





### A WORD FROM...

### **Aditi Mohapatra**

VP OF GLOBAL SOCIAL IMPACT & SUSTAINABILITY

Travel broadens horizons, strengthens connections, and changes perspectives, bringing the world closer together. The travel and tourism industry is one of the biggest economic drivers for many communities around the world, and when done responsibly, it creates millions of jobs, supports livelihoods, and conserves local cultures. The industry, moreover, has the potential to protect natural ecosystems, scale green technology deployment, and build resilient communities.

At COP26 in November 2021, the global travel and tourism community came together to launch The Glasgow Declaration on Climate Action in Tourism, which defines a clear and consistent sector-wide message and approach to climate action in the coming decades. Expedia Group became the first global online travel agency (OTA) to sign in April of 2022, committing to support the industry toward the goal of halving its emissions by 2030 and reaching Net Zero as soon as possible before 2050.

We see climate action as a business imperative and the way to ensure a resilient and prosperous industry for generations to come. Our travelers are already demanding more sustainable options, and we expect the environmental impact of their choices to only increase in importance to them. We see an opportunity in sustainability to enhance our brand and capture traveler loyalty, get ahead of Net Zero transition expenditures, and reward travel suppliers who do the same.

From day one, our business has been built on providing trusted information to travelers, connecting them with a wide range of quality travel products and supporting partners and suppliers in meeting our travelers' diverse range of needs. This is likewise where we will anchor our contribution to a Net Zero future.

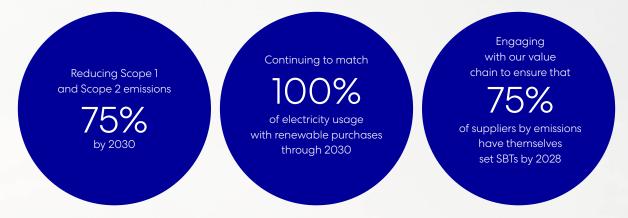
At Expedia Group, we know that travel is transformative — a true force for good. We also know that the industry must transform to realize a Net Zero future, and we are committed to playing our part.

In this Climate Action Plan, we describe the steps Expedia Group will take to decarbonize our operations and align with a Net Zero future.<sup>1</sup> We are proud to announce that we are increasing our ambitions and committing to reach Net Zero greenhouse gas (GHG) emissions across our operations by 2040 from a 2022 base year.

# Expedia Group commits to reach Net Zero emissions by 2040.

- Where we refer to Net Zero throughout this document, we mean cutting greenhouse gas emissions to as close to zero as possible, with any remaining emissions permanently removed from the atmosphere, in line with the goals of the Paris Agreement. Our climate actions to date are covered in greater detail in our annual Impact Reports.
- 2. From a 2022 baseline year. Operational emissions encompass our Scope 1 and Scope 2 as well as upstream Scope 3 Categories 1, 2, 3, 5, 6, 7, and 8. Category 4 is not relevant to our operations.

Moreover, we are committing to the Science Based Targets initiative (SBTi) and proposing initial near-term targets of reducing our Scope 1 and Scope 2 emissions 75% by 2030, and of engaging with our value chain to ensure that 75% of our suppliers by emissions have themselves set science-based targets (SBTs) by 2028. We plan to submit these targets to the SBTi for validation next year.<sup>2</sup>



Beyond our operations, we are committed to catalyzing the wider travel industry's ability to achieve the global goal of halving emissions by 2030 and reaching Net Zero as soon as possible before 2050, as set out by The Glasgow Declaration on Climate Action in Tourism.

These commitments build on the intentions set out in our Open World™ Social Impact and Sustainability strategy, which articulates our mission of advancing a travel ecosystem that is open, accessible, and responsible for all.

The strategy contains three impact pillars:

Economic	Inclusive	Prosperous
Advancement	Pathways	Planet

all of which are tied to the people, places, and communities that make up the travel industry.

The Prosperous Planet pillar of the Open World strategy encompasses our vision for climate and the environment, including how we will position our brand portfolio and technology platform as the sustainable choice for travel search.

Within the Prosperous Planet pillar, Expedia Group has committed to:

- **1. Aligning With a Net Zero Future** We will decarbonize our own operations and take action to mitigate and adapt to the impacts of climate change on our business.
- **2. Powering Sustainable Journeys** We will mobilize our partners and peers to innovate sustainable solutions for the future of travel.

To get there, we will prioritize action in the following areas:

### **Aligning With a Net Zero Future**

**Reduce:** Set and deliver near-term SBT and a 2040 Net Zero goal for our operations.

**Prepare:** Evaluate and integrate climate risks and opportunities into our business.

### **Powering Sustainable Journeys**

**Empower:** Promote more sustainable travel products across our platform and encourage travelers to choose them via clear, credible, and consistent information on the relative sustainability of travel options.

**Accelerate:** Support suppliers in providing more sustainable offerings and reducing the travel industry's environmental footprint while enhancing resilience and climate adaptation for destination communities.

### Aligning With a Net Zero Future - Our Actions

**Reduce:** Set and deliver near-term SBTs and a 2040 Net Zero goal for our operations.

Glasgow Declaration: Measure, Decarbonize, Regenerate

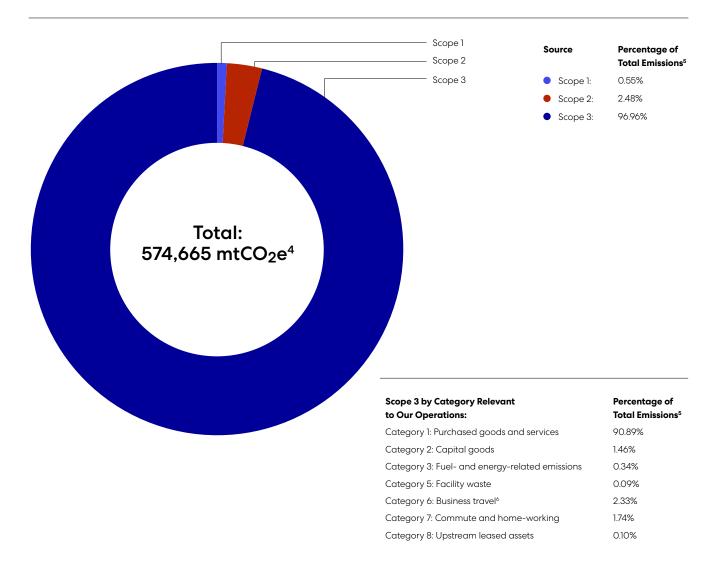
Our climate action journey started in 2017, when we achieved carbon neutral status for our operations. We maintained that status through 2022 through both internal emissions reductions and the purchase of voluntary carbon offsets and renewable energy credits to compensate for the emissions from our estimated Scope 1, Scope 2, and Scope 3 (Categories 5, 6, 7, and 8) GHG emissions, in accordance with the standards of the Carbon Neutral Protocol.

With the launch of this Climate Action Plan, we are transitioning away from a carbon neutral claim and shifting focus from voluntary carbon offsets to investments in absolute emissions reductions on the path toward our Net Zero goal and operational decarbonization. We will continue to match 100% of our electricity usage with renewable electricity, as we have since 2020, through a combination of location- and market-based methods.

In the coming year, we are committing to the SBTi and proposing initial near-term targets for reducing our Scope 1 and Scope 2 emission 75% by 2030 and that 75% of our suppliers by emissions have themselves set SBTs by 2028.

While today we can measure and disclose upstream (operational) Scope 1, 2, and 3 emissions, we recognize that our business, fundamentally, is rooted in the travel booked across our platform — flights, cars, cruises, hotels, vacation rentals, and activities, as well as the services and inventory we pass along to our B2B partners. Measurement is complex. and OTAs lack conventions on appropriate boundary setting; as a result, no major leisure travel platform has disclosed the emissions of such bookings to date. Expedia Group is working with industry partners to improve and align on measurement and disclosure of third-party travel bookings, and we will continue to collaborate and support this work in coming years.

### **EXPEDIA GROUP'S 2022 GHG INVENTORY**



<sup>4.</sup> Location-based methods used for Scope 2 and Scope 3 Categories 3, 7, and 8.

<sup>5.</sup> Some numbers may not add up to 100% due to rounding.

<sup>6.</sup> Business travel (air) calculations do not include estimates of the effects of radiative forcing.

### Aligning With a Net Zero Future — Our Actions

**Prepare:** Evaluate and integrate climate risks and opportunities into our business.

Glasgow Declaration: Measure

To align our business with a Net Zero future, we need to understand the implications of physical and transitional climate risks and opportunities, such as increases in extreme storm events and wildfires that disrupt trips and damage travel infrastructure, or the potential for a long-term reduction in the viability of certain travel destinations due to factors such as extreme heat or sea-level rise.

As part of the development of this Climate Action Plan, we completed a companywide screening process, engaging internal leaders from across the business in workshops to evaluate a variety of risks. We identified the highest-priority risks to Expedia Group's business as extreme storm conditions (physical risk) and shifting consumer preferences (transition risk). We then quantitatively analyzed these two risks and our potential future exposure to them across multiple climate-change scenarios and time horizons, as well as global decarbonization scenarios.

Our modeling indicated that climate change will likely result in increased extreme storm risk under any warming scenario. These events, such as hurricanes and tropical cyclones, have the potential to impact revenue across many product types — lodging, flights, cruises, car rentals, and activities — as well as to disrupt the everyday productivity of Expedia Group employees.

The analysis also revealed that Expedia Group could face a risk from shifting consumer preferences stemming from an increased demand for sustainable travel options or a perception of travel as an environmental harm. We may also see changes in travel destination preferences and seasonality trends due to the impacts of climate change, which could both result in reduced revenue if not effectively managed.

To mitigate these risks and realize related opportunities, we are committed to empowering travelers to act more sustainably through better information and enhanced ecoconscious travel options, as well as supporting our supply partners in meeting this demand. We are working with the wider travel industry to develop more reliable, customer-centric services to support and handle various customer requests from climate-vulnerable locations around the globe in the event of these climatedriven extreme weather occurrences. Finally, we are setting and delivering on decarbonization targets and assessing the exposure of key operational locations to identify opportunities for enhanced resilience while engaging with and supporting our travel suppliers around the world to likewise do the same, so we can mitigate our industry's contribution to GHG emissions. This is an important and ongoing body of work as we look to the future of our business.



### OUR SEATTLE HEADQUARTERS

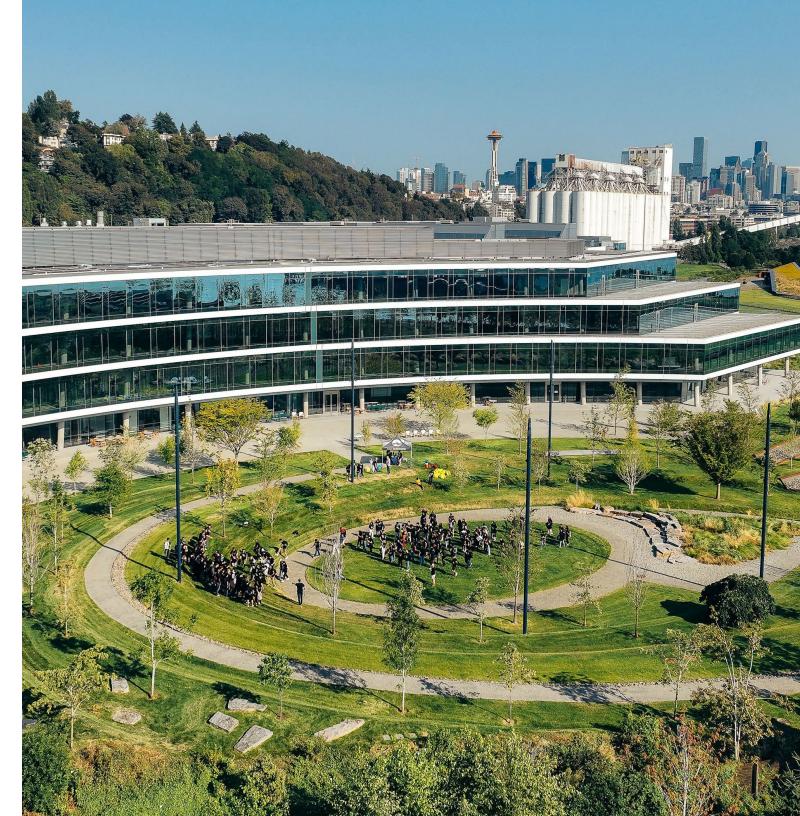
In 2019 we opened our Seattle, Washington, campus, which was designed with sustainability at the forefront. We transformed the 40-acre waterfront area — part of which was formerly an industrial area — bringing in soil and native plants and grasses to restore nature and create coastal meadows.

### Our Seattle headquarters boasts 25%–40% better energy efficiency than the median building in Seattle.

In 2021, thanks to our investments in enhanced efficiency, sustainable materials, and emissions and waste reductions, the campus was awarded Leadership in Energy and Environmental Design (LEED) Gold certification. Both the remodeled existing structures and the newly constructed buildings boast approximately 25%–40% better energy efficiency than the median building in Seattle. Emissions are further reduced thanks to 250 kW of solar panels installed on the roof. Our goal is to rank in the top 25% of all corporate headquarters in the U.S. on energy and water performance.

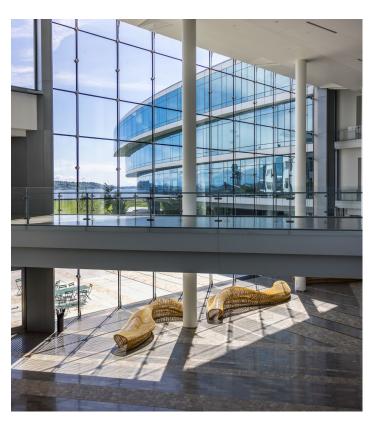
To tackle the emissions associated with our employees' commutes, we run a shuttle and facilitate bicycle use with bike trails leading directly to campus and over 400 bicycle parking spaces. We also offer a cash benefit to employees who commute via bike, walking, or public transit, giving cash back in paychecks for each commute using one of those methods.

Since opening, we have worked with local landscape architects to create an array of outdoor environments — from meadows and courtyards to a mile-long beachfront. Planting on-site is divided into eight unique zones, each intended to evoke a different native Washington landscape and reflective of a typical Puget Lowland coniferous forest. These native plants conserve water, reduce maintenance costs, provide habitat for wildlife, support pollinators, protect soils, purify the air, mitigate flooding, reduce temperatures in urban areas, and support erosion control.



Nine rain gardens facilitate rain absorption and help reduce run-off pollution into neighboring waters. The main entry water feature is supplied using reclaimed rainwater from the roof surface, reducing potable water use. A new meeting space, made of natural materials and featuring a green roof, creates a biophilic haven for employees and biodiversity alike. Finally, we have developed on-site parklands, which are open to the public and enjoyed by diverse members of our Seattle community.

Native plants conserve water, reduce maintenance costs, provide habitat for wildlife, support pollinators, protect soils, purify the air, mitigate flooding, reduce temperatures in urban areas, and support erosion control.





### Powering Sustainable Journeys — Our Actions

**Empower:** Promote more sustainable travel products across our platform and encourage travelers to choose them via clear, credible, and consistent information on the relative sustainability of travel options.

Glasgow Declaration: Measure, Collaborate

Our booking platform and technologies connect millions of travelers with millions of global suppliers across a range of travel products — flights, cars, cruises, hotels, vacation rentals, activities, and packaged trips. The strength of our inventory allows us to democratize travel for everyone, everywhere, and our company is rooted in our ability to provide clear and trustworthy information to travelers.

We are committed to providing our travelers with clear, credible, and consistent information on the sustainability-related attributes and practices of travel providers, with the goal of making lower-carbon travel and tourism products a preferred choice across our platform and eventually the default for the global industry.

Sustainability is a priority for many travelers, and there are real business opportunities for suppliers offering climate-friendly travel options.

We know that today's travelers seek experiences that are more than just about relaxation or exploration. We increasingly hear that travelers expect travel options in line with their values, and that consumers are increasingly aware of the impact travel can have on natural ecosystems, economies, and individuals, both locally and globally.

In an April 2022<sup>7</sup> survey by Expedia Group, half of 11,000 global respondents said they would pay more to make their trip more sustainable, and 70% said they were willing to sacrifice some aspect of convenience to do so. This indicates that the environment is truly a priority for many travelers and shows that there are real business opportunities for suppliers offering more sustainable products.

However, that study also revealed that, while 90% of consumers already look for sustainable options when traveling, 70% of them feel overwhelmed and confused in navigating available options and starting the process of becoming a more sustainable traveler.

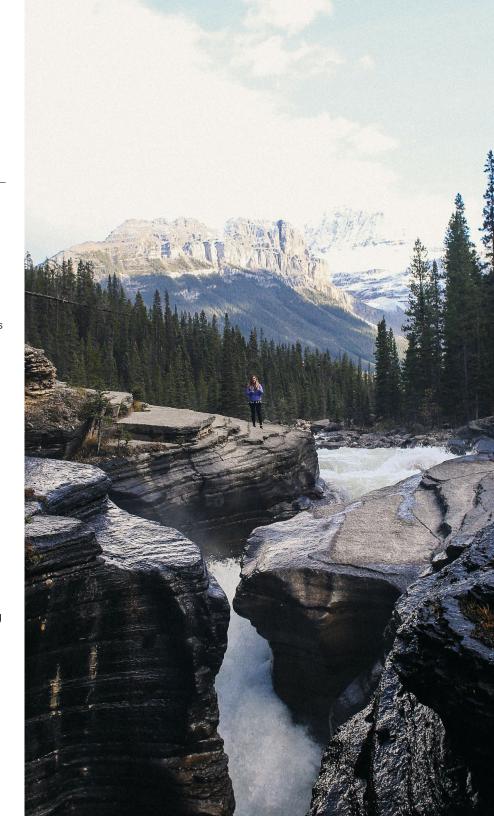
90%

of consumers already look for sustainable options when traveling 70%

of consumers feel confused in navigating sustainable travel options

We recognize that the climate challenge must be tackled with speed, scale, and collaboration. To ensure travelers can feel confident in their choices and empowered to book lower-carbon options, we are aligning with industry standards and best practices for sustainability data and communications, including using methodologies developed collaboratively with our peers through the Travalyst Coalition.

Equipped with robust, industry-aligned methodologies, Expedia Group is working with our global supply partners to share with travelers the many ways they're already reducing their environmental impact, lowering emissions, and supporting regenerative ecosystems and resilient communities with their travel products.



<sup>7.</sup> Expedia Group Media Solutions — <u>Sustainable Travel Study</u>. April 2022. Poll conducted of 11,000 consumers age 18+ from 11 global markets between February 11 and March 6, 2022.

In 2022, we began capturing a range of sustainability features from hotel and lodging partners, reflecting their adoption of everything from waste-reduction measures, energy-saving features in rooms, renewable electricity, water-efficient showers, plant-based menu options, energy-efficiency technologies, and many more. One such feature, the availability of on-site electric vehicle charging, is already a popular search filter for accommodations.

In 2023, we began leveraging the opensource <u>Travel Impact Model</u> to display information about estimated flight emissions in certain geographies. Additional product features under consideration include further highlighting the sustainable amenities and third-party eco-certifications of accommodations and adding hybrid and electric vehicle filters for car rentals.

We are excited to continue innovating and enhancing the sustainability information we provide to travelers. Moreover, the climate information and methodologies we implement on our own sites will also become available to the travelers making bookings via our Expedia for Business partners such as travel agents, API clients, and private-label partners, widening our impact and driving further industry alignment.

Going forward, we'll leverage our global brands and strong track record of innovative marketing and traveler engagement to tell the story of sustainable travel while implementing new ways of encouraging travelers to select more sustainable options. By positioning Expedia Group's technology platform and services as the sustainable choice for travel search, we will boost awareness and build trust and loyalty. We'll continue to expand the information we have on the relative sustainability of our full range of travel options — hotels and vacation rentals, flights, cars, cruises, activities, and packages — to ensure our travelers can book with confidence. no matter their trip.

Expedia Group is committed to continuing to innovate and enhance the sustainability information we provide to travelers.



### Powering Sustainable Journeys — Our Actions

Accelerate: Support suppliers in providing more sustainable offerings and reducing the travel industry's environmental footprint while enhancing resilience and climate adaptation for destination communities.

Glasgow Declaration: **Decarbonize, Collaborate, Finance, Regenerate** 

As we develop this Climate Action Plan in 2023, we see that the global travel industry is not yet on track to halve its emissions by 2030 and reach Net Zero as soon as possible before 2050.8 Moreover, Expedia Group recognizes that we need to enable a diverse supply of truly low-carbon and sustainable travel options to meet the expressed demand of our travelers.

### The global travel industry is not yet on track to halve its emissions by 2030 and reach Net Zero as soon as possible before 2050.

While many travel suppliers are already pursuing ambitious climate agendas, the challenges are myriad — today, some sectors such as aviation and cruises lack the proven, market-ready technologies at scale needed to truly decarbonize. Many small and independent operators of hotels, vacation rentals, and activities need capacity-building to know where to begin. And even larger hotel chains or car rental companies may need additional financing and innovative business models to adopt more sustainable technologies and practices. Issues

like regulatory uncertainty and a lack of credible, standardized data and methodologies can compound these barriers.

Expedia Group is in the early phases of exploring our role in catalyzing the availability of more sustainable travel and tourism options. We know that the same alignment around data and methodologies that supports travelers in confidently booking low-carbon travel likewise supports suppliers in offering those options, as it makes it clear to them what's expected and helps them disclose and report on their actions to date.

One initial example of how we can accelerate travel suppliers' abilities to offer low-carbon options is seen in our partnership with the Travel Foundation, a nonprofit dedicated to ensuring that global tourism has a positive impact on destinations. We are jointly developing a first-of-its-kind online curriculum with training and practical guidance on climate and sustainability tailored specifically to Destination Marketing and Management Organizations (DMOs), such as tourist boards and visitors' bureaus.

## Expedia Group is committed to enabling a diverse supply of truly low-carbon and sustainable travel options to meet the expressed demand of our travelers.

This program will serve to build climate fluency among DMO staff, equipping them to drive change across their destinations, including by supporting the sustainability journey of smaller travel entrepreneurs and local businesses in their communities. The program will also enable the creation of destination-specific, Glasgow Declaration-aligned Climate Action Plans and empower the DMOs to apply a climate lens to daily tourism management, planning, and decision-making.

Moreover, with tourism being such an important economic driver for many communities around the world, a destination's ability to recover from destructive events and become more resilient in the face of climate change is vital to their overall prosperity, and in turn to the future of the travel industry. When disaster strikes, we look to respond quickly, using our resources,

time, and expertise to support communities in need. We therefore partner with and support diverse global actors who offer the needed local expertise to best respond to disaster events and support communities in building longer-term recovery and resilience.

By providing financial and other support to nonprofit organizations working to build sustainability awareness and capacity among tourism and travel providers, particularly where this work focuses on small businesses, we work to ensure that the future of sustainable travel is also equitable, diverse, and inclusive, in support of all three pillars of our Open World impact strategy.

Travel and tourism are inherently place-based: Every trip has a destination, and positive travel experiences hinge on vibrant, prosperous destinations. Enabling more sustainable, climate-ready destinations and accelerating destination-specific emissions-mitigation efforts is but one way Expedia Group supports the goal of a Net Zero travel industry. We are actively scoping these and other pathways to engage with our supply and Expedia for Business partners, and we anticipate ramping up this work significantly in coming years.

<sup>8.</sup> Travel Foundation — Envisioning Tourism in 2030 and Beyond 2023.

### LOOKING AHEAD

This Climate Action Plan outlines our vision for a Prosperous Planet and responsible travel industry. By realizing this vision, we will build a climate-ready Expedia Group and position our brand portfolio and technology platform as the sustainable choice for travel search.

This plan represents the first instance of our company measuring the GHG emissions associated with our Scope 3 purchased goods and services and capital goods categories, conducting a climate risk assessment, and outlining an overall vision and associated list of actions for how we will contribute to the goals of the Glasgow Declaration and support the travel industry in reaching Net Zero emissions as soon as possible before 2050.

In the year to come, we plan to build on the foundation set out in this document by:

- Establishing an internal, cross-functional Net Zero working group
- Submitting our near-term targets to the SBTi for validation
- Continuing to procure 100% renewable electricity for our operations worldwide
- Developing a detailed Net Zero roadmap that outlines how we will achieve our interim and long-term targets
- Integrating a climate lens into the strategic planning processes and key performance indicators of relevant teams
- Advancing our work with the wider travel industry to identify innovative opportunities for Expedia Group to facilitate the Net Zero transition

Our Board of Directors and its Executive Committee — composed of our Chairman & Senior Executive and Vice Chairman & CEO provide insight, feedback, and oversight on our ESG initiatives, including those related to climate change. Corporate responsibility priorities and implementation are led by our Global Social Impact & Sustainability team, with oversight from our Vice President of Global Social Impact & Sustainability. Additional leadership support is provided by our Chief People, Inclusion, & Diversity Officer, who updates our Board of Directors annually, or as needed, on ESG initiative progress. In the future, these updates will include progress against our climate targets.

The steps we are taking now will further inform the longer-term direction of this Climate Action Plan, which we will continue to evolve and update with transparency in the years to come. We will measure and report publicly on progress against interim and long-term targets and implementation goals, as well as on actions being taken, in our annual Global Impact and ESG reports.<sup>9</sup>



<sup>9.</sup> Expedia Group Annual Impact Reports.

### **EXPEDIA GROUP TCFD INDEX**

As part of Expedia Group's Climate Action Plan, we have detailed our alignment to the Task Force on Climate-related Financial Disclosures (TCFD). TCFD recommendations are organized into four pillars that allow for a consistent, standardized approach to analyzing climate-related risks and opportunities: (1) Governance, (2) Strategy, (3) Risk Management, and (4) Metrics and Targets. Expedia Group's TCFD response represents our efforts toward implementing the recommendations of the TCFD.

TCFD Pillar	Recommended Disclosure	Expedia Group Response
<b>Governance:</b> Disclose the company's governance around climate-related risks and opportunities.	Describe the board's oversight of climate-related risks and opportunities.	Our Board of Directors and its Executive Committee — composed of our Chairman & Senior Executive and Vice Chairman & CEO — provide insight, feedback, and oversight on various ESG initiatives. Our Chief People, Inclusion, & Diversity Officer updates the Board of Directors annually, or as needed, on ESG initiative progress. Updates to the Board of Directors may include climate-related risks and opportunities that may materially affect Expedia Group.
	Describe management's role in assessing and managing climate-related risks and opportunities.	Implementation of ESG priorities, including climate-related risks and opportunities, is led by our Global Social Impact & Sustainability team, with oversight from our Vice President of Global Social Impact & Sustainability and leadership support by our Chief People, Inclusion, & Diversity Officer and a dedicated ESG Steering Committee, composed of senior executives across key corporate functions. The ESG Steering Committee meets quarterly and discusses ESG strategic implementation, which may include climate-related risks and opportunities that may materially affect Expedia Group.
Strategy: Disclose the actual and potential impacts of climate-related risks and opportunities on the company's businesses, strategy, and financial planning where such information is material.	Describe the climate-related risks and opportunities the company has identified over the short, medium, and long term.	The TCFD identifies two categories of climate-related risks: transition risks and physical risks. Transition risks are those associated with transitioning to a lower-carbon economy, particularly the policy, legal, technological, and market changes that may require mitigation and adaptation. Physical risks can be event-driven (acute) or longer-term shifts in climate patterns (chronic).
		To supplement our existing Enterprise Risk Management (ERM) processes, we conducted a companywide climate-related risk screening process in 2022 to identify, assess, and quantify Expedia Group's climate-related transition and physical risks, as well as corresponding opportunities. The scope of the assessment was global and engaged cross-functional operational senior executives to establish a detailed understanding of how Expedia Group addresses climate-related risks.
		The climate-related transition and physical risks that were screened align with the TCFD's identified climate-related risk categories. The susceptibility of Expedia Group to the climate-related risks in terms of preparedness, severity, and likelihood was assessed across three time horizons: short term (before 2030), medium term (2030 to 2050), and long term (beyond 2050). Climate-related risks were prioritized based on the scope of their impact and Expedia Group's ability to control them. The tables on the following pages exhibit Expedia Group's identified climate-related risks and opportunities and discuss their potential impact based on TCFD guidelines.

TCFD Pillar	Recommended Disclosure	
Continued	Continued	

### **Expedia Group Response**

 Table 1: TCFD Transition and Physical Climate-Related Risk Categories Assessed

TCFD Risk Category		TCFD Risk Sub-Category	Description	Time Frame
Transition Polie	Policy & Legal	Increased pricing of GHG emissions	Enhanced policies and regulations could impact the travel	Medium to Long Term
		Enhanced emissions-reporting obligations	industry through making travel more costly or requiring shifts to lower-carbon transportation.	
		Mandates on and regulation of existing products and services	simo to lovor carbon dansportatori.	
	Technology	Costs to transition to lower-emissions technology	Uncertainty of the cost of technological innovations that support the energy transition to a low-carbon economy, resulting in rising costs of energy and carbon instruments or require investment into low-carbon technology.	Medium Term
	Market	Uncertainty in market signals	Uncertain shifts in supply and demand for travel could cause consumers and investors to allocate capital on travel differently or invest in travel less altogether.	Medium Term
	Reputation	Shifts in consumer preferences	Customers could switch to a different brand if Expedia Group cannot supply more sustainable travel options or choose to travel less if there are uncertain perceptions of Expedia Group's contribution to the transition to a low-carbon economy.	Short to Medium Term
Physical	Acute	Increased severity of extreme weather events	Increased acute weather events could damage offices and impact employees' ability to work from home. These events could also cause increased customer cancellations and damage to vacation rental supply.	Medium to Long Term
	Chronic	Rising mean temperatures	As temperatures rise, Expedia Group may be impacted through rising energy costs, customers changing their travel behaviors, and chronic damage to infrastructure at key destinations.	Long Term
		Changes in precipitation patterns and extreme variability in weather patterns	Increased drought and water stress from variability in precipitation patterns may negatively impact tourism in already high-risk areas through negative community perception and impacts to the health and safety of travelers.	Long Term
		Rising sea levels	Increased coastal flooding from sea-level rise may damage key destinations as well as vacation rental supply.	Long Term

### **TCFD Pillar Recommended Disclosure** Continued Continued

### **Expedia Group Response**

### Table 2: TCFD Climate-Related Opportunities Categories Assessed

TCFD Opportunity Category	Description	Time Frame
Resource Efficiency	Efficiency of Expedia Group's operations such as data centers and offices.	Short to Medium Term
Energy Source	Expedia Group's use of lower-emission sources of energy and participation in the carbon market.	Short to Medium Term
Products and Services	Uncertain shifts in supply and demand for travel could cause consumers and investors to allocate capital on travel differently or invest in travel less altogether.	Medium Term
Markets	Expedia Group's access to new customers through industry group initiatives and climate action leadership.	Medium to Long Term
Resilience	Expedia Group's ability to continue to do business and offer travel in the midst of climate-related risks through resilience planning and reliability of services.	Medium to Long Term

As a part of our companywide climate-related risk screening process, stakeholders identified, analyzed, and prioritized the considered climate-related risks and opportunities to understand the range of potential impacts on our operations and identify key areas that may require climate action.

### **Priority Transition Risk: Shifts in Consumer Preferences**

Expedia Group is already seeing our travelers requesting more sustainable travel options, and we expect sustainability to only increase in importance to consumers. Therefore, if Expedia Group does not act to respond to this shift in consumer preferences, then we could miss the climate-related opportunity to maintain our leadership in this space. Conversely, as the climate changes, there will be some key destinations within our portfolio that are more exposed to physical impacts than others, so it is strategically important for our team to understand what destinations are more vulnerable and offer viable, alternative future travel options.

To better understand this dynamic market and reputational transition risk for Expedia Group, we conducted an analysis with two key components — a vendor sustainability analysis and a destinations vulnerability analysis.

The vendor sustainability analysis was conducted because Expedia Group's ability to offer more sustainable travel solutions to consumers is dependent on the commitments and actions of our global supply partners. Therefore, we analyzed the future climate-related risk to Expedia Group of increased consumer demand for more sustainable travel through understanding the current sustainability commitments of our top suppliers by supply within key product types. To do so, we developed bespoke qualitative shifting preference scenarios combined with public research to create case studies of the magnitude of impact of increasing consumer demands. We evaluated the current public sustainability commitments of top supply partners with the assumption that the current status of brands' public sustainability commitments is reflective of future sustainability maturity. This analysis provided Expedia Group with an overview of priority partners and product lines to further enhance our engagement strategy around. We found that our efforts to continue to engage and prioritize suppliers that are committing to decarbonization will be essential in mitigating Expedia Group's future climate-related risk exposure.

warming scenario), and 5–8.5 (representing an above 4°C warming scenario). These three scenarios were used to evaluate the various climatic impacts in 2030 and 2050 "future worlds" scenarios. Increased extreme storm event risk exposure could lead to increased cancellations and decreased bookings and sales due to the damage they could cause to key travel destinations. Therefore, business implications tied to future extreme storm events were based on sales, cancellation rates,

and gross bookings, leveraging historical data of past hurricane impacts on vacation rentals (e.g., Hurricane lan, Hurricane Dorian, etc.).

### Recommended Disclosure

Describe the impact of climate-related risks and opportunities on the company's businesses, strategy, and financial planning.

### **Expedia Group Response**

By conducting climate-related scenario analysis, Expedia Group was able to explore the plausible future impacts across a range of scenarios (SSP1-2.6, SSP2-4.5, and SSP5-8.5). Expedia Group evaluated the impacts across priority destinations and product lines for both climate-related physical and transition risks.

### **Business and Strategy:**

### Operations

- Physical climate and weather-related disruptions inform our risk mitigation strategies and costs at our facilities globally. For example, we are building
  resiliency into our data management through investing in geographic diversification for both our cloud services and data center infrastructure. This
  investment is meant to mitigate any physical risk posed to our ability to continue operating our platform at all times.
- To inform our Climate Action Plan and our understanding of our climate-related risks associated with global decarbonization, we expanded our greenhouse gas (GHG) inventory in 2022 to include emissions arising in the supply chain of the goods and services we purchase to support our business operations, which provides a more complete picture of our operational Scope 1, 2, and 3 emissions.

### Supply Chain

- As part of our Climate Action Plan to mitigate our climate-related risk associated with our supply chain, Expedia Group will work with our global supply partners to capture the many ways they are already reducing their environmental impact, lowering emissions, and supporting regenerative ecosystems and resilient communities with their travel products. To mitigate our climate-related transition risk, it is important to continue working with our global supply partners across our range of travel products to better understand their exposure to the physical impacts of climate change as well as how they are working to decarbonize their products, which will in turn reduce the climate-related transition risk associated with offering their products to our customers.
- In 2022, we began capturing a range of sustainability features from hotel partners, reflecting their adoption of sustainability initiatives such as waste reduction, double glazing on windows, energy-saving features in rooms, renewable electricity procurement, water-efficient showers, plant-based menu options, and many more. One such feature, electric vehicle charging, is already a popular search filter on our platform.
- We seek to continue to expand the sustainability information we have on our range of travel products hotels and vacation rentals, flights, cars and cruises, activities, and packages to ensure we are providing this information to our travelers.

### Products and Services

- Our travelers are already demanding more sustainable travel options, and we expect sustainability to only increase in importance to consumers. Our
  strategic response to this demand is integral in recognizing these changes as an opportunity for our business rather than experiencing and viewing these
  changes as a future climate-related risk. We see an opportunity in sustainability to enhance our brand and capture traveler loyalty, get ahead of Net Zero
  transition costs, preserve capital by investing in increased efficiencies, and reward travel suppliers who are doing the same, creating a more resilient industry.
- As an online travel agent (OTA), Expedia Group does not own or operate the destinations and accommodations our customers visit and stay at, nor do we directly transport our customers to and from their destinations. Rather, through our booking platform, we connect travelers with global suppliers across a range of travel products flights, cars, cruises, hotels, vacation rentals, activities, and packaged trips. We therefore have an important role and specific opportunity to influence traveler selections, with the goal of making more sustainable, lower-carbon travel and tourism products the preferred choice across our platform, and eventually the default for the global industry. Not providing our customers with this information in their selection of travel may result in reputation risk, as customers may view that Expedia Group is not able to supply more sustainable travel options or a market risk as travelers could choose to travel less.
- To meet customers' evolving preferences in travel, Expedia Group is in the process of evaluating the development of more sustainable products and services for customers looking for more sustainable and lower-emissions travel in the medium term. Our vision to bring the world within reach through a customer-centric mindset will inspire the development of these products and services.

TCFD Pillar	Recommended Disclosure	Expedia Group Response
Continued	Continued	Investment in R&D
		<ul> <li>As a technology company, our data centers and cloud loads represent a key opportunity for positive impact. Most of Expedia Group's data center needs are now fulfilled by third-party cloud service providers. This migration to the cloud from private data centers has resulted in drastic improvements to our server utilization rates, increasing efficiency and reducing energy use and emissions accordingly.</li> </ul>
		Financial Planning:
		The global travel industry has a myriad of challenges it faces to decarbonize. One of the ways in which Expedia Group is committed to acting as a catalyst to accelerate the availability and adoption of more sustainable travel and tourism options is through providing financial and other support to nonprofit organizations working to build sustainability awareness and capacity among tourism and travel providers, particularly where this work focuses on small businesses.
	Describe the resilience of the company's strategy, taking into consideration different climate-related scenarios, including a 2°C or lower scenario.	Through our approach to analyzing climate-related risk, Expedia Group aims to establish a resilient understanding of our future in the face of the uncertainty climate change brings. The climate-related risk assessment, conducted cross-functionally across our stakeholders, provided the qualitative data required to understand Expedia Group's position in the climate-related risk landscape. By conducting scenario analyses, we gathered the quantitative information necessary to understand the climate-related risk exposure of our global business, as well as the travel industry, which we interface with at large.
		In our extreme storm physical risk analysis, we performed analyses for multiple climate metrics because extreme storms are a weather phenomenon of low-pressure weather systems of swirling clouds and thunderstorms, which can gain energy from warm tropical waters. Weather refers to short-term conditions of the lower atmosphere whereas climate refers to atmospheric changes over longer periods of time — 20 years or more. Climate models include projected changes in climate metrics at locations, but do not forecast how these metrics may interact with weather systems as the climate changes. Therefore, to understand extreme storm risk exposure, we combined climate metrics with current vulnerability metrics such as projected flood risk and current tropical storm risk scores.
		We analyzed multiple scenarios, when available, for each metric to explore how different assumptions about critical driving forces can yield very different outcomes, thus allowing us to better understand and assess the range of potential climate-related risks, opportunities, and uncertainties. The following scenarios were accounted for in each metric:
		• Extreme Precipitation: We examined the median (50th percentile) and upper extreme (95th percentile) of approximately 30 downscaled NASA Earth Exchange Global Daily Downscaled Projections (NEX-GDDP-CMIP6) models across three future world scenarios (SSP 1-2.6, SSP 2-4.5, and SSP 5-8.5).
		• Flood Risk: Using WWF's Water Risk Filter, we considered historical and future trends of flooding for an optimistic (below 2°C), a current state (2°-4°C), and a pessimistic (above 4°C) scenario.
		<ul> <li>Coastal Flooding: The analysis looked at the median (50th percentile) and upper extreme (95th percentile) of NASA climate data across the same future world scenarios.</li> </ul>
		• Tropical Storms: Using WWF's Biodiversity Risk Filter, we captured the current exposure of locations to tropical cyclones based on historical data, topography, terrain roughness, bathymetry, and predicted maximum wind speed (50-year return period).
		Looking across three possible future scenarios enhances our resilience by providing an overview of conditions Expedia Group's business could be susceptible to from a lower warming scenario (SSP 1-2.6) to a higher warming scenario (SSP 5-8.5).
		For both key elements of our climate-related transition risk analyses, we developed bespoke scenarios based on public research to create case studies of the magnitude of impact which these market and reputation risks may have. This was done because we believe at this time, robust datasets that accurately capture projected future shifts in consumer demand or reputational impacts of negative perception of travel do not exist. To account for the uncertainty that climate change brings, bespoke scenarios which represent a range of plausible futures were analyzed. Within these analyses, publicly available data on existing trends were

management, and setting impactful targets.

leveraged to extrapolate for business implications using Expedia Group specific data wherever possible.

The uncertainty accounted for in both our climate-related transition and physical risk analyses allows for Expedia Group to test the agility and resilience of our strategy in the face of climate change and demonstrates the strategic importance of establishing a resilient climate strategy today. Insights from these analyses allow us to identify key opportunities to integrate climate-related considerations into our long-term strategy via tracking of identified metrics, effective risk

