Littelfuse

Expertise Applied | Answers Delivered

February 18, 2013

Littelfuse Announces Launch Of Its New Website In Two Additional Languages

Littelfuse.com is now available in both German and Japanese, in addition to its original English and Chinese

CHICAGO, February 18, 2013 - Littelfuse, Inc., the global leader in circuit protection, today announced the launch of its recently redesigned website, www.littelfuse.com, in German and Japanese. The English and Chinese versions of the website were released in July, with a fresh new look, updated content and improved functionality. With the new language options, Littelfuse customers, partners and internal associates around the world can quickly and easily learn more about the company and its products and services.

"The German, Chinese and Japanese versions of our website are always updated when changes are made to the English version. This process ensures that all of our sites have the same up-to-date content and capabilities, allowing our customers to easily access the latest information about Littelfuse and its products and services," said Bodee Kittikamron, Online Marketing Manager of Littelfuse. "As a global company, we take pride in communicating with our website visitors in their native language."

All versions of the Littelfuse website make content easier to find, from technical product and investor information to company news and campaigns. The website is visitor-focused, delivering more information more efficiently. It also raises awareness of the Littelfuse brand and reflects the company's global presence and strong commitment to technology and innovation.

> To view the German version of the Littelfuse website, please visit www.littelfuse.de
> To view the Japanese version of the Littelfuse website, please visit www.littelfuse.co.jp

About Littelfuse

Founded in 1927, Littelfuse, Inc., the worldwide leader in circuit protection, offers the industry's broadest and deepest portfolio of circuit protection products and solutions. Littelfuse devices protect products in virtually every market that uses electrical energy, from consumer electronics to automobiles to industrial equipment. In addition to its Chicago, Illinois, world headquarters, Littelfuse has more than 30 sales, distribution, manufacturing and engineering facilities in the Americas, Europe and Asia. Technologies offered by Littelfuse include Fuses; Gas Discharge Tubes (GDTs); Positive Temperature Coefficient Devices (PTCs); PulseGuard® ESD Suppressors; SIDACtor® Devices; Silicon Protection Arrays (SPA®); Switching Thyristors; TVS Diodes and Varistors. The company also offers a comprehensive line of highly reliable Electromechanical and Electronic Switch and Control Devices for commercial and specialty vehicles and Sensors for automobile safety systems, as well as Protection Relays and underground Power Distribution Centers for the safe control and distribution of electricity.

For more information, please visit the Littelfuse website: littelfuse.com.

Contact:
Bodee Kittikamron
Online Marketing Manager
773-628-0735
bkittikamron@littelfuse.com