# Superfly Stocking Stuffer: JetBlue Offers New Year Travel Deals with Fares Starting from $69-a- Each Way

Dec 12, 2002

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NEW YORK--(BUSINESS WIRE)--Dec. 12, 2002--JetBlue Airways (Nasdaq: JBLU) today announced a Superfly web sale with fares small enough to fit any gift stocking and destinations perfect for a post-holiday getaway.

The low-fare carrier is offering sale fares between New York City or Upstate New York and the airline's five cities in Florida starting from $69(a) each way, and its seven cities in the west starting from $99(a) each way. The sale also includes flights to New Orleans, LA starting at $79(a) each way and San Juan, PR starting at $99(a) each way. (See the table below for complete details.)

These sale fares must be purchased at www.jetblue.com and travel must be completed by February 12, 2003. Customers should book early as seats are limited and may not be available on all flights. For an additional $5 each way, the sale fares can also be booked by calling 1-800-JETBLUE.

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| New York City/JFK to: | |
| Fort Lauderdale, Orlando, Tampa, FL | $ 69(a) |
| West Palm Beach, Fort Myers, FL; New Orleans, LA | $ 79(a) |
| San Juan, PR; Las Vegas, NV; Seattle, WA, Denver, CO; | |
| Salt Lake City, UT | $ 99(a) |
| Long Beach, Ontario and Oakland, CA | $119(a) |
| | |
| Buffalo, Rochester or Syracuse, NY to: | |
| Fort Lauderdale, Orlando, Tampa, FL | $ 79(a) |
| West Palm Beach, Fort Myers, FL; New Orleans, LA(1) | $ 94(a) |
| Denver, CO; Salt Lake City, UT | $114(a) |
| Long Beach, Ontario and Oakland, CA; Las Vegas, NV; | |
| Seattle, WA | $134(a) |
| San Juan, PR | $144(a) |

JetBlue is a low-fare, low-cost passenger airline, which provides high-quality customer service. Since launching operations in February 2000, the airline has carried more than nine million passengers. JetBlue operates a fleet of 35 new Airbus A320 aircraft and is scheduled to place into service another two new A320s by the end of 2002. All JetBlue aircraft feature roomy all-leather seats each equipped with free live satellite television, offering up to 24 channels of DIRECTV(R) Programming at every seat.(b)

From its base at New York City's John F. Kennedy International Airport, JetBlue flies to: Fort Lauderdale, Fort Myers, Orlando, Tampa and West Palm Beach, FL; Buffalo, Rochester and Syracuse, NY; Long Beach, Oakland and Ontario, CA; Burlington, VT; Denver, CO; Las Vegas, NV; New Orleans, LA; Salt Lake City, UT; San Juan, Puerto Rico; and Seattle, WA. From Washington DC, the airline serves Fort Lauderdale, FL, and Long Beach and Oakland, CA. From Long Beach, CA the airline flies to Las Vegas, NV, Oakland, CA, and Salt Lake City, UT.

With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and a Saturday night stay is never required. For more information, schedules and fares, please visit www.jetblue.com or call JetBlue reservations at 1-800-JETBLUE (538-2583).

This press release contains statements of a forward-looking nature relating to future events or future financial results of JetBlue that are based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements involve risks, uncertainties and assumptions. Actual results may differ materially from those expressed in the forward looking statements due to many factors, including without limitation, the continually changing airline industry and regulatory environment following the recent terrorist attacks and threats, future terrorist attacks or fear of such attacks, our limited operating history, our ability to implement our growth strategy, our fixed obligations, our ability to implement our growth strategy, our ability to establish lines of credit or obtain financing from third parties, our dependence on the New York market, our ability to renew or replace gate leases, our competitive environment, problems with our aircraft, economic and other conditions in the markets in which we operate, our reliance on third parties and sole suppliers, governmental regulation, our reliance on one type of aircraft and on automated systems, increases in maintenance costs, fuel prices, insurance premiums and purchase prices of aircraft, our failure to properly integrate LiveTV, the loss of key personnel and potential problems with our workforce including work stoppages and seasonal fluctuations in our operating results. Additional information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's registration statement on Form S-1, as amended. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

(a) The sale fares reflect a $5 each way discount that is only available when booking online at www.jetblue.com. Fares, except to/from San Juan, do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3 per segment. Fares to San Juan do not include Passenger Facility Charges of up to $9 each way, U.S. Departure Tax of $13.20 each way and September 11th Security Fees of up to $5 each way.

(1) Sale fare is not available between Syracuse, NY and New Orleans, LA

(b) DIRECTV(R) service is not available on flights between New York City and San Juan, Puerto Rico.

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