Rambus First Quarter 2018 Financial Results



May 7, 2018

## Safe Harbor for Forward-Looking Statements

This presentation contains forward-looking statements under the Private Securities Litigation Reform Act of 1995 including those relating to our expectations regarding financial guidance for the second quarter of 2018, including revenue, operating costs and expenses, earnings per share and estimated, fixed, long-term projected tax rates, and full year 2018. Such forward-looking statements are based on current expectations, estimates and projections, management's beliefs and certain assumptions made by Rambus' management. Actual results may differ materially. Our business is subject to a number of risks which are described more fully in our periodic reports filed with the Securities and Exchange Commission. Rambus undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date hereof.

Effective January 1, 2018, the Company adopted Accounting Standards Update No. 2014-09, Revenue from Contracts with Customers in ASC 606. The adoption of ASC 606 materially impacted the timing of revenue recognition for the Company's fixed-fee intellectual property licensing arrangements. The adoption of ASC 606 did not have a material impact on the Company's other revenue streams, net cash provided by operating activities, or its underlying financial position.

The Company has provided financial results for the first quarter ended March 31, 2018 and its second quarter outlook under ASC 606 and ASC 605 in order to provide additional transparency. The Company believes that providing this additional disclosure in the short term will help its investors and analysts understand the impact of the change in revenue recognition standards, especially given the material difference in the timing of revenue recognition for its fixed-fee licensing arrangements as mentioned above. Note that the presentation under ASC 605 is not a substitute for the new ASC 606 revenue recognition rules under current GAAP.

This presentation contains non-GAAP financial measures, including operating costs and expenses, operating margin, operating income (loss), adjusted EBITDA and net income (loss). In computing these non-GAAP financial measures, stock-based compensation expenses, acquisition-related transaction costs and retention bonus expense, amortization expenses, non-cash interest expense and certain other one-time adjustments were considered. The non-GAAP financial measures should not be considered a substitute for, or superior to, financial measures calculated in accordance with GAAP, and the financial results calculated in accordance with GAAP and reconciliations from these results should be carefully evaluated. Management believes the non-GAAP financial measures are appropriate for both its own assessment of, and to show investors, how the Company's performance compares to other periods. Reconciliation from GAAP to non-GAAP results are made available and more fully described on our website as well as the back of this deck and in the earnings release.

# First Quarter 2018 Highlights



ASC 606 Revenue of \$46.4M; ASC 605 Revenue of \$100.5M, up 4% year over year excluding RLD



Positive quarter for Memory and Interfaces with increased market footprint for DDR4 memory buffer chips and record revenue from IP Cores



Launched CryptoManager Root-of-trust programmable secure processing core with custom RISC-V CPU to protect against vulnerabilities like Meltdown and Spectre



Partnered with IBM to develop hybrid memory system architectures for future data centers



Formed joint venture in China to commercialize embedded Resistive Random Access Memory with GigaDevice and THG Ventures called Reliance Memory



# Financials Profitable growth



# Financial Highlights



Delivered solid results in line with revenue and EPS expectations



Under ASC 606: Revenue of \$46.4M, non-GAAP EPS of (\$0.10) Under ASC 605: Revenue of \$100.5M, non-GAAP EPS of \$0.21



Delivered Adjusted EBITDA of \$34.7M and Cash from Operations of \$16.5M in Q1'18

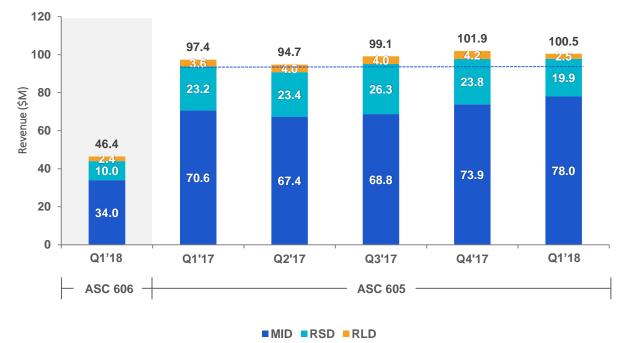


Growth through licensing and execution on strategic initiatives



### Growing Revenue Base

Large portion of our revenue is fixed & predictable



- Year-over-year revenue growth under ASC 605
- Continue to leverage our high margin historic businesses to fuel growth in adjacent areas

### Non-GAAP Income Statement

In Millions	<u>ASC 606</u> Q1 2018	ASC 605 Q1 2017	ASC 605 Q2 2017	ASC 605 Q3 2017	ASC 605 Q4 2017	ASC 605 Q1 2018	
Revenue	\$46.4	\$97.4	\$94.7	\$99.1	\$101.9	\$100.5	Growth from product revenue, royalties and incremental licensing agreements
Total Operating Expenses <sup>1</sup>	\$68.7	\$66.8	\$69.3	\$64.6	\$68.4	\$68.7	Actively manage expenses through effective cost management
Operating Income (Loss) <sup>1</sup>	(\$22.3)	\$30.6	\$25.4	\$34.5	\$33.5	\$31.7	Operating Income consistently
Operating Margin <sup>1</sup>	(48)%	31%	27%	35%	33%	32%	in line with expectations Operating Margin expansion
Diluted Earnings (Loss)Per Share <sup>1</sup>	(\$0.10)	\$0.17	\$0.14	\$0.19	\$0.19	\$0.21	Delivering profitable growth

<sup>1</sup>Please refer to reconciliations of non-GAAP financial measures included in this presentation and in our earnings release

# **Financial Strength**

In Millions	Q1 2017	Q2 2017	Q3 2017	Q4 2017	Q1 2018	
Total Cash & Marketable Securities	\$187.6	\$167.9	\$183.6	\$329.4	\$291.2	Issued \$172.5M convert and extinguished \$56.8M of debt in Q4 17
Total Assets	\$826.2	\$803.3	\$824.1	\$884.6	\$1,554.2	Strong balance sheet with limited debt \$50M of cash used for share
Stockholders' Equity	\$601.6	\$570.2	\$589.5	\$564.9	\$1,128.5	repurchases in Q2 17 and Q1 18 \$818M contract asset booked in Q1 18 related to ASC 606 adoption
Adjusted EBITDA <sup>1</sup>	\$34.0	\$28.7	\$37.8	\$36.8	\$34.7	\$117.4M Cash from Operations in 2017

<sup>1</sup>Please refer to reconciliations of non-GAAP financial measures included in this presentation and in our earnings release

### Q2 2018 Guidance

	Guidance (ASC 606)	Guidance (ASC 605) <sup>(1)</sup>
Revenue	\$42 - \$48M	\$94 - \$100M
Operating Expenses <sup>(2)</sup>	\$68 - \$64M	\$68 - \$64M
Operating (Loss) / Income <sup>(2)</sup>	(\$26) - (\$16M)	\$26 - \$36M
EPS <sup>(2)</sup>	(\$0.20) – (\$0.13)	\$0.17 - \$0.23

(1) The Company has provided its second quarter outlook under both ASC 606 and ASC 605 in order to provide additional transparency. The Company believes that providing this additional disclosure in the short term will help investors and analysts understand the impact of the change in revenue recognition standards, especially given the material difference expected in the timing of revenue recognition for fixed-fee licensing arrangements as between ASC 606 and ASC 605. Note that the presentation under ASC 605 is not a substitute for the new ASC 606 revenue recognition standard under GAAP applicable for the second quarter of 2018.

(2) Assumes a non-GAAP interest income and other income and expense of \$1.7M, tax rate of 24% and share count of 107M (ASC 606) and 111M (ASC 605). Excludes stockbased compensation expense (\$7.5M), amortization expense (\$11M), and non-cash interest expense of (\$2.7M). Please refer to reconciliations of non-GAAP financial measures included below, in our earnings release and on our investor website.

#### R Data • Faster • Safer

### **Investment Summary**

Focused on key technology areas in the Data Center & Mobile Edge



Accelerating our growth through strategic acquisitions & execution of key programs



Large portion of our cash flows are predictable and committed long-term



Strong balance sheet to support strategic initiatives



# Thank you



### Reconciliation of Non-GAAP Financial Measures

Net Income (Loss) in Millions	Q1 2018 (ASC 606)	Q1 2017 (ASC 605)	Q2 2017 (ASC 605)	Q3 2017 (ASC 605)	Q4 2017 (ASC 605)	Q1 2018 (ASC 605)
GAAP Net Income (Loss)	(\$39)	\$3	\$3	\$8	(\$32)	\$6
Adjustments:						
Stock-based compensation	\$8	\$7	\$7	\$7	\$7	\$8
Acquisition-related transaction costs & retention bonus	\$0	\$0	\$0	\$0	\$0	\$0
Amortization	\$11	\$10	\$10	\$11	\$11	\$11
Restructuring charges	\$3	\$0	\$0	\$0	\$0	\$3
Non-cash interest expense / Loss on extinguishment of debt	\$3	\$2	\$2	\$2	\$3	\$3
Provision for (benefit from) income taxes	\$4	(\$3)	(\$6)	(\$6)	\$32	(\$6)
Non-GAAP Net Income (Loss)	(\$11)	\$19	\$16	\$22	\$21	\$24
Operating Income (Loss) in Millions	Q1 2018 (ASC 606)	Q1 2017 (ASC 605)	Q2 2017 (ASC 605)	Q3 2017 (ASC 605)	Q4 2017 (ASC 605)	
	Q1 2010 (/ 100 000)		QZ 2017 (ASC 005)		Q4 2017 (ASC 605)	Q1 2018 (ASC 605)
GAAP Operating Income (Loss)	(\$44)	\$13	\$8	\$17	\$16	\$11
GAAP Operating Income (Loss)						
GAAP Operating Income (Loss) Adjustments:	(\$44)	\$13	\$8	\$17	\$16	\$11
GAAP Operating Income (Loss) Adjustments: Stock-based compensation	(\$44) \$8	\$13 \$7	\$8 \$7	\$17 \$7	\$16 \$7	\$11 \$8
GAAP Operating Income (Loss) Adjustments: Stock-based compensation Acquisition-related transaction costs & retention bonus	(\$44) \$8 \$0	\$13 \$7 \$0	\$8 \$7 \$0	\$17 \$7 \$0	\$16 \$7 \$0	\$11 \$8 \$0
GAAP Operating Income (Loss) Adjustments: Stock-based compensation Acquisition-related transaction costs & retention bonus Amortization	(\$44) \$8 \$0 \$11	\$13 \$7 \$0 \$10	\$8 \$7 \$0 \$10	\$17 \$7 \$0 \$11	\$16 \$7 \$0 \$11	\$11 \$8 \$0 \$11
GAAP Operating Income (Loss) Adjustments: Stock-based compensation Acquisition-related transaction costs & retention bonus Amortization Restructuring charges	(\$44) \$8 \$0 \$11 \$3	\$13 \$7 \$0 \$10 \$0 \$0	\$8 \$7 \$0 \$10 \$0	\$17 \$7 \$0 \$11 \$0	\$16 \$7 \$0 \$11 \$0	\$11 \$8 \$0 \$11 \$3
GAAP Operating Income (Loss) Adjustments: Stock-based compensation Acquisition-related transaction costs & retention bonus Amortization Restructuring charges	(\$44) \$8 \$0 \$11 \$3	\$13 \$7 \$0 \$10 \$0 \$0	\$8 \$7 \$0 \$10 \$0	\$17 \$7 \$0 \$11 \$0	\$16 \$7 \$0 \$11 \$0	\$11 \$8 \$0 \$11 \$3

Certain amounts may be off \$1M due to rounding.

### GAAP & Non-GAAP P&L

ASC 606	GAAP	Non-GAAP	Delta	ASC 605	GAAP	Non-GAAP	Delta
In Millions	Actual		to	In Millions	Actual		to
	Q1'18	Q1'18	GAAP		Q1'18	Q1'18	GAAP
Revenue	\$46.4	\$46.4	\$0.0	Revenue	\$100.5	\$100.5	\$0.0
Cost of revenue	\$16.5	\$7.7	(\$8.8)	Cost of revenue	\$16.5	\$7.7	(\$8.8)
Research and development	\$40.1	\$36.9	(\$3.2)	Research and development	\$40.1	\$36.9	(\$3.2)
Sales, general and administrative	\$30.2	\$24.1	(\$6.1)	Sales, general and administrative	\$30.2	\$24.1	(\$6.1)
Restructuring charges	\$3.2		(\$3.2)	Restructuring charges	\$3.2		(\$3.2)
Total operating costs and expenses	\$90.0	\$68.7	(\$21.3)	Total operating costs and expenses	\$90.0	\$68.7	(\$21.3)
Operating Income (Loss)	(\$43.6)	(\$22.3)	\$21.3	Operating Income	\$10.5	\$31.7	\$21.3
Interest and other income (expense), net	\$4.7	\$7.4	\$2.7	Interest and other income (expense), net	(\$2.8)	(\$0.1)	\$2.7
Income (Loss) before income taxes	(\$38.9)	(\$14.9)	\$24.0	Income before income taxes	\$7.6	\$31.6	\$24.0
Income tax Benefit	0.0	(\$3.6)	(\$3.6)	Income tax provision	\$1.5	\$7.6	\$6.1
Net Income (Loss)	(\$38.9)	(\$11.3)	\$27.6	Net Income	\$6.1	\$24.0	\$17.9

Certain amounts may be off \$0.1M due to rounding.



## Non-GAAP Provision for (Benefit from) Income Taxes

ASC 606	Actual
In \$ Millions	Q1'18
Provision for income taxes (GAAP)	-
Adjustment to GAAP provision for income taxes	(3.6)
Pro forma Benefit from income taxes	(3.6)
Supplemental Reconciliation of GAAP to Non-GAAP	Effective Tax Rate (1
	Actual
	Q1'18
GAAP effective tax rate	-
Adjustment to GAAP effective tax rate	24%
Pro forma effective tax rate	24%

ASC 605	Actual	Actual	Variance	Actual	Variance
In \$ Millions	Q1'18	Q4'17	QoQ	Q1'17	ΥοΥ
Provision for income taxes (GAAP)	1.4	43.3		7.4	
Adjustment to GAAP provision for income taxes	6.2	(31.9)		2.9	
Pro forma provision for income taxes	7.6	11.4	3.8	10.3	2.7
Supplemental Reconciliation of GAAP to Non-GAAP	Effective Tax Rate (	1)			
	Actual	Actual	Variance	Actual	Variance
	Q1'18	Q4'17	QoQ	Q1'17	ΥοΥ
GAAP effective tax rate	20%	375%		71%	
Adjustment to GAAP effective tax rate	4%	-340%		-36%	
Pro forma effective tax rate	24%	35%	11%	35%	11%

(1) For purposes of internal forecasting, planning and analyzing future periods that assume net income from operations, the Company estimates a fixed, long-term projected tax rate of approximately 35 percent for 2017 and 24 percent for 2018, which consists of estimated U.S. federal and state tax rates, and excludes tax rates associated with certain items such as withholding tax, tax credits, deferred tax asset valuation allowance and the release of any deferred tax asset valuation allowance. Accordingly, the Company has applied these tax rates to its non-GAAP financial results for all periods in the relevant year to assist the Company's planning. Certain amounts may be off by \$0.1M due to rounding.

### Revenue Breakdown

In Millions

	ASC 606	ASC 605					
Rambus	Q1'18	Q1'17	Q2'17	Q3'17	Q4'17	FY 2017	Q1'18
Royalty Revenue	\$21.4	\$69.0	\$70.0	\$72.8	\$77.9	\$289.6	\$77.2
Product Revenue	\$7.3	\$10.9	\$8.4	\$8.7	\$8.5	\$36.5	\$7.6
Contract and Other Revenue	\$17.7	\$17.6	\$16.3	\$17.7	\$15.5	\$67.0	\$15.7
Total	\$46.4	\$97.4	\$94.7	\$99.1	\$101.9	\$393.1	\$100.5
MID	Q1'18	Q1'17	Q2'17	Q3'17	Q4'17	FY 2017	Q1'18
Royalty Revenue	\$19.5	\$56.6	\$54.9	\$56.6	\$61.0	\$229.1	\$64.3
Product Revenue	\$6.3	\$4.8	\$5.3	\$5.1	\$5.2	\$20.3	\$6.3
Contract and Other Revenue	\$8.2	\$9.3	\$7.2	\$7.1	\$7.8	\$31.3	\$7.4
Total	\$34.0	\$70.6	\$67.4	\$68.8	\$73.9	\$280.7	\$78.0
RSD	Q1'18	Q1'17	Q2'17	Q3'17	Q4'17	FY 2017	Q1'18
Royalty Revenue	\$1.5	\$12.3	\$14.4	\$15.5	\$16.2	\$58.5	\$12.3
Product Revenue	\$0.1	\$3.5	\$0.6	\$0.9	\$0.6	\$5.6	\$0.3
Contract and Other Revenue	\$8.5	\$7.4	\$8.4	\$9.9	\$7.0	\$32.6	\$7.2
Total	\$10.0	\$23.2	\$23.4	\$26.3	\$23.8	\$96.7	\$19.9
RLD	Q1'18	Q1'17	Q2'17	Q3'17	Q4'17	FY 2017	Q1'18
Royalty Revenue	\$0.4	\$0.1	\$0.6	\$0.6	\$0.7	\$1.9	\$0.5
Product Revenue	\$0.9	\$2.6	\$2.5	\$2.7	\$2.8	\$10.6	\$0.9
Contract and Other Revenue	\$1.1	\$0.9	\$0.8	\$0.8	\$0.7	\$3.2	\$1.1
Total	\$2.4	\$3.6	\$4.0	\$4.0	\$4.2	\$15.7	\$2.5

## Revenue and Licensing Billings

In Thousands

	ASC 606	ASC 605	ASC 605	ASC 605	ASC 605	ASC 605	ASC 605
Rambus	Q1'18	Q1'17	Q2'17	Q3'17	Q4'17	FY 2017	Q1'18
Royalty Revenue	\$21,374	\$68,956	\$69,990	\$72,787	\$77,861	\$289,594	\$77,174
Product Revenue	\$7,313	\$10,904	\$8,401	\$8,661	\$8 <i>,</i> 543	\$36,509	\$7,556
Contract and Other Revenue	\$17,739	\$17,491	\$16,329	\$17,686	\$15,487	\$66 <i>,</i> 993	\$15,729
Total	\$46,426	\$97,351	\$94,720	\$99,134	\$101,891	\$393,096	\$100,459
Rambus	Q1'18	Q1'17	Q2'17	Q3'17	Q4'17	FY 2017	Q1'18
Royalty Revenue	\$21,374	\$68,956	\$69,990	\$72,787	\$77,861	\$289,594	\$77,174
Licensing Billings <sup>1</sup>	\$75,924	\$68,556	\$72 <i>,</i> 890	\$71,537	\$76,611	\$289,594	\$75,924
Variance	\$54,550	(\$400)	\$2,900	(\$1,250)	(\$1,250)	-	(\$1,250)

<sup>1</sup> Licensing billings is an operational metric that reflects amounts invoiced to our patent and technology licensing customers during the period, as adjusted for certain differences.