

Expedia Group's Data Collected, Purpose of Use, and Retention Period

Categories of Personal Data*	Categories of data subjects*	Purpose of processing*	Categories of recipients to whom personal data will be disclosed*	Manner in which disclosure fulfils identified purpose	Use/Retention Method and Period
Name	Traveller	Booking path – transactional: As part of a booking, in order to provide transactional communications such as the booking confirmation	A- Expedia Group Companies	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip management, insurance etc. (12) Security: Fraud prevention or detection (19) Customer Service provision	Before transferring your personal information to a third party, we obtain your consent. The third party uses and retains the transferred personal information until the purpose of use is achieved or the user cancels/withdraws from the service, and then destroys it when it is no longer required. The retention period is the same as the period stipulated in the personal information privacy statement.
			B- Third-party service providers	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip management, insurance etc. (10) Vacation rental Host offerings (19) Customer Service provision	
			C- Travel suppliers	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip management, insurance etc.	
	Traveller	Account Creation: A name is processed as part of account creation in order to provide the services of an account (as opposed to booking as a guest).	A- Expedia Group Companies	(1) Profile / customer account creation or maintenance (12) Security: Fraud prevention or detection (19) Customer Service provision	
			B- Third-party service providers	(19) Customer Service provision	
	Traveller	Loyalty / Rewards: A name is processed as part of participation in a loyalty programme. The name is used as a means of identification and for corresponding about earning and burning of points, and for updating loyalty program information.	A- Expedia Group Companies	(14) Loyalty or Reward Programmes (19) Customer Service Provision	
			B- Third-party service providers	(14) Loyalty or Reward Programmes (19) Customer Service Provision	
			D- Business partners and offers	(19) Customer Service Provision	
	Traveller	Customer Service or Complaint Handling: The use of name in order to correspond with a customer about their complaint or customer service issue.	A- Expedia Group Companies	(19) Customer Service Provision	
			B- Third-party service provider	(19) Customer Service Provision	
	Traveller	Booking Path – marketing: To send emails containing information about similar products or services we offer.	A- Expedia Group Companies	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis	
			B- Third-party service providers	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis	
	Traveller	Surveys/Reviews: Following an interaction with us (i.e. booking, completion of stay or customer services enquiry) we will send a survey to the customer.	A- Expedia Group Companies	(7) Customer Surveys/reviews/ research (15) Surveys, reviews, or guest ratings (20) Improving our products or services	
			B- Third-party service providers	(15) Surveys, reviews, or guest ratings	

Rating	Traveller	(Note: Reviews often only used in de-identified state)		
		Prize draw/competition entry: to facilitate the competition entry and draw and notification of winner.	A- Expedia Group Companies	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis (19) Customer Service Provision
	Traveller	Standalone Newsletter sign up: Stand-alone sign up on our websites for our newsletter, containing offers and promotions etc.	A- Expedia Group Companies	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis
	Traveller	Surveys/Review/Rating : Guest may rate the hotel	A- Expedia Group Companies	(7) Customer Surveys/reviews/research (15) Surveys, reviews, or guest ratings (20) Improving our products or services.
			B- Third-party service providers	(15) Surveys, reviews, or guest ratings
		Booking path – transactional: As part of a booking, in order to provide transactional communications such as the booking confirmation	A- Expedia Group Companies	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc. (12) Security: Fraud prevention or detection (19) Customer Service provision
			B- Third-party service providers	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc. (10) Vacation rental Host offerings (19) Customer Service provision
			C- Travel suppliers	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc.
	Traveller	Account Creation: An email address is processed as part of account creation in order to provide the services of an account (as opposed to booking as a guest)	A- Expedia Group Companies	(1) Profile / customer account creation or maintenance (12) Security: Fraud prevention or detection (19) Customer Service provision
			B- Third-party service providers	(19) Customer Service provision
Customer Service or Complaint handling: Use of email address in order to correspond with a customer about their complaint or customer service issue		A- Expedia Group Companies	(19) Customer Service provision	
Traveller	Security – Identity Verification: We use an email address as the primary way of identifying a customer through log-in to an account (in conjunction with a password) or via caller authentication in our call centres.	A- Expedia Group Companies	(13) Authentication, Verification or identification capabilities	
Traveller	Booking Path – marketing: To send emails containing information about similar products or services offered	A- Expedia Group Companies	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis	

Phone number	Traveller	<p>Loyalty/Rewards: An email address is processed as part of participation in a loyalty programme. The email address is used as a means of identification and for corresponding about earning and burning of points.</p>	B- Third-party service providers	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis
			A- Expedia Group Companies	(14) Loyalty or Reward Programmes (19) Customer Service Provision
	Traveller	<p>Surveys/Reviews : Following an interaction with us (i.e. a booking, completion of travel or customer services enquiry) we will send a survey to the customer. (Note: Reviews often only used in de-identified state.</p>	B- Third-party service providers	(14) Loyalty or Reward Programmes (19) Customer Service Provision
			A- Expedia Group Companies	(15) Surveys, review or guest ratings
	Traveller	<p>Standalone Newsletter sign up: Stand-alone sign up on our websites for our newsletter, containing offers and promotions etc. This would also include abandoned shopping cart emails.</p>	B- Third-party service providers	(15) Surveys, review or guest ratings
			A- Expedia Group Companies	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis
	Traveller	<p>Marketing/re-targeting: Encrypted emails used for ad placement.</p>	A- Expedia Group Companies	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis
	Traveller	<p>Prize draw/competition entry: use of email address to facilitate the competition entry and draw and notification of winner.</p>	A- Expedia Group Companies	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis (19) Customer Service Provision
	Traveller	<p>Customer Service or Complaint handling: Use of phone number in order to correspond with a customer about their complaint or customer service issue</p>	A- Expedia Group Companies	(19) Customer Service provision
			B- Third-party service providers	(19) Customer Service provision
		<p>Booking confirmations and travel alerts : alerts are sent via outbound SMS. The traveller may add his telephone number to receive texts about his bookings.</p>	A- Expedia Group Companies	(19) Customer Service provision
			B- Third-party service providers	(19) Customer Service provision
			C- Travel suppliers	(19) Customer Service provision
	Traveller	<p>Call backs: use of an alternate Phone numbers for call-backs if issues can't be resolved on incoming call</p>	A- Expedia Group Companies	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip management, insurance etc. (19) Customer Service provision

City, Country	Traveller	<p>Telemarketing: the brand carries out limited tele-sales, often only B2B.</p> <p>Profile : when creating his profile, the traveller may indicate his city and country</p>	B- Third-party service providers	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip management, insurance etc. (19) Customer Service provision
	Traveller		A- Expedia Group Companies B- Third-party service providers	(3) Marketing Comms: Telemarketing (3) Marketing Comms: Telemarketing
Hometown	Traveller	Profile : when creating his profile,, the traveller may indicate his hometown	A- Expedia Group Companies	(1) Profile / customer account creation or maintenance
Languages	Traveller	Profile : when creating his profile,, the traveller may indicate the languages he/she speaks	A- Expedia Group Companies	(1) Profile / customer account creation or maintenance
Social media network username / handle	Traveller	<p>Account information: e.g. Facebook Connect feature allows a user to register via their Facebook account enabling access to information such as name, profile picture, gender, birthday, email, town/district, and everything else made public.</p>	A- Expedia Group Companies	(1) Profile / customer account creation or maintenance
			B- Third-party service providers	(1) Profile / customer account creation or maintenance
	Traveller	Social media competitions / prize draws	A- Expedia Group Companies	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis
Gender	Traveller	<p>Profile May be collected as part of package booking for airline requirements</p>	B- Third-party service providers	(2) Marketing Comms: email, SMS, push (3) Marketing Comms: Telemarketing (4) Marketing: Analysis
	Traveller		A- Expedia Group Companies C- Travel suppliers	(1) Profile / customer account creation or maintenance (9) Transaction-related: Trip Management, insurance etc. (9) Transaction-related: Trip Management, insurance etc.
Address	Traveller	<p>Prize draws/Competitions: purely to deliver the prize to a winner if it requires posting</p>	A- Expedia Group Companies	(19) Customer Service provision (22) Please specify: Delivery of prize
	Traveller		B- Third-party service providers	(19) Customer Service provision (22) Please specify: Delivery of prize
Credit Card details / PCI data (expiry / CVV) / Bank account	Traveller	<p>Booking Path/Checkout: Processing the payment and Profile.</p>	A- Expedia Group Companies	(8) Transaction-related: Payments or Checkout
			B- Third-party service providers C- Travel suppliers	(8) Transaction-related: Payments or Checkout (8) Transaction-related: Payments or Checkout
	Traveller	<p>Booking path/Checkout: processing the payment</p>	A- Expedia Group Companies	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc.
			B- Third-party service providers, C- Travel suppliers	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc. (8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc.

Financial Account Numbers	Traveller	Customer Authentication: the last 4 digits of the card are used as part of caller authentication to ensure we are interacting with correct customer (during out IVR security service).	A- Expedia Group Companies	(12) Security: Fraud prevention or detection (13) Authentication, Verification or identification capabilities
	Traveller	Refunds: in the event of a cancellation/change to a booking	A- Expedia Group Companies	(19) Customer Service provision
	Traveller	Fraud prevention or detection	A- Expedia Group Companies	(12) Security: Fraud prevention or detection (13) Authentication, Verification or identification capabilities
			C- Travel suppliers	(12) Security: Fraud prevention or detection (13) Authentication, Verification or identification capabilities
	Traveller	Goodwill/compensation payments (international payment) if required following an interaction with customer services	A- Expedia Group Companies	(19) Customer Service provision
			B- Third-party service providers	(19) Customer Service provision
	Traveller	Customer Requirements: Provide appropriate support for the customer whilst travelling – information passed to hotel as necessary and dealt with by GSO offline team internally. On request only.	A- Expedia Group Companies	(9) Transaction-related: Trip Management, insurance etc. (19) Customer Service provision
			B- Third-party service providers,	(19) Customer Service provision
			C- Travel suppliers	(9) Transaction-related: Trip Management, insurance etc. (10) Vacation rental Host offerings (19) Customer Service provision
	Traveller	Previous booking information	A- Expedia Group Companies	(1) Profile / customer account creation or maintenance (19) Customer Service provision
			B- Third-party service providers	(1) Profile / customer account creation or maintenance (19) Customer Service provision
	Traveller	Training & Quality: of customer service provided	A- Expedia Group Companies	(19) Customer Service provision (20) Improving our products or services
			B- Third-party service providers	(19) Customer Service provision (20) Improving our products or services
	Traveller	Protecting the Company	A- Expedia Group Companies	(22) Please specify: protecting the company against claims
B- Third-party service providers			(22) Please specify: protecting the company against claims	
Traveller	Filtering Hotel Choice: A customer can select to filter hotels as to whether they are LGBT friendly. Other than the display of hotels for that customer, no other use is made of this data.	A- Expedia Group Companies	(9) Transaction-related: Trip Management, insurance etc., (10) Vacation rental Host offerings	
Mosaic Segment (e.g. income bracket, age demographic (via Experian))	Traveller	Statistics, Analysis; Data Science	A- Expedia Group Companies	(20) Improving our products or services
	Traveller	Site optimisation	A- Expedia Group Companies	(20) Improving our products or services

Geolocation data (approx. longitude and latitude) – (not accurate)	Traveller	Targeting and Tracking: Marketing offers based on destinations we think are relevant to a user based on their location.	A- Expedia Group Companies	(4) Marketing: Analysis, (16) On-site personalisation, (17) Online behavioural targeting or tracking (18) Location-based offerings or services
	Traveller	Group bookings: Where there are travellers associated with the booking we record the name of each co-traveller.	A- Expedia Group Companies	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc.
			B- Third-party service providers	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc.
Emergency Contact (Name and number)	Traveller	Contacting in case of emergency	C- Travel suppliers	(8) Transaction-related: Payments or Checkout (9) Transaction-related: Trip Management, insurance etc. (10) Vacation rental Host offerings
Co-traveller/family details	Traveller		A- Expedia Group Companies	(19) Customer Service provision
Cookies (IMIDs)	Traveller	Targeting and Tracking – online behaviours on public site only.	A- Expedia Group Companies	(16) On-site personalisation (17) Online behavioural targeting or tracking
			B- Third-party service providers	(16) On-site personalisation (17) Online behavioural targeting or tracking
Indirect identifiers (customer IDs, partner IDs, device IDs) via clickstream tools and associated with IP address - GUID – global user ID - TUID – traveller user ID - AMUC – Adobe user ID	Traveller	Cross device tracking and browser stitching device finger-printing	A- Expedia Group Companies	(6) Analytics: cross device tracking, browser finger-printing, user ID matching, etc. (17) Online behavioural targeting or tracking
			B- Third-party service providers	(6) Analytics: cross device tracking, browser finger-printing, user ID matching, etc. (17) Online behavioural targeting or tracking
	Traveller	Data Matching & Identification - Fraud: to identify fraudulent activity and match a user to the activity - Identity Services: to identify users/customers within our systems - Secure Communication Services: for HomeAway to communicate with travellers in a secure way	A- Expedia Group Companies	(12) Security: Fraud prevention or detection (13) Authentication, Verification or identification capabilities
			B- Third-party service providers	(12) Security: Fraud prevention or detection (13) Authentication, Verification or identification capabilities
IP address (and browser software, Internet Service Provider, operating system, and carrier (if mobile))	Traveller	Marketing : how the customer's device has interacted with our Online Services, including the pages accessed and links clicked, i.e., trips viewed and the time and date of these.	A- Expedia Group Companies	(4) Marketing: Analysis, (6) Analytics: cross device tracking, browser finger-printing, user ID matching, etc. (17) Online behavioural targeting or tracking
			B- Third-party service providers	(4) Marketing: Analysis, (6) Analytics: cross device tracking, browser finger-printing, user ID matching, etc. (17) Online behavioural targeting or tracking

Clickstream data (including searches made, time, date, referring and exit pages)	Traveller	Analytics / Statistics: - to better understand the visitors who come to our Online Services, where they come from, and what content on our Online Services is of interest to them. - We use this information for our internal analytics purposes and to improve the quality and relevance of our Online Services for our visitors, (e.g. to customize your user experience, tailor your searches and show you advertisements that may be of interest.)	A- Expedia Group Companies	(6) Analytics: cross device tracking, browser finger-printing, user ID matching, etc. (17) Online behavioural targeting or tracking (20) Improving our products or service
			B- Third-party service providers	(6) Analytics: cross device tracking, browser finger-printing, user ID matching, etc. (17) Online behavioural targeting or tracking (20) Improving our products or service
	Traveller	Fraud prevention	A- Expedia Group Companies	(12) Security: Fraud prevention or detection
			B- Third-party service providers	(12) Security: Fraud prevention or detection
	Traveller	Improving marketing and customer knowledge	A- Expedia Group Companies	(4) Marketing: Analysis (6) Analytics: cross device tracking, browser finger-printing, user ID matching, etc.
Last Access Location	Traveller	For Mobile App	A- Expedia Group Companies	(18) Location-based offerings or services
Security question / Two-Factor Authentication	Traveller	Secure login : Fraud prevention or detection	A- Expedia Group Companies	(12) Security: Fraud prevention or detection (13) Authentication, Verification or identification capabilities
Customer loyalty information (e.g. Avios, Nectar, PayBack)	Traveller	Points allocation: Customer chooses to enter their loyalty details from a third-party company. We then ensure that points are earned or burned as part of the relevant scheme.	A- Expedia Group Companies	(14) Loyalty or Reward Programmes (19) Customer Service Provision
			B- Third-party service providers	(14) Loyalty or Reward Programmes (19) Customer Service Provision
			D- Business partners and offers	(14) Loyalty or Reward Programmes

Key for "manner in which disclosure fulfils identified purpose"

- (1) Profile / customer account creation or maintenance
- (2) marketing Comms: email, SMS, push
- (3) Marketing Comms: Telemarketing
- (4) Marketing: Analysis
- (5) Marketing: Social media usernames, profiles or handles
- (6) Analytics: cross device tracking, browser finger-printing, user ID matching, etc.
- (7) Customer Surveys/reviews/research
- (8) Transaction-related: Payments or Checkout
- (9) Transaction-related: Trip Management, insurance etc
- (10) Vacation rental Host offerings
- (11) B2B client or partner offerings
- (12) Security: Fraud prevention or detection
- (13) Authentication, Verification or identification capabilities
- (14) Loyalty or Rewards programmes
- (15) Surveys, reviews or guest ratings
- (16) On-site personalization
- (17) Online behavioural targeting or tracking
- (18) Location-based offerings or services
- (19) Customer Service provision
- (20) Improving our products or services
- (21) Systems or process logs or audit capabilities
- (22) Other (please specify)

Key for "categories of 3P data controllers and data processors"

A- Expedia Group Companies. We share our customers' personal information within the Expedia Group companies, listed at expediagroup.com. Other Expedia Group companies may act as joint data controllers within the group, and data passed/shared would be for reasons pertaining to security, fraud prevention and support services like legal and IT.

B- Third-party service providers. We share personal information with third-parties in connection with the delivery of services to customers and the operation of our business. Please refer to the table ("*Expedia Group's Data Transfer to Third Parties*") below. Such "services" broadly include the following: to provide transaction-related services (credit card processing, trip management, insurance, loyalty and rewards programs), customer service, business analytics, customer surveys/review/research, and fraud prevention and compliance services, and to serve customers with advertising tailored to their interests. These third-party service providers are required to protect personal information we share with them and may not use any directly identifying personal information other than to provide services we contracted them for. Such third-party service providers may either act as data controllers or data processors, depending on the situation. For instance, payment processors to whom we transfer data to for transaction-related purposes (payment/checkout) would typically act as data controllers because they have to fulfil their own independent legal obligations to relevant financial regulatory regulators (e.g. AML, sanctions, tax obligations).

C- Travel suppliers. We share personal information with travel-related suppliers which fulfill our customers' booking. Such transfer is required to facilitate bookings as well as provide the travel or associated services. It is disproportionate to try and articulate each and every travel supplier that we work with, but essentially, "travel suppliers" here would refer to hotels, airlines, car-rental companies, insurance, vacation-rental property owners and managers, and where available, activity providers, rail, or cruise lines. We practise data minimalization, where only the minimum data required for our travel suppliers to fulfil our customers' booking is transferred (i.e. data relating to customers' basic identity).

D- Business partners and offers. If we promote a program or offer a service or product in conjunction with a third-party business partner, we will share information with that partner to assist in marketing or to provide the associated product or service. In most of those cases, the program or offer will include the name of the third-party business partner, either alone or with ours, or the customer will be redirected to the website of that business with notice. An example of such a business-partner relationship would be a third-party loyalty program for which a customer could earn points by completing a booking on our platform. In such instances, we would typically share details pertaining to a customer's name, customer loyalty information, and booking details that are required to verify the customer's

booking (e.g. booking dates).

Expedia Group's Data Transfer to Third Parties

Expedia Group takes necessary measures to ensure that our data processors are responsibly chosen and are under appropriate contractual measures, including measures covering data transfers overseas to ensure that data is safely protected in accordance with applicable laws and internal policies.

Please refer to our privacy statement for more information about the data we collect and the purposes we use it for. The following list of third parties is subject to change and users must check the website for changes.

All data processed by these third parties will either be processed in the country of origin or be transferred to servers in the US.

For more information on our connectivity providers, please see [here](#).

For information on our hotels, airlines and other travel suppliers, please refer to our site for further information. Your data will only be shared with such travel suppliers upon booking with a specific third party listed.

Your consent will be requested before we provide your information to such third parties.

Vendor	Category	Country	Website	Address	Purpose of Use	Retention & Use period
	Advertising/Marketing 광고 마케팅				For marketing, promotion, and advertising purposes in relation to the promotion of our websites and apps.	Third Parties use and retain the data until the purposes of the use have been achieved (or until cancellation/termination of user account by the user) after which we will delete the data in accordance with our privacy statement. The retention period will correspond to the storage period described in the privacy statement
Adzerk, Inc (DBA: Kevel)	Advertising/Marketing	United states	https://www.kevel.com/	505 South Duke Street Durham, NC 27701 United States		
180LA LLC	Advertising/Marketing	United States	https://www.180la.com/	180 Los Angeles 1733 Ocean Ave 4th floor Santa Monica, CA United States 90401		
247 Group, LLC (DBA: Laundry Service)	Advertising/Marketing	United States	https://247laundryservice.com	247 Group, LLC DBA Laundry Service 55 water St. FL5, Brooklyn, NY 11201		

3Headed Monster LLC	Advertising/Marketing	United States	https://3headedmonster.com/	3Headed Monster 211 N Ervay, Ste.450/Dallas TX 75201		
Actonia, Inc. DBA seoClarity (DBA: seoClarity)	Advertising/Marketing	United States	https://www.actonia.com/	Actonia, Inc., Illinois Corporation, 2 N. LaSalle St. Suite 1120 Chicago, IL 60602		
AdMarketplace	Advertising/Marketing	UK	https://www.admarketplace.com/	adMarketplace, 3 Park Ave, 27th Floor, New York, NY United States 10016		
Adphorus Teknoloji A.S.	Advertising/Marketing	Turkey	https://blog.adphorus.com/	No.4 Daire: 1 Beyoglu, Istanbul		
Adwatch Agency	Advertising/Marketing	Russia		105005, Moscow, Akademika Tupoleva emb, 15/2		
Aegis Australia Pty Ltd.	Advertising/Marketing	Australia		20 Windmill Street, Walsh Bay, New South Wales 2000, Australia		
Amobee EMEA Limited	Advertising/Marketing	UK	www.amobee.com	48Leicester Square London, WC2H 7LT		
Apple Canada Inc.	Advertising/Marketing	Canada	https://www.apple.com/	7495 Birchmount Rd., Markham, Ontario, Canada		
Asatsu-DK Inc	Advertising/Marketing	Japan	www.adk.jp	Toranomon Hills Mori Tower 11F, 1-23-1 Toranomon, Minato-ku, Tokyo 105-6312 Japan		
BEN Group, Inc. (DBA: Branded Entertainment Network)	Advertising/Marketing	USA	https://www.bengroup.com/	Branded Entertainment Network (BEN) 14724 Ventura Boulevard, Suite 1200 Sherman Oaks, CA 91403		
Big P Plus Plus Co. Ltd	Advertising/Marketing	Thailand		474 Pracha Uthi 98 Alley, Thung Khru Sub-district, Thung Khru District, Bangkok		
Bishop-McCann, LLC	Advertising/Marketing	USA	https://www.bishopmccann.com/	Bishop McCann 1701 Walnut Street Kansas City, MO64108		
BTNGroup (DBA: Northstar Travel Media)	Advertising/Marketing	USA	https://www.northstartravelgroup.com/	BTNGroup/Northstar Travel Media 100 Lighting Way, Secaucus, NJ, 07094-3626		
Button, Inc	Advertising/Marketing	USA	https://www.usebutton.com	Button Inc., 220 East		

				23rd Street, Penthouse, New York, NY 10010		
Caliber	Advertising/Marketing	GBR	www.caliberi.com	Suite 41 Bonninton Bond, 2 Anderson Place, Edinburgh, EH6 5NP		
Celtra, Inc.	Advertising/Marketing	USA	https://celtra.com/	545 Boylston Street, 11th Floor, Boston MA 02116		
Cheetah Digital, Inc. fka Experian Marketing Solutions, Inc.	Advertising/Marketing		https://www.cheetahdigital.com/	IL Chicago, United States 72 W Adams St Floor 8		
Contently, Inc	Advertising/Marketing	USA	www.contently.com			
Crispin Porter & Bogusky LLC	Advertising/Marketing	USA	www.cpbgroup.com			
Criteo, SA	Advertising/Marketing	France	www.criteo.com	32 Rue Blanche, 75009 Paris, France		
Crowd9 Pty Ltd (DBA: Gleam.io)	Advertising/Marketing	Australia	www.gleam.io	Crowd9 PTY LTD, 16 Jacaranda Crescent, Mornington, VIC 3931, Australia		
DDB Worldwide Communications Group Inc. (DBA: Tribal Latina)	Advertising/Marketing	USA		Alvaro Tribal Latina, a division of DDB Worldwide Communications Group, Inc. 2601 South Bayshore Drive Coconut Grove, FL 33133		
Digital Turbine Media, Inc.	Advertising/Marketing	USA	www.digitalturbine.com	406 Blackwell St. Durham, North Carolina 27701 USA		
Digital Volition, Inc. (DBA: PACIFIC Digital Group, Inc.)	Advertising/Marketing	USA	www.digitalvolition.com	14305 Tahiti Way, Suite 321, Marina Del Ray, CA 90292		
Discovery Networks Mexico, S. De R.L. De C.V. (DBA: Discovery Networks Mexico)	Advertising/Marketing	Mexico	www.discovery.com	AV PASEO DE LAS PALMAS 425-701, COL. LOMAS DE CHAPUALTEC. CDMX,11000 - MEXICO		
DoubleVerify, Inc	Advertising/Marketing	USA	https://doubleverify.com/	New York · 233 Spring Street New York, NY 10013		
EGENTIC ASIA PACIFIC PTE.LTD	Advertising/Marketing	Singapore	www.egentic.com	1 MARITIME DRIVE, #11-19 HARBOURFRONT CENTRE, SINGAPORE 099253		
Everbridge	Advertising/Marketing	USA	www.everbridge.com	25 Corporate Drive, Burlington,		

				Massachusetts 01803		
ExactTarget Inc.	Advertising/Marketing	USA	www.exacttarget.com	20 Nirth Meridian Street, Indanapolis, IN 46204		
Extole	Advertising/Marketing	USA	https://www.extole.com/	Extole, Inc. t 350 Sansome St. Suite 700, San Francisco, CA 94104 USA		
Extreme Reach	Advertising/Marketing	USA	https://www.extremereach.com/	Extreme Reach 75 2nd Ave., Suite 720, Needham, MA 02494		
Fallon Group Inc.	Advertising/Marketing	USA	https://www.fallon.com/	Fallon Group, Inc. 500 N 3rd St, Minneapolis, MN 55401		
Fantasy Workshop Ltd	Advertising/Marketing	Bulgaria	https://thefantasyworkshop.com	Fantasy Workshop Ltd 93B, Tsar Osvoboditel Blvd., Varna 9000, Bulgaria		
FatTail	Advertising/Marketing	USA	https://www.fattail.com/	FatTail, Inc. 20969 Venture Boulevard, Woodland Hills CA 91364		
Fetch Media Ltd	Advertising/Marketing	UK	https://www.FetchMedia.co.uk/	86-88 Great Suffolk Street, London SE1 0EB, United Kingdom		
Fjord Technologies SAS (DBA: Commanders Act)	Advertising/Marketing	France	https://www.commandersact.com/	Fjord Technologies SAS (Commanders Act) 3-5, rue Saint Georges, F-75009 Paris		
Free Stream Media Corp (DBA: Samba TV)	Advertising/Marketing	USA	https://samba.tv/	Free Stream Media Corporation 301 Brannan 6th Floor, San Francisco, CA 94107		
Frosch International Travel, Inc.	Advertising/Marketing	USA	https://www.frosch.com/			
Fujisan Marketing LLC	Advertising/Marketing	USA	https://www.fujisanmarketing.com/	949 N. 35th St #406, Seattle, WA 98103		
Google Ads	Advertising/Marketing	USA	https://www.google.com/adsense/start/	1600 Amphitheatre Parkway, Mountain View, CA 94043-1351		
Google Adwords	Advertising/Marketing		https://ads.google.com/			
Grey Group Pte Ltd	Advertising/Marketing	Singapore	https://www.grey.com/en/singapore			

GRIP Limited	Advertising/Marketing	Canada	https://www.griplimited.com/	179 John Street, 6th Floor, Toronto, Ontario M5T 1X4		
GroupM Japan K.K	Advertising/Marketing	Japan	https://www.groupm.com/	Yebisu Garden Place Tower 30F 4-20-3 Ebisu Shibuya-ku Tokyo 150-6030 Japan		
Grupo Televisa, S.A.B.	Advertising/Marketing	Mexico	https://www.televisar.com/	AVVASCO DE QUIROGA 2000		
Havas Worldwide	Advertising/Marketing	USA	https://www.havas.com/	500 W. Madison St. Ste 1000 Chicago, IL 60661		
Havas Worldwide Australia Pty Ltd	Advertising/Marketing	Australia		155 Clarence St Sydney 2000 New South Wales Australia		
Homefront Communications, Inc.	Advertising/Marketing	USA	http://homefrontdc.com/	1620 I St., NW Suite 520 Washington, DC 20006		
HookLogic Inc.	Advertising/Marketing	USA	https://www.criteo.com	Hooklogic, Inc., 99 Hudson Street, 9th Floor, New York, NY 10013		
Host Consult Pty Ltd	Advertising/Marketing		http://www.host-consult.net/	Host Consult Pty Ltd as trustee for The Host Unit Trust of 1 Butt Street, Surry Hills, NSW 2010		
ICF Next, Inc	Advertising/Marketing	USA	www.olson.com	420 North Fifth Street, Suite 1000, Minneapolis, MN 55401		
Ifficient, Inc.	Advertising/Marketing	USA	www.ifficient.com	1756 Platte Street, Suite 200, Denver, Colorado 80202, USA		
J. Walter Thompson Company Limited	Advertising/Marketing	Canada	https://www.jwt.com/	J. Walter Thompson 160 Bloor Street East, Toronto, Ontario, M4W 3P7, Canada		
Jigsaw Business Solutions LTD	Advertising/Marketing	UK	https://www.jigsawbusinessolutions.com/	Jigsaw Business Solutions 10 Oak Place 137 East Hill, Wandsworth, SW18 2QB		
KEF Media Associates, Inc.	Advertising/Marketing	USA	https://www.kefmedia.com/	KEF Media Partner 1161 Concord Road, Smyrna, GA 30080		
Kenshoo Inc.	Advertising/Marketing	USA	https://www.kenshoo.com/	Kenshoo, Inc. 22 4th Street, San Francisco, CA 94103		
Ketil Media SAS	Advertising/Marketing	France	https://www.ketilmedia.com/	Ketil Media 76 Boulevard de la République, 92100 Boulogne-Billancourt, France		
Kick Point Inc.	Advertising/Marketing	Canada	https://www.kickpoint.ca/	Kick Point, Inc 127-10309 107 St NW		

				Edmonton Alberta T5J 1K3		
Knak	Advertising/Marketing	Canada	https://www.knak.com/	Knak Inc 6 Antares Drive, Suite 206, Ottawa, Ontario, Canada K2E 1A9		
Koddi, Inc.	Advertising/Marketing	USA	https://www.koddi.com/	Koddi Inc. 2821 W 7th Street Suite 270 Fort Worth, TX 76017		
Legend World Technology Development Limited	Advertising/Marketing	China	https://www.prizmm.com/	Legend world technology development limited 15-16/f, SML Tower, 165 Hoi Bun Road, Kwun Tong, Hong Kong		
LiveIntent, Inc.	Advertising/Marketing	USA	www.liveintent.com	100 Church Street, 7th Floor, New York, NY, 10007		
Longtail E-Media Pvt. Ltd	Advertising/Marketing	India	https://longtail.info/	Lalitpur 12486, Nepal		
Mailgun Technologies, Inc.	Advertising/Marketing	USA	www.mailgun.com	112 E Pecan St #1135, San Antonio, TX 7820		
Marin Software, Inc.	Advertising/Marketing	UK	www.marinsoftware.com	1st Floor Orion House, 5 Upper St Martins Lane, London WC2H 9EA		
MediaOcean, LLC	Advertising/Marketing	USA; Canada	www.mediaocean.com	45 West 18th Street New York, NY 10011		
Mediavest Worldwide; Mediavest Worldwide Pte Ltd (DBA: Spark Foundry)	Advertising/Marketing	UK	https://www.sparkfoundry.com/	2, Television Centre, 101 Wood Ln, London W12 9RF		
MessageGears LLC	Advertising/Marketing	#N/A	www.messagegears.com	191 PEACHTREE STREET NE SUITE 900. ATLANTA GA 30303		
Movable, Inc.	Advertising/Marketing	USA	https://www.moveable.com/	655 Montgomery St. Suite 600 San Francisco, CA 94111 United States		
Mushi Labs LLC (DBA: Clearscope)	Advertising/Marketing	USA	https://www.mushilabs.com/	3300 N Interstate 35, Suite 700, Austin, TX 78705		
Myers Media Group	Advertising/Marketing	USA	https://www.myersmediagroup.com/	10525 Vista Sorrento Pkwy UNIT 220, San Diego, CA 92121, United State		
NeoMammalian Studios	Advertising/Marketing	UK	https://neomam.com/	20 Dale St, Manchester UK M1 1EZ		

Net Conversion LLC	Advertising/Marketing	USA	https://netconversion.com/	1743 S. Orange Avenue, Orlando, FL 32806		
Octagon, Inc.	Advertising/Marketing	USA	https://www.octagon.com/	2 Waterhouse Square, 140 Holborn, London EC1N 2AE		
OIKIO Digital Performance Agency Oy	Advertising/Marketing	Finland	https://oikio.fi/en/	Eerikinkatu 27, 00180 Helsinki, Finland		
OPT, Inc.	Advertising/Marketing	Japan	www.opt.ne.jp	Tokyu Bancho Bldg, 6 Yonbancho, Chiyoda-ku, Tokyo 102-0081		
Outshine Online Marketing Inc.	Advertising/Marketing	Canada	www.outshine.com	2085 Maitland St. Suite 300; Halifax, Nova Scotia, Canada: B3K 2Z8		
Persado	Advertising/Marketing	USA	www.persado.com	50 West 17th Street, Floor 11, New York, NY 10011		
Phrasee Ltd.	Advertising/Marketing	UK	www.phrasee.co	Tintagel House, 92 Albert Embankment, Lambeth, London SE1 7TY		
Pinterest, Inc.	Advertising/Marketing	USA	www.pinterest.com	808 Brannan St, San Francisco, 94103		
Radar Labs, Inc.	Advertising/Marketing	USA		20 Jay Street, Suite 704, Brooklyn, NY 11201		
Return Path, Inc.	Advertising/Marketing	USA	https://www.validity.com/everest/returnpath/	200 Clarendon St, 22nd Flr, Boston, MA 02116		
ROKT	Advertising/Marketing	UK	https://www.rokt.com/	594 Broadway, Suite 207 New York City, NY 10012, USA		
Saatchi & Saatchi Group Ltd	Advertising/Marketing	London	https://saatchi.com/	Saatchi & Saatchi Group Limited Partner 40 Chancery Lane, London WC2A 1JA		
Shermans Travel Media, LLC	Advertising/Marketing	USA	https://www.shermanstravel.com/	Shermans Travel Media, LLC 112 W 34th St Ste 2110, New York 10120-2404, USA		
Shutterstock, Inc	Advertising/Marketing	USA	https://www.shutterstock.com/	Shutterstock Images, LLC 60 Broad Street, 30th Floor Ny, NY 10004		
Simulmedia, Inc.	Advertising/Marketing	USA	https://www.simulmedia.com/	Simulmedia, Inc 401 Park Avenue South New York, NY 10016		
Sizmek Technologies, Inc.	Advertising/Marketing	USA	https://www.sizmek.com/	Sizmek 500 W 5th St Suite 900, Austin, TX 78701		

Smarty.io Solutions Inc (DBA: Smarty.io)	Advertising/Marketing	UK	https://www.smarty.io/	2 Stephen St, London W1T 1AN		
Smile Media	Advertising/Marketing	France	https://www.smilemedia.com/	Smile Media 7 rue Louis Charles Breguet - Centre d'affaires des Murons - 42170 ANDREZIEUX BOUTHEON		
Snapchat	Advertising/Marketing	USA	https://www.snap.com/	Snap Inc. 2772 Donald Douglas Loop North, Santa Monica, California 90405		
SocialEdge, Inc., CreatorIQ	Advertising/Marketing	USA	https://www.creatoriq.com/	CreatorIQ Culver City HQ, 600 Corporate Pointe #210, CA, USA		
Solutions Perkuto Inc.	Advertising/Marketing	Canada	https://perkuto.com/	9855 Meilleur, Ste 250, Montreal, QC, H3L 3J6, Canada		
Sony Pictures Television Advertising Sales Company	Advertising/Marketing	USA	https://www.sonata-software.com/	601 BRICKLEY KEY DRIVE, STE 200. MIAMI, FL 33131		
Spark Communications	Advertising/Marketing		https://www.sparkcomms.co.uk/			
Spark Foundry	Advertising/Marketing	Australia	https://www.sparkfoundry.com/	Level 5, 21 Harris Street Pyrmont, Australia		
Spark! LLC	Advertising/Marketing	Canada		WeWork c/o Spark 220 NW 8th Ave Portland OR 97211		
Sparkpost	Advertising/Marketing	USA	https://www.sparkpost.com/	9160 Guilford Road, Columbia, MD 21046		
Spredfast	Advertising/Marketing		https://khoros.com/	300 W 6th St., Suite 1300		
Svenska Resen?verket AB	Advertising/Marketing	Stockholm	https://www.eniro.se/svenska+resen%C3%A4tverket+ab+stockholm/14851498/firma	Drottninggatan 784TR 11136		
Tapad, Inc.	Advertising/Marketing	USA	https://www.tapad.com/	60 Madison Ave, 3rd floor. New York, NY 10010		
Targetcast LLC	Advertising/Marketing			909 Third Avenue, 31st floor, New York, NY 10022		
Tealium	Advertising/Marketing	USA	https://tealium.com/	11095 Torreyana Road, San Diego, CA 92121		
Tourism Media Pty Ltd	Advertising/Marketing	Australia	https://www.tourismmedia.com.au/	Tourism Media Pty, Ltd. 59 Cairns Terrace, Red Hill, Queensland, Australia		
Transcosmos Inc.	Advertising/Marketing	Japan	https://www.transcosmos.co.jp/	Transcosmos Inc Shibuya 3-25-18, Shibuya-Ku, Tokyo		

				150-8530 Japan		
Travelzoo Inc.	Advertising/Marketing	USA	https://www.travelzoo.com/	Travelzoo, Inc 590 Madison Ave, 21st Floor 10022, New York.		
TubeMogul, Inc	Advertising/Marketing	USA	https://www.tubemogul.com	TubeMogul 1250 53rd Street, Emeryville, CA 94608		
TV Azteca S.A.B. de C.V.	Advertising/Marketing	Mexico	https://www.turner.com/	TV AZTECA, S.A.B. DE C.V. AV. Periferico Sur N.4121, Colonia Fuentes Del Pedregal. CDMX, C.P. 14140 - Mexico		
TV Squared Limited	Advertising/Marketing	UK	https://www.tvsquare.com/	TV Squared Limited Waterhouse Square, 138 Holborn, 2nd Floor, London, EC1N 2SW		
Twilio, Inc.	Advertising/Marketing	USA	https://www.twilio.com/	Twilio Inc. 375 Beale St, Suite 300, San Francisco, CA 94105		
Universal McCann Worldwide, Inc.	Advertising/Marketing	USA	https://www.umww.com/	Universal McCann Worldwide, Inc. 653 Front Street San Francisco, CA 94111		
Wave Interactive, LLC	Advertising/Marketing	USA	https://wave.dev/	12801 Pierce Street, Suite 110, Omaha, Nebraska 68114		
Web Estrategica Marketing de Conteudo e Prestação de Serviços Ltda.	Advertising/Marketing	Brazil	https://www.econodata.com.br/	Rua Barão de Paranapanema, n 146, Bloco A, sala 23, Proença, Campinas – SP, CEP 13026-010		
WideOrbit Inc.	Advertising/Marketing	USA	https://www.wideorbit.com/	1160 Battery Street, Suite 300 San Francisco, CA 94111		
Wieden + Kennedy, Inc.	Advertising/Marketing	USA	https://www.wk.com/	224 NW 13th Ave Portland, OR 97209 USA		
WORLDWIDE MEDIACOM MEXICO, SA DE CV	Advertising/Marketing	Mexico	https://www.mediacom.com/en	8 #101, Col. Los Morales Polanco México DF 11510 Mexico		
WPP AUNZ Experiences Pty Ltd. (DBA: Maverick Marketing and Communications Pty Ltd)	Advertising/Marketing	Australia	https://www.wppaunz.com/en	1 Kent St. Millers Point NSW, 2000		
Wyng, Inc.	Advertising/Marketing	USA	https://www.wyng.com/	360 Park Avenue S, 20th Fl, NY, NY 10010		
Yahoo! Inc.	Advertising/Marketing	USA	https://www.yahooinc.com/	701 First Avenue, Sunnyvale, CA 94089		

Yahoo! Sarl	Advertising/Marketing	UK		125 Shaftesbury Ave, London, WC2H 8AD, GB		
YOUNG AND RUBICAM S. DE R. L. DE C. V.	Advertising/Marketing	Mexico		Blvd Manuel Avila Camacho 176 3rd Floor Mexico City Mexico		
Zeno Group, Inc.	Advertising/Marketing	USA	https://www.zenogroup.com/	140 Broadway, 39th floor, New York, NY 10005		
	Call Centre / Customer Care 콜 센터 및 고객 관리				To understand, diagnose, troubleshoot and resolve issues with the services or products in order to address any issues our travelers may have whilst booking or completing travel through our sites.	Your consent will be requested before we provide your information to such third parties. Third Parties use and retain the data until the purposes of the use have been achieved (or until cancellation/termination of user account by the user) after which we will delete the data in accordance with our privacy statement. The retention period will correspond to the storage period described in the privacy statement
IGT Solutions Private Limited	Call Centre / Customer Care	India	https://www.igtsolutions.com/	Echelon Building, Plot No. 49, Sector-32, Gurugram - 122001, Haryana, India		
Startek	Call Centre / Customer Care	Malaysia				
Teleperformance	Call Centre / Customer Care	Various (Cairo, Lisbon, Sao Paulo, Cebu, Manila, Ayala, Bucharaest and Bogota)	https://www.teleperformance.com/	Various		
	Data Analytics 데이터 분석				To conduct business planning, reporting and forecasting. To evaluate and develop new features, technologies and improvements to the service	Your consent will be requested before we provide your information to such third parties. Third Parties use and retain the data until the purposes of the use have been achieved (or until cancellation/termination of user account by the user) after which we will delete the data in accordance with our privacy statement. The retention period will correspond to the storage period described in the privacy statement
Ad Efficiency	Data Analytics	Korea	http://adefficiency.com/english/	Yehul Im, Ad Efficiency Co. Ltd., 6F, Dongoh Bldg., 28, Hyoryeong-ro 77-gil, Seocho-gu, Seoul, South Korea		
Adstra LLC	Data Analytics	USA	https://www.adstradata.com/	750 College Road East, Princeton, New Jersey 08540		

Adthena Ltd.	Data Analytics	UK	https://www.adthena.com/	69-85 Tabernacle Street, London, EC2A 4BD		
Advertising Intelligence Ltd. (DBA: Ebiquty Associates Ltd)	Data Analytics	UK		Citypoint, One Ropemaker Street. London, EC2Y 9AW		
Airship	Data Analytics	USA	www.airship.com	1225 W Burnside St #401, Portland, OR 97209		
ALC, LLC	Data Analytics	USA	https://adstradata.com/	750 College Road East Ste 201 Princeton, NJ 08540		
Alteryx	Data Analytics	USA	https://alteryx.com/	3345 Michelson Drive, Suite 400 Irvine, CA 92612		
Amperity, Inc.	Data Analytics	USA	www.amperity.com	1000 1st Ave S., 6th floor, Seattle, WA 98134		
Automated Insights, inc.	Data Analytics	USA	www.automatedinsights.com	512 South Mangum Street, Suite 400, Durham, North Carolina, 27701		
Aynitech S.A.C.	Data Analytics	Peru	www.aynitech.com	Av. Benavides 1238, Oficina No. 301 Miraflores, Barranca, Lima, Peru		
bd4travel GmbH	Data Analytics	Germany	https://www.bd4travel.com/	bd4travel GmbH Rödelheimer Bahnweg 23 60489 Frankfurt Germany		
BigPanda, Inc.	Data Analytics	USA	https://www.bigpanda.io/	BigPanda 888 Villa Street, 3rd Floor, Mountain View, CA 94041		
Bluefocus International Limited	Data Analytics	China	https://www.bluefocusgroup.com/	301-307 Lockhart Rd., Wan Chia, Hong Kong		
Botify Corporation (DBA: fka Semio)	Data Analytics	USA	https://botify.com/	Botify Corporation 185 Alewife Brook Parkway, #410 Cambridge, MA 02138 USA		
Branch Metrics, Inc.	Data Analytics	USA	https://www.branch.io/	Branch Metrics Inc. 1400B Seaport Boulevard, Redwood City, CA 94063		

BrandVerity, Inc.	Data Analytics	USA	https://www.brandverity.com/	BrandVerity Inc. 1101 Alaskan Way, Suite 300, Seattle, WA 98101		
BrightEdge Technologies	Data Analytics	USA	https://brightedge.com/	BrightEdge Technologies, Inc. 989 E. Hillsdale Blvd, Suite 300 Foster City, CA 94404		
Canopy Labs Software, Inc.	Data Analytics	Canada	https://canopylab.com	130 Spadina Ave, Suite 806 Toronto, Ontario M5V 2L4 Canada		
Celad SAS	Data Analytics	Balma, France	https://relationshipscentre.com/organization/celad-sas-1365303	48 Route de Lavaur, BP 93239, 31130 Balma		
comScore, Inc.	data Analytics	USA	www.comscore.com	233 S. Wacker Drive, Suite 3400, Chicago, Illinois 60606, USA		
Datamine Limited	data Analytics	New Zealand	www.datamine.com	15 Faraday Street Parnell 1052, Auckland		
DoubleClick, Inc.	Data Analytics	USA		1600 Amphitheatre Parkway, Mountain View, CA 94043		
Elasticsearch, Inc.	Data Analytics	USA	www.elastic.com	800 West El Camino Real Suite 350 Mountain View, CA 94040		
Experian Marketing Solutions LLC.	Data Analytics	USA	https://experian.com/			
Hotspex Inc.	Data Analytics	Canada	www.hotspex.com	40 Eglinton Ave. West, Suite 801, Toronto ON, M4E 3J2		
Imply Data, Inc.	Data Analytics	USA		211 Sutter Street, Suite 501, San Francisco, CA 94108		
iSpot	Data Analytics	USA	https://www.ispot.tv/	iSpot 15831 Ne 8th St Ste 100 Bellevue, WA 98008		
Khoros, LLC (DBA: fka Spredfast, Inc.)	Data Analytics	USA	https://www.khoros.com/	Khoros LLC. (DBA: fka Spredfast, Inc.) 300 W 6th St., Suite 1300		
Krux Digital Inc.	Data Analytics	USA	https://www.krux.com/	Krux, Inc. 181 South Park, Suite 200, San Francisco, CA 94107		

Leanplum	Data Analytics	USA	https://www.leanplum.com/	Leanplum, Inc. 1550 Bryant St. Suite 525, San Francisco, CA 94103		
LiveRamp, Inc.	Data Analytics	Australia	www.liveramp.com	Level 24, Three International Towers, 300 Barangaroo Avenue, Barangaroo NSW 2000, Australia		
Looker Data Sciences Inc.	Data Analytics		www.looker.com			
Marketo, Inc.	Data Analytics	USA	https://www.marketo.com/	901 Mariners Island Blvd Suite 200, San Mateo, 94404, USA		
MECLABS LLC	Data Analytics	USA	www.meclabs.com	4315 Pablo Oaks Ct, Jacksonville, FL 32224		
Merkle Inc.	Data Analytics	USA	www.merkleinc.com	7001 Columbia Gateway Drive Columbia, MD 21046		
Mongo DB	Data Analytics	USA	https://www.mongodb.com/	229 West 43rd St., New York, NY 10036		
Neo4J	Data Analytics	USA	https://neo4j.com/	111 E. 5th Avenue, San Mateo, CA 94401		
Onclusive, Inc.	Data Analytics	USA	www.onclusive.com	1870 Ogden Drive, Burlingame, CA 94041		
Perceptyx, Inc.	Data Analytics	USA	www.perceptyx.com	28765 Single Oak Drive, Suite 250, Temecula, CA 92590		
PT Finance B.V.	Data Analytics	Netherlands		Kapitein Hatterrasstraat 23B, Netherlands		
QL2 Software LLC	Data Analytics	USA	https://www.ql2.com/	3600 O'Donnell Street, Suite 200, Baltimore, MD 21224		
QUBOLE INC	Data Analytics		https://www.qubole.com/			
Realeyes OU	Data Analytics	Estonia	https://www.realeyes.it.com/	Vahe 15, Tallinn 11615, Estonia		
Retain.ai Inc.	Data Analytics	USA	https://retain.ai/	237 Kearny Street #9253 San Francisco, CA 94108		
Socialbakers	Data Analytics	Czech Republic	www.socialbakers.com	Pod Všemi svatými 427/17, Severní Předměstí, 31 00, Plzeň (Pilsen), Czech Republic		
Solomon Solutions, Inc.	Data Analytics	USA	https://gosolomon.com/	220 2nd Ave S., Seattle, WA 98104		
SQAD	Data Analytics	USA	https://sqad.com/	303 South Broadway, Suite 130, Tarrytown, NY, 10591		
StoreMaven Ltd	Data Analytics	Israel	https://www.storemaven.com/	10 Hamanor St, Tel Aviv, Israel, 6655829		

Tableau Software	Data Analytics	USA	https://www.tableau.com/	837 North 34th Street, Suite 400, Seattle WA 98103		
TechEdge ApS	Data Analytics	Copenhagen	https://groupptechedge.com/	TechEdge Aps Dampfaergevej 3, 2100 Copenhagen Denmark		
The Egg Company Limited	Data Analytics	China	https://www.theegg.com/	The Egg Company Limited 27/F, Morrioso Plaza, 5-9 Morrison Hill Road, Causeway Bay, Hong Kong		
TMM Data	Data Analytics	USA	https://www.tmmdata.com/	TMM Data, Inc. 205 E Pine St., Philipsburg, PA 16866		
Traackr, Inc.	Data Analytics	USA	https://www.traackr.com/	Traackr 244 California St. Suite 204 San Francisco, CA 94111		
Tune, Inc.	Data Analytics	USA	https://www.tune.com/	Tune Partner 2220 Western Ave, Seattle, WA 98121		
Visual IQ, Inc.	Data Analytics	USA	https://www.nielsen.com/us/en/	85 Broad Street, New York, NY 10004		
	Global Distributions Systems / Aggregator 글로벌 유통 시스템 / 애그리게이터				For connectivity between our suppliers and our site	We do not send customers' personal data to this category of 3P. Connectivity suppliers will pull supply from Expedia Group's suppliers (e.g. airlines, hotels, etc.) and we send booking information back to our suppliers through these connectivity suppliers.
Amadeus	GDS / Aggregator	Spain	https://corporate.amadeus.com/en	Salvador de Madariaga 1 28027 Madrid		
Sabre	GDS / Aggregator	USA	https://www.sabre.com/	3150 Sabre Drive Southlake		
Travelfusion (Air)	GDS / Aggregator	UK	https://www.travelfusion.com/flight	London		
Titanium (Car)	GDS / Aggregator		https://www.titaniumsystems.com/			
Car Trawler (Car)	GDS / Aggregator					
Trainline (Rail)	GDS / Aggregator	UK	https://www.thetrainline.com/			
SilverRail (Rail)	GDS / Aggregator		https://silerrailtech.com/			
	IT tooling / security 정보 기술 도구 및 보안				To ensure security of systems, to prevent and investigate fraud and unauthorized activities and to operate our IT systems.	Your consent will be requested before we provide your information to such third parties. Third Parties use and retain the data until the purposes of the use have been achieved (or until

						<p>cancellation/termination of user account by the user) after which we will delete the data in accordance with our privacy statement.</p> <p>The retention period will correspond to the storage period described in the privacy statement</p>
Altran Italia S.p.A.	IT tooling / security	Italy	https://altran.com/	Via Tiburtina, 1232, 00131 Roma		
7Summits, LLC	IT tooling / security	United States	https://www.7summitsinc.com/	7Summits, LLC, 1110n. Old World Third Street, Cuite 500, Milwaukee, WI 53203		
Adobe Systems Software	IT tooling / security	USA / Ireland	https://www.adobe.com/	Adobe Inc., 345 Park Avenue, San jose, CA 95110-2704 USA 4-6 Riverwalk, Citywest Business Campus, Saggart, Dublin 24, Ireland		
Alten Italia SPA	IT tooling / security	Italy	https://alten.it/	Via Carlo Ottavio Cornaggia n.10, Milan, Italy		
Apex Analytix, LLC	IT tooling / security	USA	https://www.apexanalytix.com/	501 Highwoods Blvd, Ste 200 Greensboro, NC 27410-2047		
Apple Inc.	IT tooling / security	USA	https://www.apple.com/	Software Licensing Department 12545 Riata Vista Circle MS 198 3-SWL Austin, TX78727		
BeyondSoft (Beijing) Co., LTD	IT tooling / security	USA	https://www.beyondsoft.com/	Beyondsoft Consulting, Inc 3025 112th Avenue NE, Suite 200, Bellevue WA 98004		
Blackberry	IT tooling / security	Canada	https://www.blackberry.com/	BlackBerry c/o 176 Columbia Street West Waterloo, Ontario Canada N2L 3L3		
Bluehawk LLC	IT tooling / security	USA	https://www.bluehawk.us/	Bluehawk LLC 40 Lake Bellevue Dr., Suite 100, Bellevue WA 98005		
Bluetel Solutions Limited	IT tooling / security	UK	http://www.bluetel.co.uk/	Bluetel Solutions Limited 2nd Floor, The Walker Building, 58 Oxford Street, Birmingham,		

				B5 5NR		
BMC	IT tooling / security	USA	http://www.bmc.com	BMC Software, Inc 2101 CityWest Boulevard, Houston, TX 77042		
CA, Inc. (Computer Associates International)	IT tooling / security	USA	https://www.broadcom.com/solutions/ca-technologies-infrastructure-software-solutions	Once CA Plaza, Islandia, new York 11749		
Callidus Software Inc.	IT tooling / security	USA	https://www.sap.com/india/acquired-brands/what-is-calliduscloud.html	2700 Camino Ramon #400 San Ramon, California 94583		
CernaLabs, Inc. (DBA: Cerna Solutions, LLC)	IT tooling / security	USA	https://www.cernasolutions.com/	2056 Palomar Airport Rd. Carlsbad, CA 92011		
Checkmarx, Inc.	IT tooling / security	USA	Checkmarx, Inc.	140 E. Ridgewood Avenue, Suite 415, South Tower, paramus, NJ 07652		
Chili Piper, Inc.	IT tooling / security	USA	https://www.chilipiper.com/	09 Gold Street Suite 28E Brooklyn, NY 11201 United States		
CIJEF Limited	IT tooling / security	China	http://www.cijef.com/	18F, Unit H, Legend Tower, 7 Shing Yip Street, Hong Kong		
Citrix (and its subsidiaries)	IT tooling / security			https://www.citrix.com		
CloudBees	IT tooling / security	USA	https://www.cloudbees.com/	16192 Coastal Hwy Lewes, DE 19958, USA		
CloudKettle USA Inc.	IT tooling / security	USA	https://www.cloudkettle.com/	CloudKettle USA Inc., 40 E Main Street, Newark, Delaware 19711 United States		
Cornerstone Information Systems	IT tooling / security	USA	https://www.cornerstone.us/	304 W 5th Street, Bloomington, IN 47404 USA		
Databricks	IT tooling / security	USA	www.databricks.com	160 Spear Street, Suite 1300 San Francisco, CA 94105		
Datadog Inc	IT tooling / security	USA	https://www.datadog.com/	620 8th Ave, 45th Floor, New York, NY 10018-1741		
EPAM Systems Inc	IT tooling / security	USA	www.epam.com	41 University Drive, Suite 202, Newtown PA 18940		
FieldGlass	IT tooling / security	USA	https://www.fieldglass.com/	Fieldglass, Inc. 125 South Wacker Drive, Suite 2400 Chicago, IL 60606		
Figure Eight Technologies, Inc., (fka CrowdFlower, Inc.)	IT tooling / security	USA	https://www.crowdfLOWER.com/	CrowdFlower, Inc. 2111 Mission St., Suite 302		

				San Francisco, CA 94110		
FireEye	IT tooling / security	USA	https://www.fireeye.com/	FireEye, Inc. 601 McCarthy Blvd, Milpitas, CA 95035		
Gimmonix Technologies Ltd	IT tooling / security	Israel	https://gimmonix.com/	3 Soncino St. Tel Aviv, 6721603, Israel		
HyperTech Solutions Inc	IT tooling / security	USA	www.hypertechsolutions.com	80 Grasslands Road, 1st Floor, Elmsford, New York 10523		
i-4business EMEA Ltd	IT tooling / security	GB	https://www.i4b.com/	Unite 11, Riverside Park Industrial Estate, Dogflud Way, Famham, GU9 7UG, UK		
IBS Software Private Limited (DBA: fka: IBS Software Services Private Limited)	IT tooling / security	India	https://www.ibsplc.com/	Carnival Phase II 5th Floor, Carnival Infopark, Kakkanad		
IBS Software Services Americas	IT tooling / security	USA	https://www.ibsplc.com/	900 Circle 75 Parkway, Suite 550, Atlanta, GA, United States 30339		
Imanami	IT tooling / security	USA	www.imanami.com	1990 N California Blvd Suite 20 PMB 1018 Walnut Creek, CA 945961		
Informatica Corporation	IT tooling / security	USA	www.informatica.com	Informatica Corporation 100 Cardinal Way Redwood City, CA 94063		
Integral Ad Science UK, Limited	IT tooling / security	UK	www.integralads.com	16 New Burlington Place, 5th Floor, London W1S 2HX		
Integral Ad Science, Inc.	IT tooling / security	USA	www.integralads.com	95 Morton Street, Fl 8, New York, NY 10014		
Intelligiants Ltd, a Limited Company	IT tooling / security	UK	www.inelligiants.com	Appleacre, Lower End, Vicarage Road, Marsworth, Hertfordshire, HP23 4NB, United Kingdom		
International Business Machines Corporation (DBA: IBM Corporation)	IT tooling / security	USA	www.ibm.com	1600 Riveredge Parkway Atlanta, GA 30328		
iovation Inc.	IT tooling / security	USA	www.iovation.com	111 SW Fifth Avenue, Floor 32, Portland, OR 97204		
Iron Mountain Information Management, Inc.	IT tooling / security	USA	https://www.ironmountain.com/	Iron Mountain 4449 S 36th St, Phoenix, AZ 85040		

Kroll Cyber Security, LLC	IT tooling / security	USA	https://www.kroll.com/	KROLL CYBER SECURITY, LLC 555 South Flower Street, Suite 610, Los Angeles, CA 90071		
Lexis Nexis	IT tooling / security	USA	https://www.lexisnexis.com/	135 S. lasalle Street, Suite 2260, Chicago, IL60603		
Microsoft Corporation	IT tooling / security	USA	https://www.microsoft.com/en-in	One Microsoft Way, Redmond, WA 98052		
More4Apps	IT tooling / security	USA	https://more4apps.com/	4695 MacArthur Ct, 11th Floor, Newport Beach, CA - 92660		
NAMOS SOLUTIONS LTD	IT tooling / security	UK	https://namossolutions.com/	2 London Wall Place London EC2Y 5AU		
Narendra Singhania & Company	IT tooling / security	India		E-21, 1sr and 2nd Floor, Hauz Khas Market, New Delhi - 110016		
Neustar IP Intelligence, Inc. (DBA: fka Quova, Inc. or Neustar Inc.)	IT tooling / security	USA	https://www.home.neustar/security-intelligence	21575 Ridgetop Circle Sterling, VA 20166		
Nortal LLC (DBA: fka Dev9, LLC)	IT tooling / security	USA	https://nortal.com/	520 Kirkland Way Ste 200 Kirkland, WA 98033		
One Clipboard, Inc. (DBA: Splash)	IT tooling / security	USA	www.splashthat.com	122 West 26th Street New York, New York USA		
Oracle America, Inc.	IT tooling / security	USA	www.oracle.com	500 Oracle Parkway, Redwood Shores, CA 94065		
Outreach Corporation	IT tooling / security	USA	https://www.outreach.io/	1441 N 34th St Suite 100, Seattle WA 98103		
Pactera Technologies NA, Inc. (DBA: fka Shenzhen Pactera Technology Ltd.)	IT tooling / security	China		Room 503 Building 8, Vision Software Park 9th High-Tech South Ave, High-tech Zone Nanshan District, Shenzhen 518057, P.R.China		
Paessler	IT tooling / security	Germany	www.paessler.com	Thurn-und-Taxis-Str. 14 90411 Nuremberg, Germany		
Pareteum Corporation (US) (DBA: iPass, Inc.)	IT tooling / security	USA	www.pareteum.com	3800 Bridge Parkway, Redwood Shores, CA 94065		
Progress Software	IT tooling / security	USA	https://www.progress.com/	14 Oak Park Drive, Bedford, MA 01730		
QA InfoTech Pvt. Ltd.	IT tooling / security	India	https://qainfotech.com/	B8, Sector 59, Noida, India 201301		
Qualys	IT tooling / security	USA	https://www.qualys.com/	919 E Hillsdale Blvd, Foster City, CA 94404		

Quantcast	IT tooling / security		https://www.quantcast.com/			
Quantum Corporation	IT tooling / security	USA	https://www.quantum.com/en/	1650 Technology Dr. Suite 800, San Jose, CA 95110		
Rapid7	IT tooling / security	USA	https://www.rapid7.com/	120 Causeway Street Suite 400. Boston, MA 02114		
Realise Ltd.	IT tooling / security	Edinburgh	http://www.realisegroup.com/	Quay House, 142 Commercial Street, Edinburgh, EH6 6LB		
Rev.com, Inc.	IT tooling / security		https://www.rev.com/	222 Kearny St., San Francisco, CA 94108		
Rimeto, Inc.	IT tooling / security	USA	https://www.rimeto.com/	500 Howard Street, San Francisco, CA 94105		
Saba Software, Inc.	IT tooling / security	USA	https://www.sabasoftware.com/	Saba Software, Inc 4120 Dublin Boulevard, Dublin, California 94568		
Sailpoint Technologies Inc.	IT tooling / security	USA	https://www.sailpoint.com/	Sailpoint Technologies, Inc. 11305 Four Points Drive, Bldg. 2, Suite 100, Austin, TX 78726		
Salesforce - CPQ Plus Unlimited Edition	IT tooling / security	USA	https://www.salesforce.com/	Salesforce.com, Inc. 415 Mission Street, 3rd Floor, San Francisco, CA 94105, United States		
Salesforce - CRM Core	IT tooling / security	USA	https://www.salesforce.com/	Salesforce.com, Inc., Suite 300, San Francisco, California 94105		
Salesforce - Einstein AI Engine	IT tooling / security	USA	https://www.salesforce.com/	Salesforce.com, inc. 415 Mission Street, 3rd Floor San Francisco, CA 94105		
SalesForce - ExactTarget	IT tooling / security	USA	https://www.exacttarget.com/	ExactTarget/ Salesforce Marketing Cloud 20 N. Meridian Street, Suite 200, Indianapolis, IN 46204		
Salesforce - Marketing Cloud	IT tooling / security	USA	https://www.salesforce.com/	salesforce.com, Inc. 415 Mission Street, 3rd Floor, San Francisco, CA 94105, United States		
SalesForce.com Inc	IT tooling / security	USA	http://www.salesforce.com/	Salesforce.com, Inc. 415 Mission Street, 3rd Floor, San Francisco, CA 94105, United States		

SAP America, Inc.	IT tooling / security	USA	https://www.sap.com/	SAP 3999 West Chester Pike, Newtown Square, PA 19073		
Securitas Security Services USA, Inc.	IT tooling / security	USA	https://www.securitasinc.com/	Securitas Security Services USA, Inc. 11001 West 120th Avenue, Suite 280, Broomfield, CO 80020		
Seismic Software, Inc	IT tooling / security	USA	https://www.seismic.com/	Seismic Software, Inc. 12390 El Camino Real, San Diego, CA 92130		
ServiceNow, Inc	IT tooling / security	USA	https://www.servicenow.com/	ServiceNow, Inc. 2225 Lawson Lane Santa Clara CA 95054		
Sidetrade SA	IT tooling / security	France	https://www.sidetrade.com/	Sidetrade SA 114, rue Gallieni, 92100 Boulogne-Billancourt, France		
Sirius	IT tooling / security	USA	https://sirius.com/	Sirius Computer Solutins, Inc. 10100 Reunion Place, Suite 500, San Antonio, Texas 78216		
Snowflake Computing	IT tooling / security	USA	https://www.snowflake.com/	Snowflake, Inc. 101 South Ellsworth Avenue #100, San Mateo, CA 94401		
Softvoyage / Sirev	IT tooling / security	Canada	https://www.softvoyage.com/en/	201 Laurier Street East, Suite 630, Montreal, Quebec, Canada H2T 3E6		
SolarWinds	IT tooling / security	USA	https://www.solarwinds.com/	7171 Southwest Parkway, Building 400, Austin, TX 78735		
Splunk, Inc.	IT tooling / security	USA	https://www.splunk.com/	Splunk, Inc. PO Box 205848 Dallas, TX 75320-5848		
Stream International Inc. (DBA: Convergys Corporation / Concentrix CVG Delaware International Inc.)	IT tooling / security	USA	http://www.streamgroup.com/	20 William Street, Suite 310, Wellesley, MA 02481		
Sutherland Global Services, Inc.	IT tooling / security		https://www.sutherlandglobal.com/	Pittsford, New York, United States		
Symantec	IT tooling / security	USA		350 Ellis Street, Mountain View CA 94043		
TeamViewer	IT tooling / security	Germany	https://www.teamviewer.com	Jahnstr 30 73037 Goepfingen Germany		
Teradata Operations, Inc.	IT tooling / security	USA	https://www.teradata.com/	Teradata Operations, Inc 17095 Via Del Campo,		

				San Diego, CA 92127		
Thales e-Security, Inc.	IT tooling / security	USA	https://www.thalesec.com/	Thales e-Security 2200 North Commerce Parkway, Suite 200, Weston, Florida 33326		
The Scale Factory Ltd	IT tooling / security	UK	https://www.scalefactory.com/	The Scale Factory, Ltd. 123A Borough High Street, London SE1 1NP		
ThreatMetrix	IT tooling / security	USA	https://risk.lexisnexis.com/			
Validity - Demand Tools	IT tooling / security	USA	https://www.validity.com/	200 Clarendon St, 22nd Flr Boston, MA 02116 United States		
vArmour	IT tooling / security	USA	www.varmour.com	<u>270 3rd Street, Los Altos, CA 94022</u>		
Veritas Communications	IT tooling / security	Canada	www.veritascanada.com	370 King Street West, Suite 800, Toronto, Ontario M5V 1J9		
VMTURBO, INC	IT tooling / security	USA	https://www.turbonomic.com/	500 Boylston Street, Boston, MA 02116		
White Oak Security	IT tooling / security	USA	https://www.whiteoaksecurity.com/	3300 Plymouth Blvd. Suite #46243 Plymouth, MN 55447		
WhiteHat (Kudelski Security)	IT tooling / security	USA	https://kudelskisecurity.com/			
	Market Research 시장				To maintain, improve, research, and measure the effectiveness of our sites and apps, activities, tools, and services and to aid in developing new products, features and technology	Your consent will be requested before we provide your information to such third parties. Third Parties use and retain the data until the purposes of the use have been achieved (or until cancellation/termination of user account by the user) after which we will delete the data in accordance with our privacy statement. The retention period will correspond to the storage period described in the privacy statement
BAMM Ltd	Market Research	UK	https://www.bamm london.com/	11a Curtain Road, London, England EC2A 3LT		
Brain Labs Digital LTD	Market Research	UK	https://www.brainlabdigital.com/	16 Great Queen Street, Covent Garden, London, United Kingdom, WC2B 5AH		

Cascade Strategies, Inc.	Market Research	USA	https://cascadestrategies.com/	2525 SE 64th Place Suite 242 Issaquah, WA 98027		
Cyrca Strategy, LLC	Market Research	USA	www.cyrcastrategy.com	506 2nd Ave. Suite 1400, Seattle, WA 98104		
eDigitalResearch Limited	Market Research	UK	www.edigitalresearch.com	Vanbrugh House Grange Drive Hedge End Hampshire SO30 2A		
Fell Swoop, Inc.	Market Research	USA	https://www.fellswoop.com/	Fell Swoop, Inc. 1924 1st Ave, Suite 300, Seattle, WA 98101		
Incling Ltd	Market Research	UK	www.incling.com	4th Floor, 86-90 Paul Street, London, EC2A 4NE		
Ipsos- Insight LLC	Market Research	USA	www.ipsos.com	10900 NE 8th Street, Suite 845, Bellevue, WA 98004		
Ipsos MORI UK Ltd.	Market Research	UK	www.ipsos.com	79-81 Borough Road, London, SE1 1FY		
Kantar Singapore Pte Ltd.	Market Research	Singapore	https://www.kantar.com/	Kantar Singapore Pte Ltd 50 Scotts Road #02-01, S228242		
Lone Star Market Research, LLC	Market Research	USA	http://lonestarmarketresearch.com/	Austin, TX 78757		
Merrill Research LLC	Market Research	USA	www.merrill.com	1300 S. El Camino Real, Suite 370, San Mateo, CA 94402		
Northstar Research Partners (USA) LLC	Market Research	UK	https://www.northstarhub.com/	Unit B3, City Cloisters,, 196 Old St, London EC1V 9FR		
Prodege LLC	Market Research	USA	https://www.prodege.com/	Prodege, LLC 2030 E Maple Avenue Suite 200 El Segundo, CA 9024		
Qualtrics LLC	Market Research	USA	http://www.qualtrics.com/	333 W. River Park Drive, Provo, UT, 84604, USA		
Razor Research Limited	Market Research	UK	http://www.razorresearch.co.uk/	WeWork, 3 Waterhouse Square, 138 Holborn, London, EC1N 2SW		
System1 Research, Inc. (DBA: fka BrainJuicer Inc)	Market Research	USA	https://system1group.com/	17th Floor, 52 Vanderblit Avenue, NY 10071		
The Morning Consult LLC	Market Research	USA	https://www.morningconsult.com/	The Morning Consult LLC Delaware limited liability company,		

				located at 729 15th Street NW, Washington, DC 20005		
The Nielsen Company (US), LLC	Market Research	USA	https://www.nielsen.com/	Vizu, a Nielsen company 185 Berry Street, Suite 5200 San Francisco, CA 94107		
User Research International LLC	Market Research	USA	https://www.uriux.com/	17602 NE Union Hill Rd, Redmond, WA 98052, United States		
User Testing, Inc.	Market Research	USA	https://www.usertesting.com/	User Testing, Inc., 2672 Bayshore Parkway, Suite 703, Mountain View, CA 94043		
	Payments / Credit card 결제/신용카드				To service customer transactions and conduct business transactions, such as fulfilling obligations of third parties, processing payments, and confirming reservations	Your consent will be requested before we provide your information to such third parties. Third Parties use and retain the data until the purposes of the use have been achieved (or until cancellation/termination of user account by the user) after which we will delete the data in accordance with our privacy statement. The retention period will correspond to the storage period described in the privacy statement
Adyen B.V	Payments / Credit card	USA	https://www.adyen.com/	274 Brannan St, Suite 600, San Francisco, CA 94107		
American Express Pa(Various)	Payments / Credit card	USA	https://www.americanexpress.com/	200 Vesey Street, New York, NY 10285		
Bank of America	Payments / Credit card	USA	https://www.bankofamerica.com/	Bank of America PO Box 6600 Hagerstown, MD 21741-6600		
Chase Paymentech	Payments / Credit card		https://merchantservices.chase.com/			
HSBC Bank- Platform powered by MasterCard	Payments / Credit card	Hongkong	https://www.hsbc.com/	Level 8, HRSBC Main Building, 1 Queen's Road Central, Central, Hong Kong SAR		
JP Morgan Chase	Payments / Credit card	USA	https://www.jpmorganchase.com/	8181 Communications Pkwy, Plano, TX 75024		

JP Morgan Chase Bank, N.A.	Payments / Credit card	USA	https://www.jpmorganchase.com/	Chase Payment Tech 4 Northeastern Boulevard Salem, NH 03079		
Korean Cyber Payment Ltd.	Payments / Credit card	ROK	https://www.kcp.co.kr/main.do	72, Digital-ro 26-gil, Guro-gu, Seoul, 08393, Republic of Korea		
MasterCard International USA	Payments / Credit card	USA	www.mastercard.com	2000 Purchase Street, Purchase, NY 10577 U.S.A.		
Paymentech	Payments / Credit card	USA	www.paymentech.com	1601 Elm Street, Dallas, Texas 75201		
Paymentech, LLC	Payments / Credit card	USA	www.chasepaymentech.com	8181 Communications Parkway, Plano, Texas 75024		
Visa USA, Inc.	Payments / Credit card	USA	https://usa.visa.com/	900 Metro Center Blvd,		
	Personal Relations/Communications 홍보/커뮤니케이션				Management of communication between Expedia Group and its customers and to oversee media exposure	We do not send customers' personal data to this category of vendors.
Cision US Inc.	PR / comms		https://www.cision.com/	1 Prudential Plaza, 7th Floor, 130 E Randolph Street, Chicago, IL 60601		
The Jeffrey Group	PR / comms	USA	https://www.jeffreygroup.com/	The Jeffrey Group, LLC One Penn Plaza, 36th Floor, New York, NY 10119		
Young and Rubicam Group of Companies ULC (DBA: MEC Canada)	PR / comms	Canada		160 Bloor Street East, Suite 500, Toronto ON, M4W 3S7 Canada		
72 Point Limited	PR/Comms	UK	https://www.72point.com	Media Centre, Emma Chris Way, Abbey Park, Bristol, BS34 7JU		
Allison & Partners	PR/Comms	USA	www.allisonpr.com	40 Gold Street • San Francisco CA 94133		
CMG Group (Singapore) Pte Ltd trading as Weber Shandwick	PR/Comms	Singapore	www.webershandwick.com	40A Orchard Rd, Singapore 238838		
Communication CASACOM Inc.	PR/Comms	Canada	www.casacom.ca	407, rue McGill, bureau 1000 Montréal (Québec) H2Y 2G3		
Fleet Street Communications (London) Ltd	PR/Comms	UK	https://www.fsc.uk.com/	Fleet Street Comms Cargo Works 1-2		

				Hatfields, London, SE1 9PG		
HL Group Partners LLC	PR/Comms	USA	https://www.hlgrp.com/	853 Broadway, 18th Floor, New York, New York 1000		
Korn Ferry Hay Group Inc. (fka Korn Ferry Leadership Consulting Corporation)	PR/Comms	Canada	https://www.kornferry.com/	Korn Ferry 1021 West Hastings Street, Vancouver, WA BC V6E 0C3		
KPRN Network GmbH	PR/Comms	Germany	https://www.kprn.de/	KPRN Network GmbH Hamburger Allee 45, 60486 Frankfurt, Germany		
Medial Multimedia Services	PR/Comms	Germany	www.medial.net	Ostpreussenstrasse 43, 81927 Munich, Germany		
Millward Brown, LLC	PR/Comms			3333 Warrenville Rd, Suite 440, Lisle, IL 60532		
Nayamode, Inc.	PR/Comms	USA	https://nayamode.com/	2481 152nd Ave NE, Redmond WA 98052		
Prodware SA	PR/Comms	France	https://www.prodwaregroup.com/investisseurs/en/	45 Quai De La Seine, Paris, 75019		
Sefiani Communications Group Pty Ltd	PR/Comms	Australia	https://www.sefiani.com/	Sefiani Communications Group PTY Ltd. Level 2, 68 York St. Sydney NSW 2000 Australia		
	Surveys / reviews 설문조사/리뷰				To improve, research, and measure the effectiveness of our sites and apps, activities, tools, and services	Your consent will be requested before we provide your information to such third parties. Third Parties use and retain the data until the purposes of the use have been achieved (or until cancellation/termination of user account by the user) after which we will delete the data in accordance with our privacy statement. The retention period will correspond to the storage period described in the privacy statement
Bazaarvoice, Inc. (Texas)	Surveys / reviews	USA	https://www.bazaarvoice.com/service-descriptions/	3900 North Capital of Texas Highway, Suite 300, Austin, TX 78746		
Burke, Inc	Surveys / reviews	USA	https://burke.com/			
Clarabridge, Inc	Surveys / reviews		https://www.clarabridge.com/	11400 Commerce Park Drive Suite 500 Reston, VA 20191		
Feefo Holdings Limited	Surveys / reviews	UK	https://www.feefo.com/	Feefo Holdings Limited		

				Feefo Barn, Heath Farm, Heath Road East, Petersfield, Hampshire, GU31 4HT, United Kingdom		
Mopinion B.V.	Surveys / reviews	Netherlands	https://mopinion.com/	Pannekoekstraat 104 3011 LL, Rotterdam		
SurveyMonkey Inc.	Surveys / reviews	USA	https://www.surveymonkey.com/	101 Lytton Avenue, Palo Alto, CA, 94301, USA		
TrustYou GmbH	Surveys / reviews	Germany	https://www.Trustyou.com/	TrustYou GmbH, a German company located at Munich Center Of Technology, Agnes-Pockels-Bogen 1, 80992, Munich, Germany		

Expedia Group가 수집하는 개인정보, 이용 목적, 보유 및 이용기간

개인정보 항목	개인정보 주체*	개인정보 처리 목적*	개인정보 이전받는자	명시된 목적에 따라 개인정보가 이전되는 경우	이용·보유 방법 및 기간
성명	여행자 (Traveller)	예약절차-결제처리: 예약절차 시 예약 확인 등 거래 관련 정보를 커뮤니케이션으로 방식으로 제공	A- Expedia Group 회사	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등 (12) 보안: 부정행위 방지 및 적발 (19) 이용자 서비스 제공	이용자의 개인정보를 제 3 자에게 이전하기 전에 고객의 동의를 받습니다. 제 3 자는 이전받은 개인정보를, 그 사용목적을 달성하거나, 이용자가 서비스 취소 / 탈퇴할 때까지만 이용 및 보유하며, 불필요하게 된 경우 파기합니다. 보유기간은 개인정보처리방침에 규정된 기간과 동일합니다.
			B- 제 3 자 서비스 제공업체	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등 (10) 휴양지 렌탈 호스트 제공상품 (19) 이용자 서비스 제공	
			C- 여행 공급 업체	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등	
	여행자 (Traveller)	계정생성: 회원 서비스를 제공하기 위해 계정생성시 이용자의 이름 요구 (비회원 서비스 이용시 성명이 요구되지 않음)	A- Expedia Group 회사	(1) 프로필 / 이용자 계정 생성 혹은 관리 (12) 보안: 부정행위 방지 및 적발 (19) 이용자 서비스 제공	
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공	
			A- Expedia Group 회사	(14) 로열티 혹은 리워드 프로그램 (19) 이용자 서비스 제공	
	여행자 (Traveller)	로열티 / 리워드: 로열티 프로그램 참여 시 이용자 이름이 처리됨. 이용자 이름은 이용자 식별, 이용자가 획득 및 사용한 포인트와 로열티 프로그램 정보 대조, 로열티 프로그램 정보 업데이트를 위해 사용됨.	B- 제 3 자 서비스 제공업체	(14) 로열티 혹은 리워드 프로그램 (19) 이용자 서비스 제공	
			D- 비즈니스 파트너 및 혜택	(14) 로열티 혹은 리워드 프로그램	

	여행자 (Traveller)	이용자서비스 혹은 이용자 불만 대응: 접수된 이용자 불만사항과 이용자서비스 이슈가 실제 접수한 이용자와 일치하는지 대조하기 위해 이름 사용	A- Expedia Group 회사	(19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공
	여행자 (Traveller)	예약절차- 마케팅: 이메일로 호텔스닷컴이 제공하는 다른 유사상품 또는 서비스 관련 정보를 제공	A- Expedia Group 회사	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석
			B- 제 3 자 서비스 제공업체	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석
	여행자 (Traveller)	설문조사/리뷰: 서비스(예약, 숙박시설 이용 후 혹은 이용자서비스 문의)를 이용한 이용자에게 이용자 만족도 설문조사 발송 (참고: 리뷰는 비식별 조치 후 사용)	A- Expedia Group 회사	(15) 설문조사, 리뷰, 게스트 평점
			B- 제 3 자 서비스 제공업체	(15) 설문조사, 리뷰, 게스트 평점
	여행자 (Traveller)	경품/행사 참여: 행사 참여 독려 및 당첨자 발표를 위해 이름 사용	A- Expedia Group 회사	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석 (19) 이용자 서비스 제공
	여행자 (Traveller)	뉴스레터 구독: 상품 및 프로모션 등이 포함된 뉴스레터 구독	A- Expedia Group 회사	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석
평점	여행자 (Traveller)	설문조사/리뷰/평점: 비회원도 호텔 평점 제공 가능	A- Expedia Group 회사	(7) 이용자 설문조사/리뷰/연구 (15) 설문조사, 리뷰, 게스트 평점 (20) 제품 및 서비스 품질향상
			B- 제 3 자 서비스 제공업체	(15) 설문조사, 리뷰, 게스트 평점
이메일주소	여행자 (Traveller)	예약절차-결제처리: 예약절차 시 예약 확인 등 거래 관련 정보를 커뮤니케이션으로 방식으로 제공	A- Expedia Group 회사	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등 (12) 보안: 부정행위 방지 및 적발 (19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등 (10) 휴양지 렌탈 호스트 제공상품 (19) 이용자 서비스 제공
			C- 여행 공급 업체	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등
	여행자 (Traveller)	계정생성: 회원 서비스를 제공하기 위해 계정생성시 이용자의 이름 요구 (비회원 서비스 이용시 성명이 요구되지 않음)	A- Expedia Group 회사	(1) 프로필 / 이용자 계정 생성 혹은 관리 (12) 보안: 부정행위 방지 및 적발 (19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공
	여행자 (Traveller)	이용자서비스 혹은 이용자 불만 대응: 접수된 이용자 불만사항과 이용자서비스 이슈가 실제 접수한 이용자와 일치하는지 대조하기 위해 이메일주소 사용	A- Expedia Group 회사	(19) 이용자 서비스 제공
B- 제 3 자 서비스 제공업체			(19) 이용자 서비스 제공	

	여행자 (Traveller)	보안- 이용자 식별: 이메일 계정 로그인(비밀번호 사용하여) 또는 콜센터를 통한 전화 인증 통한 이메일 주소 확인을 이용자 식별의 주요 방식으로 사용	A- Expedia Group 회사	(13) 인증, 확인, 식별 능력
	여행자 (Traveller)	예약절차- 마케팅: 이메일로 호텔스닷컴이 제공하는 다른 유사상품 또는 서비스 관련 정보를 제공	A- Expedia Group 회사	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석
			B- 제 3 자 서비스 제공업체	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석
	여행자 (Traveller)	로열티 / 리워드: 로열티 프로그램 참여 시 이용자 이메일주소가 처리됨. 이메일 주소는 이용자 식별, 이용자가 획득 및 사용한 포인트와 로열티 프로그램 정보 대조, 로열티 프로그램 정보 업데이트를 위해 사용됨.	A- Expedia Group 회사	(14) 로열티 혹은 리워드 프로그램 (19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(14) 로열티 혹은 리워드 프로그램 (19) 이용자 서비스 제공
	여행자 (Traveller)	설문조사/리뷰: 서비스(예약, 숙박시설 이용 후 혹은 이용자서비스 문의)를 이용한 이용자에게 이용자 만족도 설문조사 발송 (참고: 리뷰는 비식별 조치 후 사용)	A- Expedia Group 회사	(15) 설문조사, 리뷰, 게스트 평점
			B- 제 3 자 서비스 제공업체	(15) 설문조사, 리뷰, 게스트 평점
	여행자 (Traveller)	뉴스레터 구독: 상품 및 프로모션 등이 포함된 뉴스레터 구독	A- Expedia Group 회사	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석
여행자 (Traveller)	마케팅/리타겟팅: 광고에 사용되는 암호화된 이메일	A- Expedia Group 회사	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석	
여행자 (Traveller)	경품/행사 참여: 행사 참여 독려 및 당첨자 발표를 위해 이메일주소 사용	A- Expedia Group 회사	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 (19) 이용자 서비스 제공분석	
휴대폰번호	여행자 (Traveller)	이용자서비스 혹은 이용자 불만 대응: 접수된 이용자 불만사항과 이용자서비스 이슈가 실제 접수한 이용자와 일치하는지 대조하기 위해 휴대폰번호 사용	A- Expedia Group 회사	(19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공
	여행자 (Traveller)	예약확인 및 여행 알람: 여행 알람은 SMS 를 통해 제공됨. 여행자는 예약시 예약 관련 정보를 문자로 받기 위해 휴대폰번호를 제공할 수 있음. 콜백: 수신되었던 유선 교신을 통해 문제가 해결되지 않은 경우, 다른 휴대폰번호를 이용하여 콜백할 수 있음.	A- Expedia Group 회사	(19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공
			C- 여행 공급 업체	(19) 이용자 서비스 제공

	여행자 (Traveller)	전화판매: 이용자는 이용자 서비스와의 전화를 통해 예약할 수 있음	A- Expedia Group 회사	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등 (19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등 (19) 이용자 서비스 제공
	여행자 (Traveller)	텔레마케팅: B2B 이외의 전화 판매를 제한함.	A- Expedia Group 회사	(3) 마케팅 커뮤니케이션: 텔레마케팅
			B- 제 3 자 서비스 제공업체	(3) 마케팅 커뮤니케이션: 텔레마케팅
국가, 도시	여행자 (Traveller)	프로필: 프로필 생성시 이용자는 거주 도시와 국가를 설정할 수 있음	A- Expedia Group 회사	(1) 프로필 / 이용자 계정 생성 혹은 관리
고향	여행자 (Traveller)	프로필: 프로필 생성 시 이용자는 고향을 설정할 수 있음	A- Expedia Group 회사	(1) 프로필 / 이용자 계정 생성 혹은 관리
언어	여행자 (Traveller)	프로필: 프로필 생성 시 이용자는 본인 언어를 설정할 수 있음	A- Expedia Group 회사	(1) 프로필 / 이용자 계정 생성 혹은 관리
소셜미디어 아이디 / 닉네임	여행자 (Traveller)	계정정보: 예를들어 페이스북 계정 연동을 통하여 계정을 생성시 페이스북 계정에 등록된 이름, 프로필, 사진, 성별, 생일, 이메일, 고향 등 기타 공개로 설정된 정보들을 연동할 수 있음	A- Expedia Group 회사	(1) 프로필 / 이용자 계정 생성 혹은 관리
			B- 제 3 자 서비스 제공업체	(1) 프로필 / 이용자 계정 생성 혹은 관리
	여행자 (Traveller)	소셜미디어 행사 / 경품 행사 참여	A- Expedia Group 회사	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석
			B- 제 3 자 서비스 제공업체	(2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람 (3) 마케팅 커뮤니케이션: 텔레마케팅 (4) 마케팅: 데이터 분석
젠더	여행자 (Traveller)	프로필: 항공사 요구 사항에 대한 패키지 예약의 일부로 프로필이 수집될 수 있음.	A- Expedia Group 회사	(1) 프로필 / 이용자 계정 생성 혹은 관리 (9) 결제 관련: 여행 관리, 보험 등
			C- 여행 공급 업체	(9) 결제 관련: 여행 관리, 보험 등
주소	여행자 (Traveller)	경품/행사 참여: 당첨자 발표시 당첨 상품 배송을 위한 목적으로만 사용됨	A- Expedia Group 회사	(19) 이용자 서비스 제공 (22) 기타- 당첨 상품 배송
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공 (22) 기타- 당첨 상품 배송
	여행자 (Traveller)	예약/결제: 결제 처리 및 프로필	A- Expedia Group 회사	(8) 결제 관련: 결제 혹은 체크아웃
신용카드 정보 / PCI 정보(유효기간 / CVV) / 은행계좌	여행자 (Traveller)	예약/결제: 결제 처리	B- 제 3 자 서비스 제공업체	(8) 결제 관련: 결제 혹은 체크아웃
			C- 여행 공급 업체	(8) 결제 관련: 결제 혹은 체크아웃
				(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등
여행자 (Traveller)	이용자 인증: 전화 인증 절차의 일부로써 카드번호 마지막 네자리는 이용자 인증을 위해 사용됨(IVR 보안 서비스 중)	A- Expedia Group 회사	(12) 보안: 부정행위 방지 및 적발 (13) 인증, 확인, 식별 능력	

	여행자 (Traveller)	환불: 예약 취소 및 변경시	A- Expedia Group 회사	(19) 이용자 서비스 제공
	여행자 (Traveller)	부정행위 방지 및 적발	A- Expedia Group 회사 C- 여행 공급 업체	(12) 보안: 부정행위 방지 및 적발 (13) 인증, 확인, 식별 능력 (12) 보안: 부정행위 방지 및 적발 (13) 인증, 확인, 식별 능력
금융 계좌 번호	여행자 (Traveller)	이용자 서비스에 따른 보상금 지불 (국제송금)	A- Expedia Group 회사	(19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공
특별요청서비스(SSR) : 접근성정보	여행자 (Traveller)	이용자 요청사항: 여행 중 이용자에게 적절한 지원 제공 - 필요시 호텔에 정보를 전달하고, GSO 오프라인 팀이 내부적으로 처리함. 이용자 요청시에만.	A- Expedia Group 회사	(9) 결제 관련: 여행 관리, 보험 등 (19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공
			C- 여행 공급 업체	(9) 결제 관련: 여행 관리, 보험 등 (10) 휴양지 렌탈 호스트 제공상품 (19) 이용자 서비스 제공
결제내역	여행자 (Traveller)	과거 예약 정보	A- Expedia Group 회사	(1) 프로필 / 이용자 계정 생성 혹은 관리 (19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(1) 프로필 / 이용자 계정 생성 혹은 관리 (19) 이용자 서비스 제공
통화 녹음	여행자 (Traveller)	교육 및 품질관리: 이용자서비스 교육 및 서비스 품질관리	A- Expedia Group 회사	(19) 이용자 서비스 제공 (20) 제품 및 서비스 품질향상
			B- 제 3 자 서비스 제공업체	(19) 이용자 서비스 제공 (20) 제품 및 서비스 품질향상
	여행자 (Traveller)	회사 보호정책	A- Expedia Group 회사	(22)- protecting the company against claims
			B- 제 3 자 서비스 제공업체	(22) 기타- 소송, 항의 등으로 로부터 회사 보호
LGBT 필터	여행자 (Traveller)	호텔 필터: 이용자는 친 LGBT 호텔을 필터링 할 수 있음. 관련 호텔정보를 이용자에게 제공하는 것 이외에는 사용되지 않음	A- Expedia Group 회사	(9) 결제 관련: 여행 관리, 보험 등 (10) 휴양지 렌탈 호스트 제공상품
모자이크 처리 항목 (소득계층, 나이, 인종)	여행자 (Traveller)	데이터 통계, 데이터분석, 데이터 사이언스	A- Expedia Group 회사	(20) 제품 및 서비스 품질향상
위치정보 (대략적인 위도, 경도 위치)	여행자 (Traveller)	웹사이트 최적화	A- Expedia Group 회사	(20) 제품 및 서비스 품질향상
	여행자 (Traveller)	타겟팅 및 트래킹: 이용자의 현 위치정보를 바탕으로 관심/관련이 있을 만한 여행지에 대한 마케팅 정보 제공	A- Expedia Group 회사	(4) 마케팅: 데이터 분석 (16) 웹사이트 개인화(커스터마이징) (17) 인터넷행동 타겟팅 또는 트래킹 (18) 위치정보 기반 제공상품 또는 서비스
여행 동반자 / 가족 관계	여행자 (Traveller)	단체예약: 예약된 동반 여행자가 있는 경우, 모든 동반 여행자의 이름	A- Expedia Group 회사	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등
			B- 제 3 자 서비스 제공업체	(8) 결제 관련: 결제 혹은 체크아웃 (9) 결제 관련: 여행 관리, 보험 등
			C- 여행 공급 업체	(10) 휴양지 렌탈 호스트 제공상품
비상 연락처 (성명 및 번호)	여행자 (Traveller)	비상 연락처	A- Expedia Group 회사	(19) 이용자 서비스 제공
쿠키 (IMIDs)	여행자 (Traveller)	타겟팅 및 트래킹- 공개사이트에서의 온라인 행동	A- Expedia Group 회사	(16) 웹사이트 개인화(커스터마이징) (17) 인터넷행동 타겟팅 또는 트래킹

			B- 제 3 자 서비스 제공업체	(16) 웹사이트 개인화(커스터마이징) (17) 인터넷행동 타케팅 또는 트래킹
방문자기록(클릭스트림)과 아이피정보를 통한 간접식별정보 (이용자 아이디, 제휴사 아이디, 기기명) - GUID – 글로벌 사용자 아이디 - TUID – 여행자 사용자 아이디 - AMUC – 어도비 사용자 아이디	여행자 (Traveller)	기기 교차 트래킹 및 브라우저 스티칭 기기 지문인식	A- Expedia Group 회사	(6) 분석: 크로스 기기(디바이스) 트래킹, 브라우저 지문, 사용자 아이디 매칭 등 (17) 인터넷행동 타케팅 또는 트래킹
			B- 제 3 자 서비스 제공업체	(6) 분석: 크로스 기기(디바이스) 트래킹, 브라우저 지문, 사용자 아이디 매칭 등 (17) 인터넷행동 타케팅 또는 트래킹
	여행자 (Traveller)	데이터 매칭 및 식별 -부정행위: 부정행위 적발 및 이용자 식별 -식별 서비스: 호텔스닷컴 시스템에서 이용자/고객 정보 식별 -안전소통서비스 제공: 외부 여행중인 이용자와 안전하게 소통할 수 있는 방법	A- Expedia Group 회사	(12) 보안: 부정행위 방지 및 적발 (13) 인증, 확인, 식별 능력
			B- 제 3 자 서비스 제공업체	(12) 보안: 부정행위 방지 및 적발 (13) 인증, 확인, 식별 능력
아이피 주소 (브라우저 소프트웨어, 인터넷 서비스 공급업체, 운영 시스템, 휴대기기(모바일))	여행자 (Traveller)	마케팅: 이용자의 기기가 호텔스닷컴 서비스를 어떻게 이용했는지(접속 페이지, 링크, 여행정보 열람 시간 및 날짜 등)	A- Expedia Group 회사	(4) 마케팅: 데이터 분석 (6) 분석: 크로스 기기(디바이스) 트래킹, 브라우저 지문, 사용자 아이디 매칭 등 (17) 인터넷행동 타케팅 또는 트래킹
			B- 제 3 자 서비스 제공업체	(4) 마케팅: 데이터 분석 (6) 분석: 크로스 기기(디바이스) 트래킹, 브라우저 지문, 사용자 아이디 매칭 등 (17) 인터넷행동 타케팅 또는 트래킹
	여행자 (Traveller)	분석 및 통계 - 호텔스닷컴 온라인 서비스를 방문한 이용자에 대한 더 나은 이해를 위해, 어디에서 왔는지, 호텔스닷컴의 어떤 콘텐츠가 그들의 관심 대상이였는지 - 내부적 분석 및 방문자를 위한 온라인 서비스 관련성과 품질향상을 위해 이러한 정보 사용(예를들어 사용자 경험 및 검색 결과 커스터마이징, 관심 있을 광고 제공)	A- Expedia Group 회사	(6) 분석: 크로스 기기(디바이스) 트래킹, 브라우저 지문, 사용자 아이디 매칭 등 (17) 인터넷행동 타케팅 또는 트래킹 (20) 제품 및 서비스 품질향상
			B- 제 3 자 서비스 제공업체	(6) 분석: 크로스 기기(디바이스) 트래킹, 브라우저 지문, 사용자 아이디 매칭 등 (17) 인터넷행동 타케팅 또는 트래킹 (20) 제품 및 서비스 품질향상
	여행자 (Traveller)	부정행위 방지	A- Expedia Group 회사	(12) 보안: 부정행위 방지 및 적발
			B- 제 3 자 서비스 제공업체	(12) 보안: 부정행위 방지 및 적발
클릭스트림 정보 (검색기록, 시간, 날짜, 방문기록)	여행자 (Traveller)	마케팅 정보 및 이용자 이해 향상	A- Expedia Group 회사	(4) 마케팅: 데이터 분석 (6) 분석: 크로스 기기(디바이스) 트래킹, 브라우저 지문, 사용자 아이디 매칭 등
마지막 접속 지역	여행자 (Traveller)	모바일 앱 사용 시	A- Expedia Group 회사	(18) 위치정보 기반 제공상품 또는 서비스
보안질문, 2 단계 인증	여행자 (Traveller)	보안 로그인: 부정행위 방지 및 적발	A- Expedia Group 회사	(12) 보안: 부정행위 방지 및 적발 (13) 인증, 확인, 식별 능력
이용자 로열티 정보(Avios, Nectar, PayBack 등)	여행자 (Traveller)	포인트 할당: 이용자는 제 3 자로부터 로열티 정보를 입력하도록 선택할 수 있음. 그리고 관련 계획의 일부로, 포인트를 획득하거나 사용함.	A- Expedia Group 회사	(14) 로열티 혹은 리워드 프로그램 (19) 이용자 서비스 제공
			B- 제 3 자 서비스 제공업체	(14) 로열티 혹은 리워드 프로그램 (19) 이용자 서비스 제공
			D- 비즈니스 파트너 및 혜택	(14) 로열티 혹은 리워드 프로그램

"명시된 목적에 따라 개인정보가 제공되는 경우"

- (1) 프로필 / 이용자 계정 생성 혹은 관리
- (2) 마케팅 커뮤니케이션: 이메일, SMS, 푸시알람
- (3) 마케팅 커뮤니케이션: 텔레마케팅
- (4) 마케팅: 데이터 분석
- (5) 마케팅: 소셜미디어 아이디, 프로필, 닉네임
- (6) 분석: 크로스 기기(디바이스) 트래킹, 브라우저 지문, 사용자 아이디 매칭 등
- (7) 이용자 설문조사/리뷰/연구
- (8) 결제 관련: 결제 혹은 체크아웃
- (9) 결제 관련: 여행 관리, 보험 등
- (10) 휴양지 렌탈 호스트 제공상품
- (11) 사업파트너 및 제휴파트너 제공상품
- (12) 보안: 부정행위 방지 및 적발
- (13) 인증, 확인, 식별 능력
- (14) 로열티 혹은 리워드 프로그램
- (15) 설문조사, 리뷰, 게스트 평점
- (16) 웹사이트 개인화(커스터마이징)
- (17) 인터넷행동 타케팅 또는 트래킹
- (18) 위치정보 기반 제공상품 또는 서비스

- (19) 이용자 서비스 제공
- (20) 제품 및 서비스 품질향상
- (21) 시스템, 프로세스 기록, 감사 능력
- (22) 기타

"개인정보 이전받는 자"

A-Expedia Group 회사. 당사는 expediagroup.com에 명시된 Expedia Group 회사 내에서 개인정보를 공유합니다. 다른 Expedia Group 회사는 조인트 컨트롤러 역할을 수행할 수 있으며, 보안, 부정행위 방지, IT와 법률 등과 같은 지원서비스 제공을 목적으로 회사 간 개인정보를 제공/ 공유할 수 있습니다.

B-제3자 서비스 제공업체. 당사는 귀하에게 서비스를 제공하고 사업을 운영하는 것과 관련하여 제3자와 개인정보를 공유합니다. 아래 "Expedia Group의 제3자 정보 이전" 표를 참고하여 주십시오. 이러한 "서비스"는 다음과 같은 항목들을 포함한다 : 결제 관련 서비스(신용카드, 여행관리, 보험, 로열티 및 리워드 프로그램), 상담업무, 사업분석, 소비자 설문조사/리뷰/연구, 부정행위 방지 및 컴플라이언스 서비스, 소비자 관심에 기반한 광고. 이러한 제3자 서비스 제공업체는 당사가 공유하는 개인정보를 보호해야 하며 당사와 계약한 서비스를 제공하기 위한 것 외에 직접 식별되는 개인정보를 이용할 수 없습니다. 제3자 제공업체들은 상황에 따라 개인정보처리자의 역할을 수행할 수 있습니다. 예를 들어, 결제업무(결제/체크아웃)를 처리하고 담당하는 제공업체는 주로 개인정보처리자의 역할을 수행하는데 그 이유는 제공업체 역시 개인정보처리 규제와 별개로 금융규제를 준수할 법적의무가 있기 때문입니다(예를들어 AML, 규제, 납세 의무).

C- 여행 공급 업체. 당사는 고객의 예약을 위해 여행 공급 업체에게 개인정보를 공유합니다. 이러한 개인정보 이전은 예약 및 여행 관련 서비스를 제공하기 위한 필수요소입니다. 당사와 계약된 모든 여행 공급 업체들을 나열하는 것은 적절하지 않으므로, 본 항목에서 포괄적으로 지칭하는 "여행 공급 업체"들은 호텔, 항공사, 렌터카 회사, 보험사, 휴양지 임대 숙박 시설 소유주 및 관리자, 특정 지역 레크레이션 제공 업체, 기차 및 크루즈 예약을 대행하는 회사들을 통칭합니다. 당사는 최소한의 정보로 이용자가 원하는 예약을 여행 공급 업체를 통해 진행합니다 (고객 신원을 확인할 수 있는 최소한의 개인정보 제공).

D- 비즈니스 파트너 및 혜택. 당사는 제3자 비즈니스 파트너와 함께 프로그램을 홍보하거나 서비스 또는 상품을 제공하는 경우, 마케팅을 지원하거나 관련 상품 또는 서비스를 제공하기 위해 파트너와 정보를 공유합니다. 대부분의 경우, 프로그램이나 혜택에는 제3자 비즈니스 파트너의 이름이 단독으로 또는 당사와 함께 포함되거나 귀하는 통지와 함께 해당 비즈니스의 웹사이트로 이동됩니다. 이러한 비즈니스 파트너 관계의 예시로는 당사 플랫폼에서 예약을 완료하여 포인트를 적립할 수 있는 제3자 회원혜택 프로그램이 있습니다. 이러한 경우 당사는 예약 확인을 위해(예약일 등)고객의 이름, 로열티 정보, 예약정보 등을 공유합니다.

Expedia Group의 제3자 정보 이전

Expedia Group은 관련 법률 및 내부 지침에 따라 정보의 해외 이전 시 정보를 안전하게 보호하기 위한 조치들을 포함하여, 정보 처리자가 신중하게 선택되고 적절한 계약상 조치를 따르도록 필요한 조치를 취하고 있습니다.

당사가 수집하는 정보와 그 목적에 대한 자세한 내용은 개인정보 처리방침을 참고하십시오. 아래 제3자 목록은 변경될 수 있으며 이용자는 웹사이트에서 변경사항을 확인해야 합니다.

이러한 제3자가 처리하는 모든 정보는 해당 국가에서 처리되거나 미국의 당사 서버로 전송됩니다.

커넥션 공급자에 대한 자세한 내용은 [여기](#)를 참고하십시오.

호텔, 항공사, 여행 공급업체에 대한 정보는 당사 사이트를 참고해 주십시오. 귀하의 정보는 특정 제3자와 예약하는 경우에만 해당 여행 공급체에게 공유됩니다.

그리고 귀하의 개인정보를 제3자에게 이전하기 전에는 귀하로부터 이전 동의를 받습니다.

이전 받는자	업무범주	국가	웹사이트	주소	목적	이용·보유 기간
	Advertising/Marketing 광고 마케팅				웹사이트 및 앱에서 진행되는 프로모션 과 관련된 마케팅, 프로모션, 및 광고	제3자는 제공된 개인정보를 그 사용 목적을 달성하거나 고객이 계정 취소/탈퇴할 때 까지만 이용·보유하며 이후엔 개인정보 처리방침에 따라 파기함. 보유기간은 개인정보 처리방침에 규정된 기간과 일치함.
Adzerk, Inc (DBA: Kevel)	Advertising/Marketing	United states	https://www.kevel.com/	505 South Duke Street Durham, NC 27701 United States	상동	
180LA LLC	Advertising/Marketing	United States	https://www.180la.com/	180 Los Angeles 1733 Ocean Ave 4th floor Santa Monica, CA United States 90401		
247 Group, LLC (DBA: Laundry Service)	Advertising/Marketing	United States	https://247laundryservice.com	247 Group, LLC DBA Laundry Service 55 water St. FL5, Brooklyn, NY 11201		
3Headed Monster LLC	Advertising/Marketing	United States	https://3headedmonster.com/	3Headed Monster 211 N Ervay, Ste.450/Dallas TX 75201		
Actonia, Inc. DBA seoClarity (DBA: seoClarity)	Advertising/Marketing	United States	https://www.actonia.com/	Actonia, Inc., Illinois Corporation, 2 N. LaSalle St. Suite 1120 Chicago, IL 60602		
AdMarketplace	Advertising/Marketing	UK	https://www.admarketplace.com/	adMarketplace, 3 Park Ave, 27th Floor, New York, NY United States 10016		
Adphorus Teknoloji A.S.	Advertising/Marketing	Turkey	https://blog.adphorus.com/	No.4 Daire: 1 Beyoglu, Istanbul		
Adwatch Agency	Advertising/Marketing	Russia		105005, Moscow, Akademika Tupoleva emb, 15/2		
Aegis Australia Pty Ltd.	Advertising/Marketing	Australia		20 Windmill Street, Walsh Bay, New South Wales 2000, Australia		
Amobee Limited EMEA	Advertising/Marketing	UK	www.amobee.com	48Leicester Square London, WC2H 7LT		

Twilio, Inc.	Advertising/Marketing	USA	https://www.twilio.com/	Twilio Inc. 375 Beale St, Suite 300, San Francisco, CA 94105	
Universal McCann Worldwide, Inc.	Advertising/Marketing	USA	https://www.umww.com/	Universal McCann Worldwide, Inc. 653 Front Street San Francisco, CA 94111	
Wave Interactive, LLC	Advertising/Marketing	USA	https://wave.dev/	12801 Pierce Street, Suite 110, Omaha, Nebraska 68114	
Web Estrategica Marketing de Conteudo e Prestação de Serviços Ltda.	Advertising/Marketing	Brazil	https://www.econodata.com.br/	Rua Barão de Paranapanema, n 146, Bloco A, sala 23, Proença, Campinas – SP, CEP 13026-010	
WideOrbit Inc.	Advertising/Marketing	USA	https://www.wideorbit.com/	1160 Battery Street, Suite 300 San Francisco, CA 94111	
Wieden + Kennedy, Inc.	Advertising/Marketing	USA	https://www.wk.com/	224 NW 13th Ave Portland, OR 97209 USA	
WORLDWIDE MEDIACOM MEXICO, SA DE CV	Advertising/Marketing	Mexico	https://www.mediacom.com/en	8 #101, Col. Los Morales Polanco México DF 11510 Mexico	
WPP AUNZ Experiences Pty Ltd. (DBA: Maverick Marketing and Communications Pty Ltd)	Advertising/Marketing	Australia	https://www.wppaunz.com/en	1 Kent St. Millers Point NSW, 2000	
Wyng, Inc.	Advertising/Marketing	USA	https://www.wyng.com/	360 Park Avenue S, 20th Fl, NY, NY 10010	
Yahoo! Inc.	Advertising/Marketing	USA	https://www.yahooinc.com/	701 First Avenue, Sunnyvale, CA 94089	
Yahoo! Sarl	Advertising/Marketing	UK		125 Shaftesbury Ave, London, WC2H 8AD, GB	
YOUNG AND RUBICAM S. DE R. L. DE C. V.	Advertising/Marketing	Mexico		Bldv Manuel Avila Camacho 176 3rd Floor Mexico City Mexico	
Zeno Group, Inc.	Advertising/Marketing	USA	https://www.zenogroup.com/	140 Broadway, 39th floor, New York, NY 10005	
	Call Centre / Customer Care 콜 센터 및 고객 관리				여행 예약 또는 여행 중 발생하는 문제를 해결하기 위한, 서비스 및 제품에서 발생하는 문제의 이해, 진단, 파악, 해결 고객의 정보를 제3자에게 제공하는 경우 고객의 동의가 요구됨. 제3자는 제공된 개인정보를 그 사용 목적을 달성하거나 고객이 계정 취소/탈퇴할 때 까지만 이용·보유하며 이후엔

						개인정보 처리방침에 따라 파기함. 보유기간은 개인정보 처리방침에 규정된 기간과 일치함.
IGT Solutions Private Limited	Call Centre / Customer Care	India	https://www.igtsolutions.com/	Echelon Building, Plot No. 49, Sector-32, Gurugram - 122001, Haryana, India	상동	
Startek	Call Centre / Customer Care	Malaysia				
Teleperformance	Call Centre / Customer Care	Various (Cairo, Lisbon, Sao Paulo, Cebu, Manila, Ayala, Bucharaest and Bogota)	https://www.teleperformance.com/	Various		
	Data Analytics 데이터 분석				사업 기획, 보고, 및 예측 수행. 새로운 시스템, 기술, 서비스 개선 사항의 개발 및 평가	고객의 정보를 제3자에게 제공하는 경우 고객의 동의가 요구됨. 제3자는 제공된 개인정보를 그 사용 목적을 달성하거나 고객이 계정 취소/탈퇴할 때 까지만 이용·보유하며 이후엔 개인정보 처리방침에 따라 파기함. 보유기간은 개인정보 처리방침에 규정된 기간과 일치함.
Ad Efficiency	Data Analytics	Korea	http://adefficiency.com/english/	Yehul Im, Ad Efficiency Co. Ltd., 6F, Dongoh Bldg., 28, Hyoryeong-ro 77-gll, Seocho-gu, Seoul, South Korea	상동	
Adstra LLC	Data Analytics	USA	https://www.adstradata.com/	750 College Road East, Princeton, New Jersey 08540		
Adthema Ltd.	Data Analytics	UK	https://www.adthema.com/	69-85 Tabernacle Street, London, EC2A 4BD		
Advertising Intelligence Ltd. (DBA: Ebiqity Associates Ltd)	Data Analytics	UK		Citypoint, One Ropemaker Street. London, EC2Y 9AW		
Airship	Data Analytics	USA	www.airship.com	1225 W Burnside St #401, Portland, OR		

				5-9 Morrison Hill Road, Causeway Bay, Hong Kong		
TMM Data	Data Analytics	USA	https://www.tmmdata.com/	TMM Data, Inc. 205 E Pine St., Philipsburg, PA 16866		
Traackr, Inc.	Data Analytics	USA	https://www.traackr.com/	Traackr 244 California St. Suite 204 San Francisco, CA 94111		
Tune, Inc.	Data Analytics	USA	https://www.tune.com/	Tune Partner 2220 Western Ave, Seattle, WA 98121		
Visual IQ, Inc.	Data Analytics	USA	https://www.nielsen.com/us/en/	85 Broad Street, New York, NY 10004		
	Global Distributions Systems / Aggregator 글로벌 유통 시스템 / 애그리게이터				공급업체와 사이트 의 연결을 위해	고객의 정보를 제3자에 게 제공하는 경우 고객 의 동의가 요구됨. 제3자는 제공된 개인정 보를 그 사용목적에 달 성하거나 고객이 계정 취소/탈퇴할 때 까지만 이용·보유하며 이후엔 개인정보 처리방침에 따 라 파기함. 보유기간은 개인정보 처 리방침에 규정된 기간과 일치함.
Amadeus	GDS / Aggregator	Spain	https://corporate.amadeus.com/en	Salvador de Madariaga 1 28027 Madrid		
Sabre	GDS / Aggregator	USA	https://www.sabre.com/	3150 Sabre Drive Southlake		
Travelfusion (Air)	GDS / Aggregator	UK	https://www.travelfusion.com/flight	London	상동	
Titanium (Car)	GDS / Aggregator		https://www.titaniumsystems.com/			
Car Trawler (Car)	GDS / Aggregator					
Trainline (Rail)	GDS / Aggregator	UK	https://www.thetrainline.com/			
SilverRail (Rail)	GDS / Aggregator		https://silverrailtech.com/			
	IT tooling / security 정보 기술 도구 및 보 안				시스템 보안, 부정 행위 등 예방 및 조 사, IT 시스템 운영	고객의 정보를 제3자에 게 제공하는 경우 고객 의 동의가 요구됨.

					제3자는 제공된 개인정보를 그 사용 목적을 달성하거나 고객이 계정 취소/탈퇴할 때 까지만 이용·보유하며 이후엔 개인정보 처리방침에 따라 파기함. 보유기간은 개인정보 처리방침에 규정된 기간과 일치함.
Altran Italia S.p.A.	IT tooling / security	Italy	https://altran.com/	Via Tiburtina, 1232, 00131 Roma	
7Summits, LLC	IT tooling / security	United States	https://www.7summitsinc.com/	7Summits, LLC, 1110n. Old World Third Street, Cuite 500, Milwaukee, WI 53203	
Adobe Systems Software	IT tooling / security	USA / Ireland	https://www.adobe.com/	Adobe Inc., 345 Park Avenue, San jose, CA 95110-2704 USA 4-6 Riverwalk, Citywest Business Campus, Saggar, Dublin 24, Ireland	
Alten Italia SPA	IT tooling / security	Italy	https://alten.it/	Via Carlo Ottavio Cornaggia n.10, Milan, Italy	
Apex Analytix, LLC	IT tooling / security	USA	https://www.apexanalytix.com/	501 Highwoods Blvd, Ste 200 Greensboro, NC 27410-2047	
Apple Inc.	IT tooling / security	USA	https://www.apple.com/	Software Licensing Department 12545 Riata Vista Circle MS 198 3-SWL Austin, TX78727	
BeyondSoft (Beijing) Co., LTD	IT tooling / security	USA	https://www.beyondsoft.com/	Beyondsoft Consulting, Inc 3025 112th Avenue NE, Suite 200, Bellevue WA 98004	
Blackberry	IT tooling / security	Canada	https://www.blackberry.com/	BlackBerry c/o 176 Columbia Street West Waterloo, Ontario Canada N2L 3L3	
Bluehawk LLC	IT tooling / security	USA	https://www.bluehawk.us/	Bluehawk LLC 40 Lake Bellevue Dr., Suite 100, Bellevue	

TeamViewer	IT tooling / security	Germany	https://www.teamviewer.com	Jahnstr 30 73037 Goepfingen Germany	
Teradata Operations, Inc.	IT tooling / security	USA	https://www.teradata.com/	Teradata Operations, Inc 17095 Via Del Campo, San Diego, CA 92127	
Thales e-Security, Inc.	IT tooling / security	USA	https://www.thalessec.com/	Thales e-Security 2200 North Commerce Parkway, Suite 200, Weston, Florida 33326	
The Scale Factory Ltd	IT tooling / security	UK	https://www.scalefactory.com/	The Scale Factory, Ltd. 123A Borough High Street, London SE1 1NP	
ThreatMetrix	IT tooling / security	USA	https://risk.lexisnexis.com/		
Validity - Demand Tools	IT tooling / security	USA	https://www.validity.com/	200 Clarendon St, 22nd Flr Boston, MA 02116 United States	
vArmour	IT tooling / security	USA	www.varmour.com	270 3rd Street, Los Altos, CA 94022	
Veritas Communications	IT tooling / security	Canada	www.veritascanada.com	370 King Street West, Suite 800, Toronto, Ontario M5V 1J9	
VMTURBO, INC	IT tooling / security	USA	https://www.turbonomic.com/	500 Boylston Street, Boston, MA 02116	
White Oak Security	IT tooling / security	USA	https://www.whiteoaksecurity.com/	3300 Plymouth Blvd. Suite #46243 Plymouth, MN 55447	
WhiteHat (Kudelski Security)	IT tooling / security	USA	https://kudelskisecurity.com/		
	Market Research 시장				<p>사업 기획, 보고, 및 예측 및 새로운 제품, 서비스, 기술 개발</p> <p>고객의 정보를 제3자에게 제공하는 경우 고객의 동의가 요구됨.</p> <p>제3자는 제공된 개인정보를 그 사용 목적을 달성하거나 고객이 계정 취소/탈퇴할 때 까지만 이용·보유하며 이후엔 개인정보 처리방침에 따라 파기함.</p> <p>보유기간은 개인정보 처리방침에 규정된 기간과 일치함.</p>

BAMM Ltd	Market Research	UK	<a href="https://www.bammlo
ndon.com/">https://www.bammlo ndon.com/	11a Curtain Road, London, England EC2A 3LT	
Brain Labs Digital LTD	Market Research	UK	<a href="https://www.brainlab
sdigital.com/">https://www.brainlab sdigital.com/	16 Great Queen Street, Covent Garden, London, United Kingdom, WC2B 5AH	
Cascade Strategies, Inc.	Market Research	USA	https://cascadestrategie.com/	2525 SE 64th Place Suite 242 Issaquah, WA 98027	
Cyrca Strategy, LLC	Market Research	USA	www.cyrcastrategy.com	506 2nd Ave. Suite 1400, Seattle, WA 98104	
eDigitalResearch Limited	Market Research	UK	www.edigitalresearch.com	Vanbrugh House Grange Drive Hedge End Hampshire SO30 2A	
Fell Swoop, Inc.	Market Research	USA	https://www.fellswoop.com/	Fell Swoop, Inc. 1924 1st Ave, Suite 300, Seattle, WA 98101	
Incling Ltd	Market Research	UK	www.incling.com	4th Floor, 86-90 Paul Street, London, EC2A 4NE	
Ipsos- Insight LLC	Market Research	USA	www.ipsos.com	10900 NE 8th Street, Suite 845, Bellevue, WA 98004	상동
Ipsos MORI UK Ltd.	Market Research	UK	www.ipsos.com	79-81 Borough Road, London, SE1 1FY	
Kantar Singapore Pte Ltd.	Market Research	Singapore	https://www.kantar.com/	Kantar Singapore Pte Ltd 50 Scotts Road #02- 01, S228242	
Lone Star Market Research, LLC	Market Research	USA	http://lonestarmarket research.com/	Austin, TX 78757	
Merrill Research LLC	Market Research	USA	www.merrill.com	1300 S. El Camino Real, Suite 370, San Mateo, CA 94402	
Northstar Research Partners (USA) LLC	Market Research	UK	https://www.northstar hub.com/	Unit B3, City Cloisters,, 196 Old St, London EC1V 9FR	
Prodege LLC	Market Research	USA	https://www.prodege.com/	Prodege, LLC 2030 E Maple Avenue Suite 200 El Segundo, CA 9024	
Qualtrics LLC	Market Research	USA	http://www.qualtrics.com/	333 W. River Park Drive, Provo, UT, 84604, USA	
Razor Research Limited	Market Research	UK	http://www.razorrese arch.co.uk/	WeWork, 3 Waterhouse Square,	

				138 Holborn, London, EC1N 2SW		
System1 Research, Inc. (DBA: fka BrainJuicer Inc)	Market Research	USA	https://system1group.com/	17th Floor, 52 Vanderbilt Avenue, NY 10071		
The Morning Consult LLC	Market Research	USA	https://www.morningconsult.com/	The Morning Consult LLC Delaware limited liability company, located at 729 15th Street NW, Washington, DC 20005		
The Nielsen Company (US), LLC	Market Research	USA	https://www.nielsen.com/	Vizu, a Nielsen company 185 Berry Street, Suite 5200 San Francisco, CA 94107		
User Research International LLC	Market Research	USA	https://www.uriux.com/	17602 NE Union Hill Rd, Redmond, WA 98052, United States		
User Testing, Inc.	Market Research	USA	https://www.usertesting.com/	User Testing, Inc., 2672 Bayshore Parkway, Suite 703, Mountain View, CA 94043		
	Payments / Credit card 결제/신용카드				서비스 제공, 제3자 의무 이행, 결제 처리, 사업 거래, 예약 확인	고객의 정보를 제3자에게 제공하는 경우 고객의 동의가 요구됨. 제3자는 제공된 개인정보를 그 사용 목적을 달성하거나 고객이 계정 취소/탈퇴할 때 까지만 이용·보유하며 이후엔 개인정보 처리방침에 따라 파기함. 보유기간은 개인정보 처리방침에 규정된 기간과 일치함.
Adyen B.V	Payments / Credit card	USA	https://www.adyen.com/	274 Brannan St, Suite 600, San Francisco, CA 94107	상동	
American Express Pa(Various)	Payments / Credit card	USA	https://www.americanexpress.com/	200 Vesey Street, New York, NY 10285		
Bank of America	Payments / Credit card	USA	https://www.bankofamerica.com/	Bank of America PO Box 6600		

				Hagerstown, MD 21741-6600		
Chase Paymentech	Payments / Credit card		https://merchantservices.chase.com/			
HSBC Bank- Platform powered by MasterCard	Payments / Credit card	Hongkong	https://www.hsbc.com/	Level 8, HRSBC Main Building, 1 Queen's Road Central, Central, Hong Kong SAR		
JP Morgan Chase	Payments / Credit card	USA	https://www.jpmorganchase.com/	8181 Communications Pkwy, Plano, TX 75024		
JP Morgan Chase Bank, N.A.	Payments / Credit card	USA	https://www.jpmorganchase.com/	Chase Payment Tech 4 Northeastern Boulevard I Salem, NH 03079		
Korean Cyber Payment Ltd.	Payments / Credit card	ROK	https://www.kcp.co.kr/main.do	72, Digital-ro 26-gil, Guro-gu, Seoul, 08393, Republic of Korea		
MasterCard International USA	Payments / Credit card	USA	www.mastercard.com	2000 Purchase Street, Purchase, NY 10577 U.S.A.		
Paymentech	Payments / Credit card	USA	www.paymentech.com	1601 Elm Street, Dallas, Texas 75201		
Paymentech, LLC	Payments / Credit card	USA	www.chasepaymentech.com	8181 Communications Parkway, Plano, Texas 75024		
Visa USA, Inc.	Payments / Credit card	USA	https://usa.visa.com/	900 Metro Center Blvd,		
	홍보/커뮤니케이션				Expedia Group과 고객 간 커뮤니케이션 및 미디어 노출 관리	고객의 개인정보를 이 제3자에게 제공하지는 않음.
Cision US Inc.	PR / comms		https://www.cision.com/	1 Prudential Plaza, 7th Floor, 130 E Randolph Street, Chicago, IL 60601		
The Jeffrey Group	PR / comms	USA	https://www.jeffreygroup.com/	The Jeffrey Group, LLC One Penn Plaza, 36th Floor, New York, NY 10119	상동	
Young and Rubicam Group of Companies ULC (DBA: MEC Canada)	PR / comms	Canada		160 Bloor Street East, Suite 500, Toronto ON, M4W 3S7 Canada		
72 Point Limited	PR/Comms	UK	https://www.72point.com	Media Centre, Emma Chris Way, Abbey Park, Bristol, BS34 7JU		
Allison & Partners	PR/Comms	USA	www.allisonpr.com	40 Gold Street • San Francisco CA 94133		

CMG Group (Singapore) Pte Ltd trading as Weber Shandwick	PR/Comms	Singapore	www.webershandwick.com	40A Orchard Rd, Singapore 238838		
Communication CASACOM Inc.	PR/Comms	Canada	www.casacom.ca	407, rue McGill, bureau 1000 Montréal (Québec) H2Y 2G3		
Fleet Street Communications (London) Ltd	PR/Comms	UK	https://www.fsc.uk.com/	Fleet Street Comms Cargo Works 1-2 Hatfields, London, SE1 9PG		
HL Group Partners LLC	PR/Comms	USA	https://www.hlgrp.com/	853 Broadway, 18th Floor, New York, New York 1000		
Korn Ferry Hay Group Inc. (fka Korn Ferry Leadership Consulting Corporation)	PR/Comms	Canada	https://www.kornferry.com/	Korn Ferry 1021 West Hastings Street, Vancouver, WA BC V6E 0C3		
KPRN Network GmbH	PR/Comms	Germany	https://www.kprn.de/	KPRN Network GmbH Hamburger Allee 45, 60486 Frankfurt, Germany		
Medial Multimedia Services	PR/Comms	Germany	www.medial.net	Ostpreussenstrasse 43, 81927 Munich, Germany		
Millward Brown, LLC	PR/Comms			3333 Warrenville Rd, Suite 440, Lisle, IL 60532		
Nayamode, Inc.	PR/Comms	USA	https://nayamode.com/	2481 152nd Ave NE, Redmond WA 98052		
Prodware SA	PR/Comms	France	https://www.prodwaregroup.com/investisseurs/en/	45 Quai De La Seine, Paris, 75019		
Sefiani Communications Group Pty Ltd	PR/Comms	Australia	https://www.sefianicom.com/	Sefiani Communications Group PTY Ltd. Level 2, 68 York St. Sydney NSW 2000 Australia		
	Surveys / reviews 설문조사/리뷰				사이트 및 앱 기술, 제품, 서비스에 대한 측정, 평가, 향상	고객의 정보를 제3자에게 제공하는 경우 고객의 동의가 요구됨. 제3자는 제공된 개인정보를 그 사용 목적을 달성하거나 고객이 계정 취소/탈퇴할 때 까지만 이용·보유하며 이후엔 개인정보 처리방침에 따라 파기함.

						보유기간은 개인정보 처리방침에 규정된 기간과 일치함.
Bazaarvoice, Inc. (Texas)	Surveys / reviews	USA	https://www.bazaarvoice.com/serviceoptions/	3900 North Capital of Texas Highway, Suite 300, Austin, TX 78746	상동	
Burke, Inc	Surveys / reviews	USA	https://burke.com/			
Clarabridge, Inc	Surveys / reviews		https://www.clarabridge.com/	11400 Commerce Park Drive Suite 500 Reston, VA 20191		
Feefo Holdings Limited	Surveys / reviews	UK	https://www.feefo.com/	Feefo Holdings Limited Feefo Barn, Heath Farm, Heath Road East, Petersfield, Hampshire, GU31 4HT, United Kingdom		
Mopinion B.V.	Surveys / reviews	Netherlands	https://mopinion.com/	Pannekoekstraat 104 3011 LL, Rotterdam		
SurveyMonkey Inc.	Surveys / reviews	USA	https://www.surveymonkey.com/	101 Lytton Avenue, Palo Alto, CA, 94301, USA		
TrustYou GmbH	Surveys / reviews	Germany	https://www.Trustyou.com/	TrustYou GmbH, a German company located at Munich Center Of Technology, Agnes-Pockels-Bogen 1, 80992, Munich, Germany		