#### covalon TECHNOLOGIES LTD.

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Q3 FY'24 Earnings Presentation

August 21, 2024

Brent Ashton – CEO Katie Martinovich – Interim CFO

Compassionate solutions designed for patients and made for care providers

#### Forward-Looking Statements and Non-GAAP Financial Information

Certain statements included in this presentation may be considered forward-looking statements. These forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate", "plan", "estimate", "expect", "intend" and statements that an event or result "may", "will", "should", "could", or "might" occur or be achieved and other similar expressions. More specifically, this presentation contains forward-looking statements which include, but are not limited to statements regarding: the Company's corporate strategy and strategic objectives; the availability of external financing to fund the Company's ongoing liabilities and commitments; and economic events. These forward-looking statements involve risk and uncertainties, including the impact on the Company given its current liquidity situation, the difficulty in predicting product approvals, acceptance of and demands for new products, the impact of the products and pricing strategies of competitors, delays in developing and launching new products, the regulatory environment, fluctuations in operating results, and other risks, any of which could cause results, performance, or achievements to differ materially from the results discussed or implied in the forward-looking statements. Such forward-looking statements should not be taken as guarantees of future performance of Covalon.

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Certain financial measures in this presentation – namely earnings before interest, depreciation and amortization ("EBITDA"), adjusted EBITDA, pro-forma EBITDA, free cash flow and enterprise value – are non-GAAP financial measures. While Covalon and certain of its competitors measure and evaluate the performance of their respective consolidated operations and business segments with reference to these and similar measures, non-GAAP measures do not have any standardized or prescribed meaning under IFRS Accounting Standards or otherwise and therefore are unlikely to be comparable to similar measures presented by other companies. These non-GAAP measures should not be considered in isolation or as a substitute for financial measures prepared in accordance with IFRS Accounting Standards. All non-GAAP measures are included because management monitors and uses the information on a regular basis to analyze the performance of the business and therefore may be considered useful information.

For further information about the risks and uncertainties relating to forward-looking statements included in this Memorandum, the recipient should consult the "Risks and Uncertainties" section of Covalon's annual MD&A dated January 26th, 2024, as well as those contained in Covalon's interim MD&As and other public record filings on SEDAR+.



All figures are in Canadian dollars, unless otherwise noted, and Covalon's fiscal year end is September 30th.

# **Q3 Results Continue Strong Momentum**

- Q3 EBITDA of \$1.7 million, adjusted EBITDA of \$2.4 million, and EPS of \$0.06
- Revenue of \$9.2 million (+ 47% YoY)
- Gross profit of \$5.4 million (+51% YoY)
- Continuing to work through and advance key foundational activities to position Covalon for future success

"Our team is proud to deliver another strong quarterly performance.

Our results clearly demonstrate the progress that the One Covalon team is making against our key priorities, and that the extensive foundational work to strengthen Covalon is delivering value to our customers, stakeholders and investors.

We are poised for strong growth to finish 2024 and look to carry that momentum into 2025 and beyond."

**Brent Ashton** 



Covalon Technologies Ltd Chief Executive Officer



# Q3 FY'24 P&L / EBITDA

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	Q3 FY'24	Q3 FY'23	Delta
Revenue	\$9.2	\$6.3	+ 47.1%
<b>Gross Profit</b> (Gross Margin)	<b>\$5.4</b> (58.9%)	<b>\$3.6</b> (57.5%)	+ 50.7%
Operating Expenses (% to Revenue)	<b>\$4.0</b> (43.7%)	<b>\$4.2</b> (66.9%)	- <b>2,320</b> bps
EBITDA (% to Revenue)	<b>\$1.7</b> (18.4%)	<b>-\$0.2</b> (-3.2%)	+ \$1.9
Adjusted EBITDA (% to Revenue)	<b>\$2.4</b> (25.8%)	<b>-\$0.4</b> (-6.3%)	+ \$2.8
Net Income	\$1.4	-\$0.5	+ \$1.9
EPS (cents per share)	\$0.06	-\$0.02	+ \$0.08

\$2.9 M of revenue growth led by focus on US Product Sales (90% YoY growth)
United States represents 87% of WW revenue

+140 bps of Gross Margin improvement (+950 bps excluding inventory provisions)

\$0.2M in lower operating expenses while driving \$2.9M of higher revenue

# Q3 FY'24 Year To Date P&L / EBITDA

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	Q3 FY'24 Year To Date	Q3 FY'23 Last Year To Date	Delta	Overco
Revenue	\$22.3	\$19.7	+13.2 %	deceas busines
<b>Gross Profit</b> (Gross Margin)	<b>\$13.6</b> (60.9%)	<b>\$11.5</b> (58.2%)	+ 270 bps	growth
Operating Expenses (% to Revenue)	<b>\$12.1</b> (54.3%)	<b>\$13.1</b> (66.7%)	- 1,240 bps	Solid ma despite
EBITDA (% to Revenue)	<b>\$2.8</b> (12.5%)	<b>-\$0.9</b> (-4.2%)	+ \$3.7	(+870 bp
Adjusted EBITDA (% to Revenue)	<b>\$3.6</b> (16.0%)	<b>-\$0.9</b> (-4.9%)	+ \$4.4	\$1.0M i
Net Income	\$2.1	-\$1.6	+ \$3.6	expenses of high effectives
EPS (cents per share)	\$0.08	-\$0.06	+ \$0.14	i

Overcoming \$2 million decease from Coatings business with 63% YTD growth from US Product

Solid margin improvement despite obsolete inventory challenges (+870 bps excluding inventory provisions)

\$1.0M in lower operating expenses while driving \$3.6M of higher revenue - more effective sales and marketing investments

All \$ figures in \$CAD millions unless otherwise noted

### **Past 4 Quarters of Financial Performance**

	Q4 FY'23	Q1 FY'24	Q2 FY'24	Q3 FY'24
Revenue	\$6.9	\$4.7	\$8.4	\$9.2
<b>Gross Profit</b> (Gross Margin)	<b>\$2.9</b> (41.9%)	<b>\$2.8</b> (61.1%)	<b>\$5.3</b> (63.1%)	<b>\$5.4</b> (58.9%)
Operating Expenses (% to Revenue)	<b>\$5.8</b> (83.4%)	<b>\$4.3</b> (92.7%)	<b>\$3.8</b> (45.4%)	<b>\$4.0</b> (43.7%)
Adjusted EBITDA (% to Revenue)	<b>-\$1.8</b> (-26.5%)	<b>-\$1.3</b> (-28.1%)	<b>\$2.5</b> (29.6%)	<b>\$2.4</b> (25.8%)
Net Income (loss)	-\$2.9	-\$0.9	\$1.5	\$1.4
EPS (cents per share)	-\$0.12	-\$0.03	\$0.06	\$0.06

Significant turnaround in business performance during the past 6 months



### Q3 FY'24 Balance Sheet and Cash

	Q4 FY'23	Q1 FY'24	Q2 FY'24	Q3 FY'24
Cash	\$8.8	\$8.3	\$7.3	\$9.4
Net Working Capital	\$16.1	\$14.8	\$16.9	\$18.8
Shareholders' Equity	\$18.8	\$17.7	\$19.8	\$21.8
Debt	\$	\$	\$	\$
<b>Current Ratio</b>	4.1	4.8	6.8	5.2

Stabilized and increased cash position

Strong improvement in Net Working Capital and Shareholders' Equity

Zero Debt



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# **Covalon's Value is Recognized by Leading Health Systems**





#### Solid progress made with leading providers in the United States and Internationally



### **Key US Hospital Customer Metrics**





#### **GROW EXISTING**



**55% YTD revenue growth** from our Top 50 customers from FY'23





Have **retained 98%** of our Top 50 customers from FY'23

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Acquired **62 new customers** in the past 9 months









#### Key Covalon US Hospital Products

# **Covalon Strategic Priorities**

#### **Horizon 1 Priorities**

- Driving growth with existing portfolio retain, grow existing and add new
- Establish new culture and build the Covalon foundation
- Demonstrate management capability and credibility to achieve sustainable success

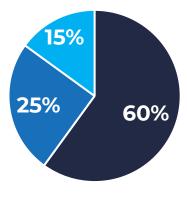


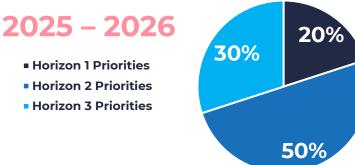
- Horizon 1 Priorities
- Horizon 2 Priorities
- Horizon 3 Priorities

Horizon 1 Priorities

Horizon 2 Priorities

Horizon 3 Priorities





#### **Horizon 2 Priorities**

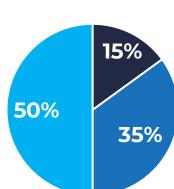
- Product and technology focus:
  - Product improvement and line extension execution
  - Look differently at existing products and technologies repositioning and / or move into adjacent spaces
- Build stronger innovation engine capability and capacity
- Invest in and accelerate market development actions >

#### **Horizon 3 Priorities**

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- Bold new product commercialization new to Covalon and new to > the world products
- M&A activity acquisitions, partnerships
- International expansion >





Note - percentages in pie charts represent an approximation of the team's relative effort and focus over the various time horizons

Note - priorities listed above are a subset of the company's broader priorities

## Summary

- Q3 was a strong quarter the One Covalon Team delivered
- We are working hard to continue the growth momentum
- Have delivered important achievements on the foundational work, but still an area of high focus – key to Covalon's future
- Extensive opportunity hopper of what we could do - tough prioritization being done









#### **Investor Relations Contact Information**



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