Littelfuse
Expertise Applied | Answers Delivered

May 7, 2015

Littelfuse Honors Mouser Electronics as 2014 High Service/Catalog Distributor of the Year

Award recognizes sales and customer growth, focus product sales, design wins

CHICAGO, May 7, 2015 - Littelfuse, Inc., the global leader in circuit protection, has named Mouser Electronics its High Service/Catalog Distributor of the Year for 2014. Littelfuse presented the award to Mouser Electronics, a global leader in electronics distribution, at the recent 2015 Electronic Distribution Show (EDS) in Las Vegas, Nevada.

"Mouser Electronics delivered outstanding results for Littelfuse in 2014," noted Gordon Hunter, President and Chief Executive Officer of Littelfuse. "Growing our customer base is essential to our growth strategy. Mouser added unprecedented numbers of customers in 2014 while focusing on increasing sales of our target products. This award recognizes the exceptional service Mouser delivers to Littelfuse customers every day and how crucial it is to our sales success."

Littelfuse selects the winner of the High Service/Catalog Distributor of the Year award based on a variety of distributor performance metrics. These criteria include overall sales growth, focus product sales, growth in the number of customers served, and the number and quality of creative marketing campaigns that reach end customers.

In accepting the award, Glenn Smith, President and CEO for Mouser Electronics, said, "We would like to thank Littelfuse for this important award. It is a great honor to be recognized by Littelfuse, a recognized leader in its field and one of our valued suppliers," said Glenn Smith. "Our partnership has brought impressive benefits to both of our companies, and this award is a great tribute to our continued mutual success."

About Mouser Electronics
Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 4 million products online from more than 500 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 500,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit http://www.mouser.com

About Littelfuse
Founded in 1927, Littelfuse is the world leader in circuit protection with growing global platforms in power control and sensing. The company serves global customers in the electronics, automotive and industrial markets with technologies including fuses, semiconductors, polymers, ceramics, relays and sensors. Littelfuse has over 8,000 employees in more than 35 locations throughout the Americas, Europe and Asia. For more information, please visit the Littelfuse website: littelfuse.com.

LFUS-R

Media Contact:
Rhonda Stratton
Global Marketing Communications Manager
Electronics Products, Littelfuse, Inc.
773-628-0644
rstratton@littelfuse.com
https://twitter.com/littelfuse