Multimedia Available: DIRECTV to Launch VH1 Classic, Nickelodeon/Nick at Nite and TV Land Aboard JetBlue Airways

Nov 15, 2002

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ADVISORY...for Friday (Nov. 15)

NOTE TO EDITORS: Multimedia Assets Available With This Story

Include Logos, Photos, Text News Releases

JetBlue passengers can now enjoy new music, added kids programming and classic TV options while flying. DIRECTV Inc., MTV Networks, a division of Viacom Inc. (NYSE:VIA and VIA.B) and JetBlue Airways (Nasdaq:JBLU), announced that they have launched VH1 Classic, Nickelodeon/Nick at Nite and TV Land on the DIRECTV AIRBORNE(TM) service aboard all JetBlue flights.

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Newstream
info@newstream.com

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