



September 8, 2016

Rambus to Showcase Its CryptoMedia Security Platform at IBC 2016

SUNNYVALE, Calif.--(BUSINESS WIRE)-- Rambus Inc. (NASDAQ:RMBS):

Who: Rambus Inc. (NASDAQ:RMBS)

Where: IBC 2016
Amsterdam RAI
Europaplein
NL 1078 GZ, Amsterdam
Rambus booth # A20 in Hall 2

When: September 8-12, 2016

At IBC 2016, Rambus will showcase its CryptoMedia Security Platform and DPA countermeasures, highlighting its work with DishTV India to deliver protected content. The CryptoMedia Content Protection Core is designed to provide strong security and superior system design flexibility for premium content distribution. The solution is available in a broad range of set-top box and smart TV chipsets and is compatible with the leading CAS and DRM systems to prevent unauthorized access to content and services, including features like pay-per-view and service-tier upgrades. For additional details, visit rambus.com/cryptomedia.

Rambus Speaking Engagement:

Smarter than a smart card: How DishTV India deployed the Rambus CryptoMedia platform to go cardless in pay TV

In this talk, DishTV India will discuss how it is evolving the traditional smart card based security model to a more advanced solution by deploying the CryptoMedia Platform from Rambus Cryptography Research. With this platform, DishTV is able to deploy multiple chains of security, as well as control the STB security foundation: keys, boot loader and chipset configuration. The CryptoMedia platform consists of hardware cores that sit in the STB chip and are designed to defend against key sharing piracy to reduce STB security risks.

When: Sunday, September 11, 4 - 4:30 p.m. CEST
Where: Tech in Action Theatre - Hall 3, Stand B22
Speakers: Ole Hansvold, Rambus Cryptography Research
Jawahar Goel, DishTV India Ltd.

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About Rambus Security Division

The Rambus Security Division is dedicated to providing a secure foundation for a connected world. Integrating technologies from Cryptography Research, Bell ID and Ecebs, our innovative solutions span areas including tamper resistance, content and media protection, network security, mobile payment, smart ticketing and trusted transaction services. Our technologies protect nearly nine billion licensed products annually, providing secure access to data and creating an economy of digital trust between our customers and their customer base. Additional information is available at rambus.com/security.

About Rambus Inc.

Rambus creates cutting-edge semiconductor and IP products, spanning memory and interfaces to security, smart sensors and lighting. Our chips, customizable IP cores, architecture licenses, tools, services, software, training and innovations improve the competitive advantage of our customers. We collaborate with the industry, partnering with leading ASIC and SoC designers, foundries, IP developers, EDA companies and validation labs. Our products are integrated into tens of billions of devices and systems, powering and securing diverse applications, including Big Data, Internet of Things (IoT), mobile, consumer and media platforms. At Rambus, we are makers of better. For more information, visit rambus.com.

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Racepoint Global

Hilary Costa, 415-694-6705

hcosta@racepointglobal.com

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