INVESTOR PRESENTATION



expedia inc.

July 30, 2015

Safe Harbor

Forward-Looking Statements. This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are not guarantees of future performance. These forward-looking statements are based on management's expectations as of July 30, 2015 and assumptions which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. The use of words such as "intends" and "expects," among others, generally identifies forward-looking statements. However, these words are not the exclusive means of identifying such statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements and may include statements relating to future revenues, expenses, margins, profitability, net income / (loss), earnings per share and other measures of results of operations and the prospects for future growth of Expedia, Inc.'s business. Actual results and the timing and outcome of events may differ materially from those expressed or implied in the forward-looking statements for a variety of reasons, including, among others: an increasingly competitive global environment; modifications to our current business models and practices or our adoption of new business models or practices in order to compete; changes in search engine algorithms and dynamics or other traffic-generating arrangements; declines or disruptions in the travel industry; our failure to maintain and expand our relationships and contractual agreements with travel suppliers or travel distribution partners; our failure to maintain and expand our brand awareness or increased costs to do so; our failure to adapt to technological developments or industry trends; risks relating to our operations in international markets, including China; adverse application of existing tax or unclaimed property laws, rules or regulations or implementation of new unfavorable laws, rules or regulations; adverse outcomes in legal proceedings to which we are a party; our failure to comply with current laws, rules and regulations, or changes to such laws, rules and regulations; determinations by U.S. and foreign tax authorities regarding our worldwide tax provision for income taxes; payments related risks, including credit card fraud; volatility in our stock price; liquidity constraints or our inability to access the capital markets when necessary; interruption or lack of redundancy in our information systems; failure to retain or motivate key personnel or hire, retain and motivate qualified personnel, including senior management; changes in control of the Company; management and director conflicts of interest; risks related to actions taken by our business partners and third party service providers, including failure to comply with our requirements or standards or the requirements or standards of governmental authorities, or any cessation of their operations; risks related to the failure of counterparties to perform on financial obligations; fluctuations in foreign exchange rates; our failure to comply with governmental regulation and other legal obligations related to our processing, storage, use and disclosure of personal data, and liabilities related to security breaches; risks related to our acquisitions, investments or significant commercial arrangements; risks related to our long-term indebtedness; our failure to effectively operate our businesses due to restrictive covenants in the agreements governing our indebtedness; our failure to protect our intellectual property from copying or use by others, including competitors; and other risks detailed in Expedia, Inc.'s public filings with the SEC, including our quarterly report on Form 10-Q for the quarter ended June 30, 2015. Except as required by law, we undertake no obligation to update any forward-looking or other statements in this presentation, whether as a result of new information, future events or otherwise.

Non-GAAP Measures. Reconciliations to GAAP measures of non-GAAP measures included in this presentation are included in the Appendix. These measures are intended to supplement, not substitute for, GAAP comparable measures. Investors are urged to consider carefully the comparable GAAP measures and reconciliations.

Industry / Market Data. Industry and market data used in this presentation have been obtained from industry publications and sources as well as from research reports prepared for other purposes. We have not independently verified the data obtained from these sources and cannot assure you of the data's accuracy or completeness.

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Important Note

In May 2015, Expedia sold its 62.4% equity stake in eLong for approximately $671 million to several purchasers including Ctrip. Expedia and Ctrip also reached agreement on cooperation for certain travel products in specified geographic markets. Unless otherwise noted, due to Expedia's sale of its eLong stake, all discussion in these slides refers to results for Expedia, Inc. excluding eLong.

Investment Highlights

- A Leading Global Player in ~$1.3 Trillion Travel Market
- Significant Growth Opportunities Across Geographies
- Rapid Expansion in Highly Fragmented Hotel Industry Supported by Multi-Product Offering
- Technology Platform Innovation Driving Higher Conversion
- Success in Growing Mobile Channels
- High Growth Advertising & Media Business
- Consistently Strong Financial Execution
- Solid Track Record of Disciplined Capital Allocation

expedia inc.

A Growth Company

One of the Largest Travel Companies in the World

Depth and Breadth of

SUPPLY



~257,000 Hotels in **200+** Countries



400+ Airlines



6.2 Million Packages

VOLUME AND GLOBAL REACH

Diverse Demand:
Geography AND Travel Type

Mutually Beneficial Supply Agreements

expedia inc.

Value to Travelers

Scale Enables Virtuous Circle

MULTI-CHANNEL, MULTI-PLATFORM GLOBAL MARKETPLACE

Volume and Diversity of Global Travel

DEMAND



5 Billion Flight Searches



Travelers in **~70 Countries**



Corporate **and** Leisure Travel; Online **and** Offline

Established Brands With Global Reach

expedia inc.

expedia inc. Trusted Brands

Expedia	Hotels.com	trivago	EGENCIA BUSINESS TRAVEL • EXPEDIA, INC.
A Leading Full-Service Online Travel Agency	A Leading Hotel Specialist Globally	A Leading Hotel Metasearch Company	A Leader in Global Corporate Travel
31 Sites in 31 Countries	89 Sites in 68 Countries	Sites in 50 Countries	Presence in 65 Countries

hotwire · wotif group · travelocity · venere.com · Expedia Affiliate Network · Expedia Local Expert · CarRentals.com · Classic Vacations · Expedia CruiseShipCenters



Brand Recognition in *EVERY* Established Market

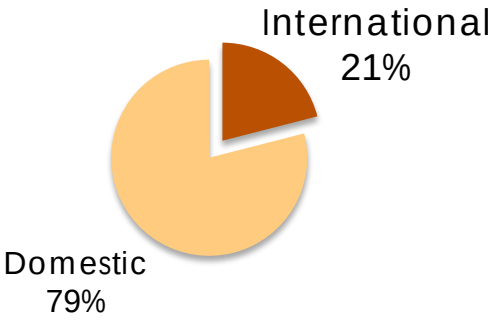
Solid Foothold in Emerging Markets

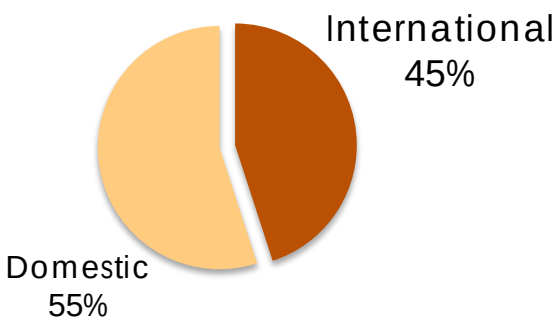
Diversifying Revenue Mix Reduces Risk and Positions the Business for Growth

	2005 Revenue[1]	Revenue TTM [2] 6/30/15

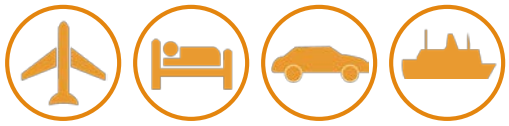
GEOGRAPHY

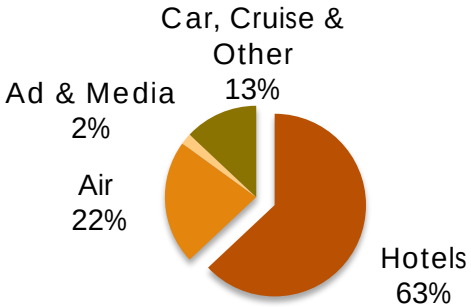


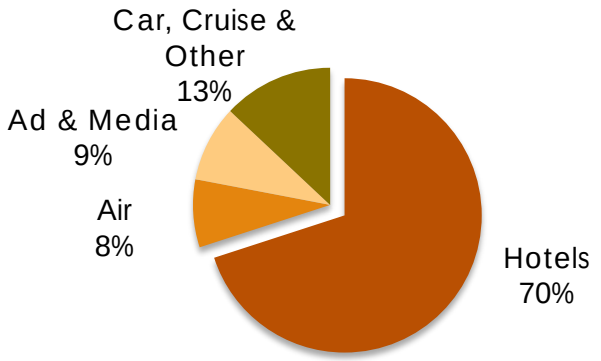




PRODUCT







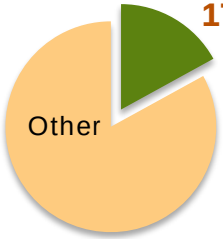
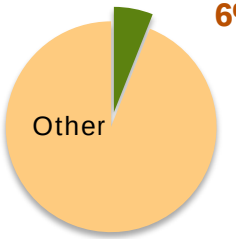
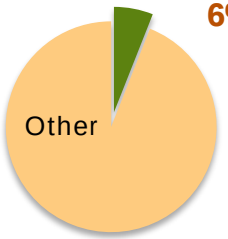
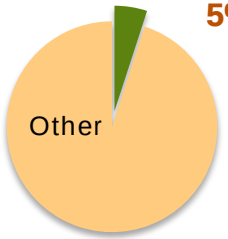
[1] 2005 Geography excludes eLong; Product includes eLong
[2] Trailing Twelve Months

Global Leader and Significant Headroom for Further Growth

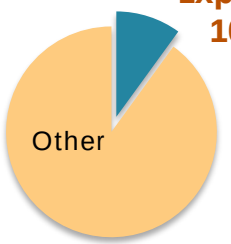
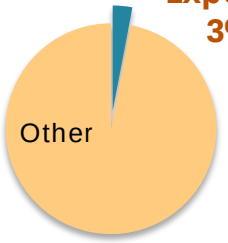
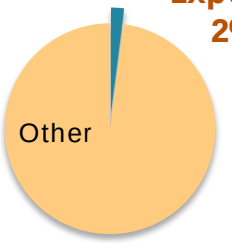
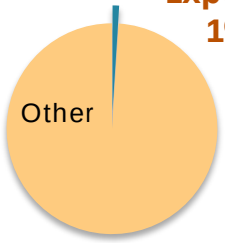
UNITED STATES + CANADA	EMEA	ASIA PACIFIC	LATIN AMERICA
			

Expedia Share:

ONLINE TRAVEL SEGMENT

Expedia 17%	Expedia 6%	Expedia 6%	Expedia 5%
			
Other	Other	Other	Other
42% of Total Travel Market			
56%	**44%**	**29%**	**23%**

2015 TOTAL TRAVEL MARKET

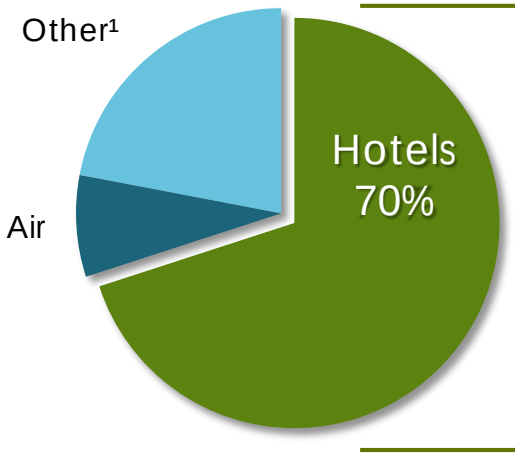
Expedia 10%	Expedia 3%	Expedia 2%	Expedia 1%
			
Other	Other	Other	Other
Total Travel Market ~$1.3T			
$376B	**$470B**	**$365B**	**$92B**

Sources: PhoCusWright estimates and Expedia data; travel market size estimates based on PhoCusWright data for full year 2015.
Note: Expedia's share of travel market defined by TTM gross bookings as of June 30, 2015. Beginning in Q4 2014, total travel market definition was expanded to include Canada, Eastern Europe and Middle East.

Rapidly Expanding in Fragmented Hotel Segment of the Travel Industry

Expedia, Inc. Has Scale in Hotels …

$6.0B
TTM 6/30/15
Revenues

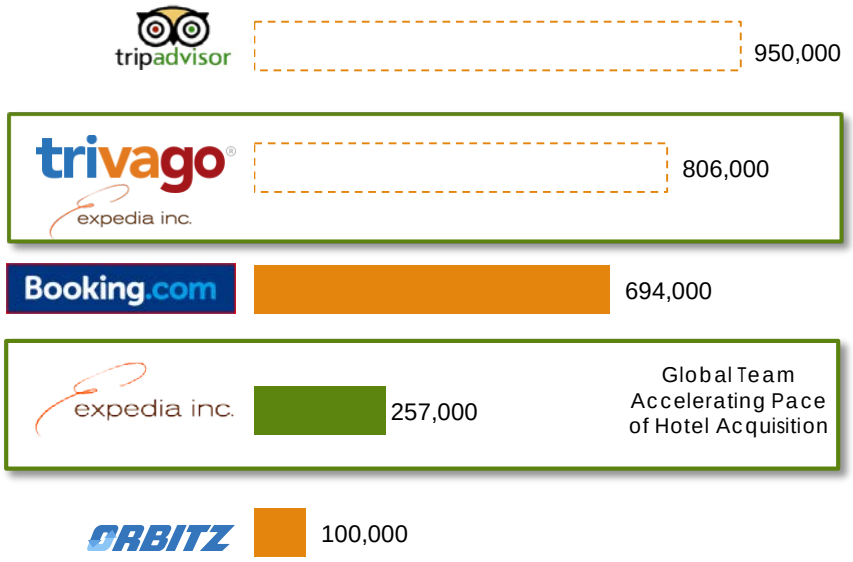


~257k Hotels in 200+ Countries

~Only 7% Share of Rooms Booked in the US[2]

… And Significant Room for Additional Growth

Number of Hotels[3]





[1]Other includes Car, Advertising, Destination Services, Insurance, Cruise, Agency Packages, and Other
[2]Sources: Smith Travel Research and Expedia data
[3]Hotel data for TripAdvisor, Booking.com and Orbitz obtained from respective company websites. Booking.com number includes ~307,000 vacation rental properties.

Have Completed Significant Technology Investments That Fortify the Business



CUSTOMIZED Front-End Technology for Rapid Innovation and Powerful Analytics … **Improving Conversion**

CENTRALIZED Customer Operations Technology

CENTRALIZED Transactional Infrastructure:
Financials / Order Management / Inventory Management

Industry Leading Mobile Initiatives Drive Traffic and Revenue

The World Is Changing …



Opening Up Significant Opportunities in Travel

More than

One in Five

Room Nights Booked on a

Mobile Device

More than 50%

of Mobile Bookings[1] Completed within

Two Days

of Travel / Stay

Expedia, Inc. Leads the Way in Mobile Innovation

Expedia, Inc. Brands for Apple™ Watch

Brand Expedia, Hotels.com and Hotwire have each introduced new apps for Apple Watch



Brand Expedia App Enhancements

Brand Expedia launched car rentals and activity bookings on the mobile app, plus now offers more “Pay Later” hotel options



[1]Based on Brand Expedia global bookings on a mobile phone and Hotels.com global bookings on a mobile device.

Significant Acceleration in the Advertising and Media Business

expedia inc.

trivago®

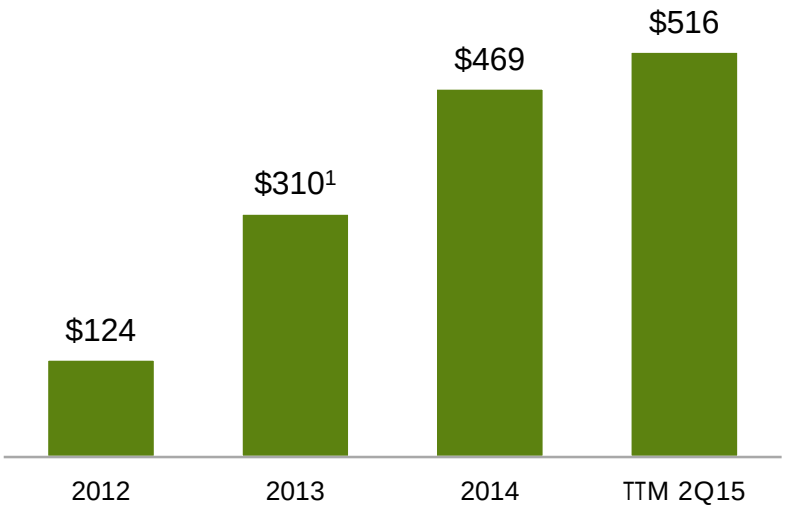
#1 hotel metasearch in Europe

+

Expedia® MediaSolutions

ADVERTISING & MEDIA REVENUE

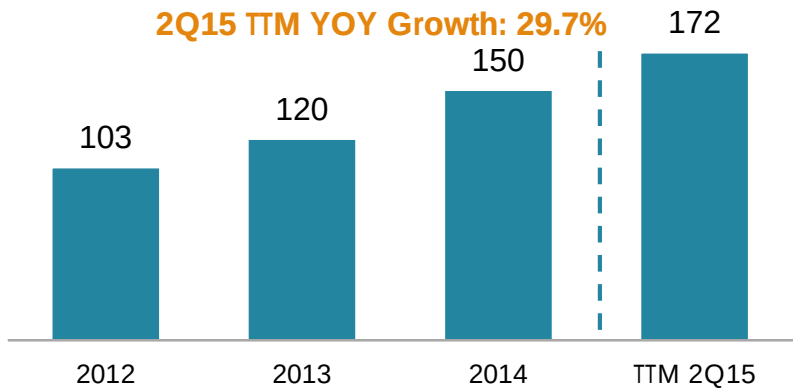
$ Millions

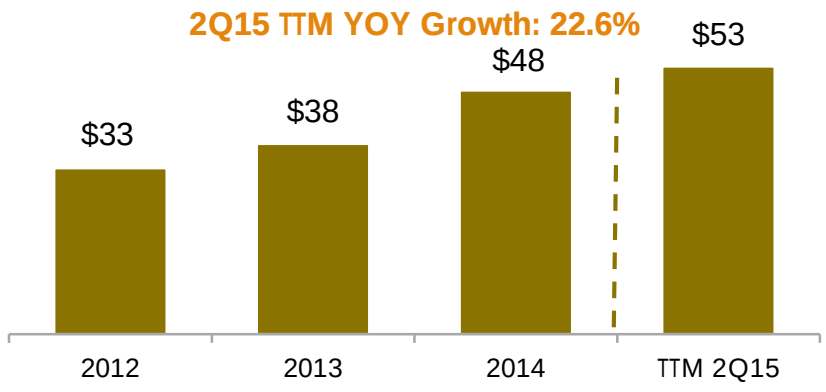


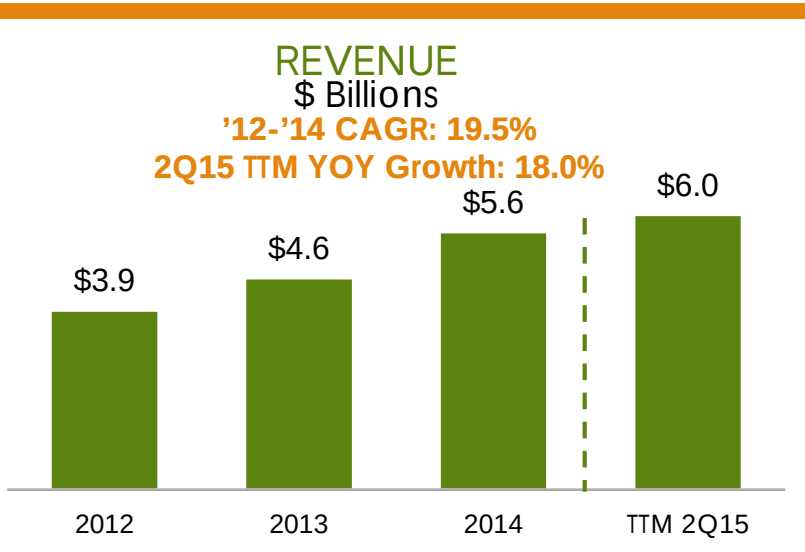
'12-'14 CAGR : **94.6%**
2Q15 TTM YOY Growth: **27.0%**

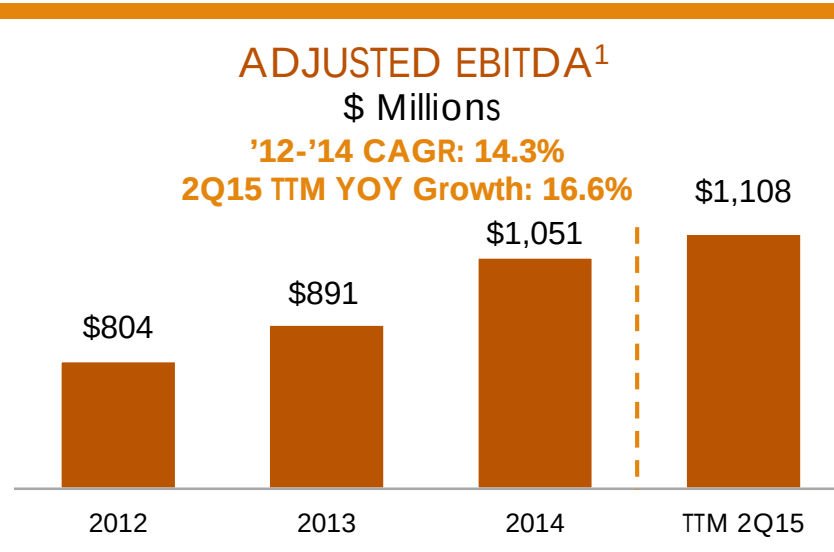
Note: Reported numbers are net of any intercompany revenue
[1] Controlling interest in trivago GmbH ("trivago") acquired in March 2013

Consistent Financial Execution





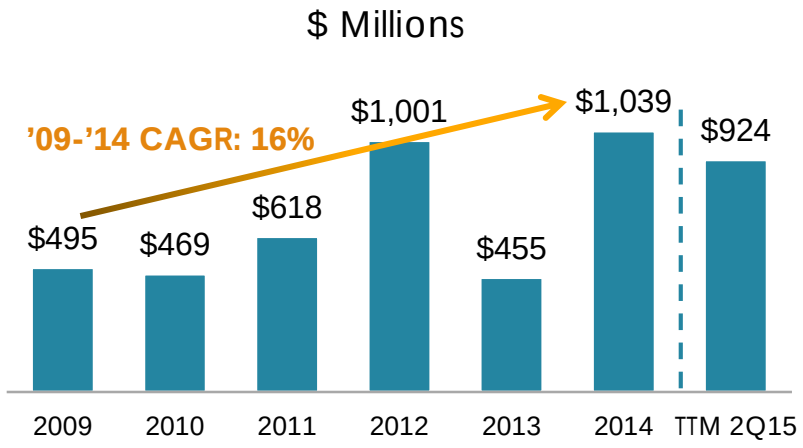




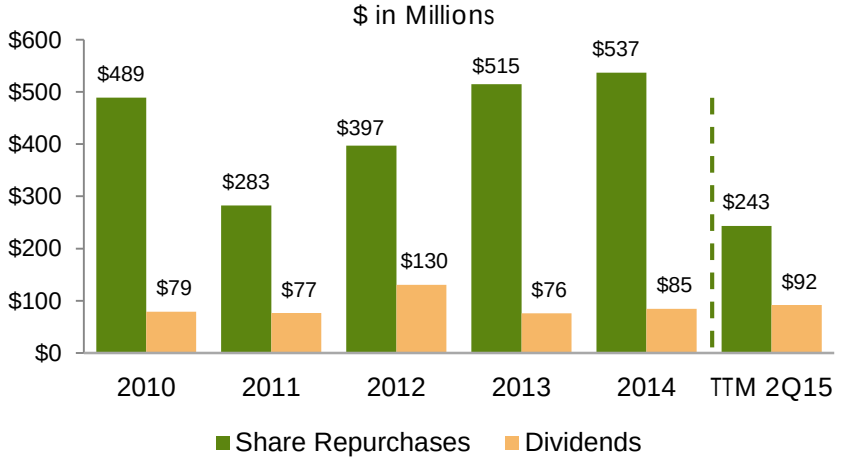
[1] Non-GAAP measure. See Appendix A for Non-GAAP to GAAP Reconciliation

Solid Track Record of Disciplined Capital Allocation

FREE CASH FLOW[1]



SHARE REPURCHASES AND DIVIDENDS



KEY TRANSACTIONS

travelocity

ORBITZ [2]

tripadvisor

trivago

wotif group

AirAsia Expedia [3]

VIA EGENCIA
BUSINESS TRAVEL · EXPEDIA, INC.

decolar.com

autoescape Group

艺龙 eLong [4]

2011 | 2012 | 2013 | 2014 | 2015

[1] Non-GAAP measure, including eLong. See Appendix for Non-GAAP to GAAP Reconciliation. [2] Orbitz acquisition was announced in February 2015 and is pending regulatory approval.
[3] Expedia acquired an additional 25% equity interest in the former joint venture in March 2015. [4] On May 22, Expedia sold its 62.4% ownership in eLong to a group of purchasers based in China

Investment Highlights

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expedia inc.

A Growth Company

APPENDICES

Non-GAAP Definitions

Adjusted EBITDA is defined as operating income plus: (1) stock-based compensation expense, including compensation expense related to certain subsidiary equity plans; (2) acquisition-related impacts, including (i) amortization of intangible assets and goodwill and intangible asset impairment, (ii) gains (losses) recognized on changes in the value of contingent consideration arrangements; and (iii) upfront consideration paid to settle employee compensation plans of the acquiree; (3) certain infrequently occurring items, including restructuring; (4) items included in Legal reserves, occupancy tax and other, which includes reserves for potential settlement of issues related to transactional taxes (e.g. hotel and excise taxes), related to court decisions and final settlements, and charges incurred, if any, for monies that may be required to be paid in advance of litigation in certain transactional tax proceedings; (5) gains (losses) realized on revenue hedging activities that are included in other, net; and (6) depreciation.

The above items are excluded from our Adjusted EBITDA measure because these items are noncash in nature, or because the amount and timing of these items is unpredictable, not driven by core operating results and renders comparisons with prior periods and competitors less meaningful. We believe Adjusted EBITDA is a useful measure for analysts and investors to evaluate our future on-going performance as this measure allows a more meaningful comparison of our performance and projected cash earnings with our historical results from prior periods and to the results of our competitors. Moreover, our management uses this measure internally to evaluate the performance of our business as a whole and our individual business segments. In addition, we believe that by excluding certain items, such as stock-based compensation and acquisition-related impacts, Adjusted EBITDA corresponds more closely to the cash operating income generated from our business and allows investors to gain an understanding of the factors and trends affecting the ongoing cash earnings capabilities of our business, from which capital investments are made and debt is serviced.

Non-GAAP / GAAP Reconciliation: Adjusted EBITDA

$ Millions	2012	2013	2014	TTM 2Q15
Adjusted EBITDA excluding eLong	$804	$891	$1,051	$1,108
eLong Adjusted EBITDA	(1)	(12)	(27)	(95)
Adjusted EBITDA	**$803**	**$879**	**$1,025**	**$1,013**
Depreciation	(164)	(212)	(266)	(292)
Amortization of Intangible Assets	(32)	(72)	(80)	(95)
Legal Reserves , Occupancy Tax and Other	(117)	(78)	(42)	19
Stock-Based Compensation	(65)	(130)	(85)	(110)
Acquisition-related and Other	-	(10)	-	-
Restructuring Charges	-	-	(26)	(36)
Realized Loss (Gain) on Revenue Hedges	6	(11)	(9)	(35)
Operating Income (Loss)	**$432**	**$366**	**$518**	**$464**
Gain on Sale of Business	-	-	-	509
Total Other Expense, Net	(82)	(65)	(53)	28
Income (Loss) from Continuing Operations before Income Taxes	**350**	**301**	**465**	**1,001**
Provision for Income Taxes	(47)	(84)	(92)	(209)
Income (Loss) from Continuing Operations	**303**	**216**	**373**	**792**
Discontinued Operations, Net of Taxes	(23)	-	-	-
Net Income (Loss)	**280**	**216**	**373**	**792**
Net (Income) Loss Attributable to Noncontrolling Interests	-	16	25	51
Net Income (Loss) Attributable to Expedia, Inc.	**$280**	**$233**	**$398**	**$842**

Note: Numbers may not sum due to rounding

Non-GAAP / GAAP Reconciliation: Free Cash Flow

$ Millions	2009	2010	2011	2012	2013	2014	TTM 2Q15
Cash provided by operations	$574	$605	$826	$1,237	$763	$1,367	$1,564
Capital expenditures	(79)	(136)	(208)	(236)	(309)	(328)	(640)
Free cash flow	$495	$469	$618	$1,001	$455	$1,039	$924

Note: Numbers may not sum due to rounding and include eLong