



November 10, 2015

Rambus to Speak at ARM TechCon 2015

SUNNYVALE, Calif.--(BUSINESS WIRE)-- Rambus, Inc. (NASDAQ: RMBS):

Who: Rambus, Inc. (NASDAQ: RMBS)

Where: ARM TechCon 2015
Santa Clara Convention Center
Santa Clara, CA
Rambus booth # 606 (Silver sponsor)

When: November 10-12, 2015

At [ARM TechCon 2015](#), the event designed to facilitate the development and optimization of future [ARM-based embedded products](#), Rambus will be showcasing products and solutions that capture, secure and move the massive amounts of data that will fuel the future of the Internet of Things (IoT). The product showcase will include live and static demonstrations of its Lensless Smart Sensors, DPA Resistant Cores, R+ Server DIMM chipset, and R+ DDR4 Multi-modal PHY. In addition, Rambus is joining a panel of experts to discuss personal privacy and security in the age of IoT. A detailed schedule of the conference can be found [here](#).

Rambus Speaking Engagement:

Title: IoT Security Therapy Panel: Becoming Less Insecure

Date: Wednesday, November 11, 2015

Time: 4:30 - 5:20 pm PT

Topic: The electronics industry is rapidly moving to connect people and machines to each other and the cloud. This is unleashing an unprecedented amount of data and opening up new opportunities using data analytics to deep learning. However, with opportunity comes with a challenge: how do we ensure personal privacy and security? Without privacy and security, IoT adoption will slowed and it opens the door for government regulation. The IoT Security Panel will bring together experts representing various segments of the electronics ecosystem to discuss the threats and challenges of securing data from the sensor to the cloud.

Speakers:

- Paul Kocher, Chief Scientist, Cryptography Research Division, Rambus
- Kevin Krewell, Principal Analyst, Tiras Research
- Eduardo Montanez, Global Systems & Architecture Manager, Microcontrollers, Freescale
- Zach Shelby, VP of Marketing, ARM Internet of Things

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About Rambus Inc.

Rambus creates cutting-edge semiconductor and IP products, spanning memory and interfaces to security, smart sensors and lighting. Our chips, customizable IP cores, architecture licenses, tools, services, training and innovations improve the competitive advantage of our customers. We collaborate with the industry, partnering with leading ASIC and SoC designers,

foundries, IP developers, EDA companies and validation labs. Our products are integrated into tens of billions of devices and systems, powering and securing diverse applications, including Big Data, Internet of Things (IoT), mobile, consumer and media platforms. At Rambus, we are makers of better. For more information, visit rambus.com.

RMBSTN

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