Littelfuse

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Arrow Asia Pacific Recognizes Littelfuse with Best Engagement and Partnership Award

Award honors excellent support provided by Littelfuse Asia team, which led to record sales

CHICAGO, August 3, 2015 - The Asia support team for Littelfuse, Inc., the global leader in circuit protection, was recognized by Arrow Asia Pacific, Ltd. with a Best Engagement and Partnership Award, presented at Arrow's Singapore office on June 19, 2015.

The award was presented by Simon Yu, president of Arrow's components business in the Asia-Pacific region, to Gordon Hunter, the chief executive officer of Littelfuse, in recognition of the high level of support provided to Arrow in 2014. The Littelfuse Asia support team contributed significantly to Arrow's success last year, helping Arrow to achieve record sales in the Asia-Pacific, Hong Kong and Association of Southeast Asian Nations regions.



Executives from Arrow Asia Pacific congratulate the Littelfuse Asia team on winning the Best Engagement and Partnership Award. Left to right: Victor Cheung (VP Global Alliance and Supply Chain Asia, Arrow), KY Ong (Sales Director SEA and ANZ, Littelfuse), Deepak Nayar (Senior VP EBU, Littelfuse), Gordon Hunter (CEO, Littelfuse), Edmund Chu (VP Marketing PEMCO, Arrow), Natarajan MM (VP for South Asia, Arrow), Fritz Leung (Senior Supplier Business Manager PEMCO, Arrow).

In presenting the award, Yu noted, "This award underlines the close collaboration and engagement at all levels between Littelfuse and Arrow. We look forward to continuing to bring innovative Littelfuse circuit protection products and solutions to the Asian market."

Hunter said, "Building a strong working partnership starts with having a strong partner. Over the decades, we've been fortunate to work with a company that recognizes the value we bring to their business. There's no substitute for the level of teamwork we've enjoyed in working with Arrow Asia."

About Arrow Electronics
Arrow Electronics (www.arrow.com) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 100,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 460 locations in 56 countries.

About Littelfuse
Founded in 1927, Littelfuse is the world leader in circuit protection with growing global platforms in power control and sensing. The company serves global customers in the electronics, automotive and industrial markets with technologies including fuses, semiconductors, polymers, ceramics, relays and sensors. Littelfuse has over 8,000 employees in more than 35 locations throughout the Americas, Europe and Asia. For more information, please visit the Littelfuse website: littelfuse.com.

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