



April 7, 2014

## Rambus A19 Lamp Wins Energy Technology ACE Award

*Revolutionary lamp, utilizing MicroLens® technology, demonstrates superior energy-efficient innovation for lighting solutions*

SUNNYVALE, Calif.--(BUSINESS WIRE)-- Rambus Inc. (NASDAQ: RMBS) today announced its revolutionary A19 lamp, first introduced in 2013, has been named as winner in the Energy Technology category of the EE Times and EDN 2014 UBM Tech ACE Awards. This lamp, which utilizes Rambus' patented [MicroLens®](#) optical technology, delivers the light output of a traditional incandescent lamp with the energy efficiency, durability and reliability of advanced LED technology. The Rambus MicroLens technology is also utilized in the [WaveStream™](#) line of LED lighting solutions provided by [Eaton's Cooper Lighting Division](#).

"We are honored to be recognized and included among some of the top innovators in the industry," said Jerome Nadel, chief marketing officer at Rambus. "Winning the ACE Award in the energy technology category is a testament to the dedication of our inventors, engineers and scientists, and showcases our continued drive to develop lighting products and technology that help reduce energy consumption."

"We are continually amazed at the level of creativity in the design, innovation and technology exemplified by these award winners," said Patrick Mannion, vice president and brand director at UBM Tech Electronics. "The ACE Awards celebrate the highest achievements in innovation and creativity in electronics design, and selecting one organization or individual that stands out above the rest is incredibly challenging. We are pleased to be able to celebrate their achievements."

The Annual Creativity in Electronics (ACE) Awards celebrate the creators of technology who demonstrate leadership and innovation in the global industry and shape the world we live in. EE Times and EDN ACE Awards were judged by a blue-ribbon panel of industry experts, comprised of the leading voices of academia, industry executives and content experts. The winners were announced at an awards ceremony on Tuesday, April 1 in San Jose as part of the UBM Tech EE Live! 2014 event.

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### RMBSTN

#### About Rambus Inc.

Rambus brings invention to market. Our customizable IP cores, architecture licenses, tools, services, and training improve the competitive advantage of our customer's products while accelerating their time-to-market. Rambus products and innovations capture, secure and move data. For more information, visit [rambus.com](http://rambus.com).

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Source: Rambus Inc.

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