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Littelfuse Recognizes Digi-Key as High-Service/Catalog Distributor of the Year for Second Consecutive Year

Award recognizes growth in sales, focus product sales, customers, as well as marketing efforts

CHICAGO, May 9, 2014 - Littelfuse, Inc., the global leader in circuit protection, has named Digi-Key Corporation as its High-Service/Catalog Distributor of the Year for 2013. This marks the second consecutive year that Littelfuse has recognized Digi-Key with this award. Littelfuse presented the award to Digi-Key managers in a ceremony held during the 2014 Electronic Distribution Show (EDS) in Las Vegas, Nevada.

"In 2013, Digi-Key did it again, delivering unparalleled sales growth for Littelfuse," said Gordon Hunter, President and Chief Executive Officer of Littelfuse. "Growing our customer base is imperative to our growth strategy. Working with channel partners like Digi-Key has allowed us to engage with and sell to more customers every year. This award recognizes the exceptional service Digi-Key delivers to Littelfuse customers every day and how crucial it has been to our sales success."

Littelfuse selects the winner of the High-Service/Catalog Distributor of the Year award based on a variety of distributor performance metrics. These criteria include overall sales growth and focus product sales, growth in the number of customers served, and the number and quality of creative marketing campaigns that reach end customers.

In accepting the award, Tom Busher, Vice President IP&E for Digi-Key, said, "Littelfuse has long been among our most valued partners, so achieving this recognition two years in a row is particularly rewarding. The superior quality of Littelfuse circuit protection solutions offers exceptional value to our customers around the world. We look forward to building on our mutual success and providing superior service to the electronics industry."

About Digi-Key Corporation
Digi-Key Corporation, based in Thief River Falls, Minn., is a global, full-service provider of both prototype/design and production quantities of electronic components, offering more than three million products from over 650 quality name-brand manufacturers. With over one million products in stock and an impressive selection of online resources, Digi-Key is committed to stocking the broadest range of electronic components in the industry and providing the best service possible to its customers. Additional information and access to Digi-Key's broad product offering is available on the Digi-Key website.

About Littelfuse
Founded in 1927, Littelfuse is the world leader in circuit protection with growing global platforms in power control and sensing. The company serves global customers in the electronics, automotive and industrial markets with technologies including fuses, semiconductors, polymers, ceramics, relays and sensors. Littelfuse has over 7,500 employees in more than 35 locations throughout the Americas, Europe and Asia. For more information, please visit the Littelfuse website: littelfuse.com.

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