



NEWS RELEASE

MeridianLink Celebrates 2025 Arc and Customer Choice Award Winners

2025-05-07

Industry-leading financial institutions and MeridianLink Marketplace partners recognized for innovation, impact, and excellence in collaboration with MeridianLink solutions

COSTA MESA, Calif.--(BUSINESS WIRE)-- **MeridianLink, Inc.** (NYSE: MLNK), a leading provider of modern software platforms for financial institutions and consumer reporting agencies, today announced the recipients of its 2025 Arc Awards and the inaugural Customer Choice Awards during **MeridianLink LIVE!**, the Company's annual event that brings together industry-leading financial institutions, held at the Universal Orlando Resort in Orlando, Fla.

This year's **Arc Awards** celebrates MeridianLink® customers who have harnessed the Company's solutions to solve complex business challenges, fuel meaningful growth, and make a lasting impact in their communities. Winners were selected from a competitive pool of nearly 70 entries, chosen for their innovative use cases and commitment to consumer impact.

The **Customer Choice Awards**, a new recognition program, spotlights top-performing MeridianLink® Marketplace partners that have delivered measurable success through seamless integrations with the MeridianLink® One platform. Finalists were selected by a MeridianLink panel and then voted on by customers across the Company's nationwide network, reflecting the direct voice of the user community.

The recipients of the 2025 MeridianLink Arc Awards are:

- Bangor Savings Bank
- Empower Federal Credit Union
- Greater Iowa Credit Union



- Keesler Federal Credit Union
- Intrepid Credit Union
- Community Choice Credit Union
- GECU
- Financial Center First Credit Union
- Vermont Federal Credit Union
- Municipal Credit Union

The recipients of the 2025 MeridianLink Customer Choice Awards are:

- Socure
- Zest AI

“The Arc and Customer Choice Awards celebrate the innovation and collaboration at the heart of our ecosystem,” said Larry Katz, president of MeridianLink. “Whether it’s a financial institution driving local impact, providing personalized and seamless experiences for consumers, or using data and insights to make smarter decisions faster, or an innovative partner helping accelerate growth by automating more lending capabilities, this year’s winners represent what’s possible when technology and purpose align. We’re honored to recognize these organizations for their contributions as they humanize lending.”

Now in its third year, the Arc Awards continue to spotlight institutions redefining how technology can enhance financial experiences. The Customer Choice Awards join this tradition by honoring Marketplace partners that help elevate performance across key areas like fraud prevention, loan origination, account opening, and deposit growth.

For more information about MeridianLink and its products, visit www.meridianlink.com.

ABOUT MERIDIANLINK

MeridianLink® (NYSE: MLNK) empowers financial institutions and consumer reporting agencies to drive efficient growth. MeridianLink’s cloud-based digital lending, account opening, background screening, and data verification solutions leverage shared intelligence from a unified data platform, MeridianLink® One, to enable customers of all sizes to identify growth opportunities, effectively scale up, and support compliance efforts, all while powering an enhanced experience for staff and consumers alike.

For more than 25 years, MeridianLink has prioritized the democratization of lending for consumers, businesses, and communities. Learn more at www.meridianlink.com.

PRESS CONTACT

Sydney Wishnow

meridianlinkPR@clyde.us

508-808-9060

Source: MeridianLink, Inc.