a.m. - 8:55 a.m.
11:45 a.m. - 7:00 p.m.	2:55 p.m. - 4:45 p.m.
9:50 p.m. - 5:00 a.m. (next day)	7:55 p.m. - 9:45 p.m.

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. Since launching operations in February 2000, the airline has carried more than 11 million passengers. JetBlue operates a fleet of 39 new Airbus A320 aircraft and is scheduled to place into service another 13 A320s by the end of 2003. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV Programming at every seat.(b)

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Fort Myers, Orlando, Tampa and West Palm Beach, Fla.; Buffalo, Rochester and Syracuse, N.Y.; Long Beach, Oakland and Ontario, Calif.; Burlington, Vt.; Denver, Colo.; Las Vegas, Nev.; New Orleans, La.; Salt Lake City, Utah; San Juan, Puerto Rico; and Seattle, Wash. From Washington D.C., the airline serves Fort Lauderdale, Fla., and Long Beach and Oakland, Calif.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday-night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 800/JETBLUE (538-2583). This press release, as well as past press releases, can be found on www.jetblue.com.

(a)Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3

per segment.

(b)DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, our ability to implement our growth strategy and our dependence on the New York market, our fixed obligations and our limited operating history, seasonal fluctuations in our operating results, increases in maintenance costs, fuel prices and interest rates, our competitive environment, increased potential of war or hostilities in Iraq, the Middle East or other regions, our reliance on sole suppliers and one type of aircraft, government regulation, our failure to properly integrate LiveTV or enforce its patents, the loss of key personnel and potential problems with our workforce including work stoppages, and continuing changes in the airline industry following the September 11th terrorist attacks and the increased risk of future attacks. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's Annual Report on Form 10-K, as amended. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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