



Rambus Signs License Agreement with Fern Howard to Develop LED Lighting Products

Agreement covers Rambus' lighting solutions and patented innovations for lighting focused on European and Middle Eastern markets

SUNNYVALE, Calif. & ALTON, England--(BUSINESS WIRE)-- Rambus Inc. (NASDAQ: RMBS), one of the world's premier technology licensing companies, today announced it has signed a license agreement with Fern Howard, a market-leading manufacturer of energy efficient lighting. This agreement enables Fern Howard to sell advanced lighting products based on Rambus lighting solutions incorporating Rambus patented innovations including MicroLens® optics technology.

"We are excited to see Rambus lighting solutions expand into the European and Middle Eastern markets with the help of Fern Howard," said Jeff Parker, president of the Lighting and Display Technology business at Rambus. "Using key Rambus technologies, Fern Howard fixtures will achieve a level of styling, application efficiency, and precise control of light unmatched in the bulkhead and utility lighting industry."

"We believe edge-lit technology is the much sought-after link between conventional area lighting fixtures and wide-scale LED adoption. It not only provides a pleasing, uniform light source, but when coupled with highly sophisticated MicroLens technology, enables a level of lighting control that is impossible to achieve with other, less efficient LED solutions," said Peter Scott, managing director of Fern Howard. "We are delighted to be working with Rambus and will be showing the first results of our collaboration with five new edge-lit products at Light+Build in April."

Market demands for energy-efficient lighting solutions are rising rapidly, and LED lighting products are the focus for the next-generation of fixtures in architectural, retail, commercial, and residential lighting. Rambus' lighting solutions enable general lighting products to harness the benefits of LEDs by maximizing the useable light output through precision ray angle control and excellent optical efficiency.

Based on patented Rambus innovations - including LED edge-lit optical designs, MicroLens light distribution features, high-volume, low-cost light guide panels, and multi-function film manufacturing technologies - these lighting solutions allow customers to harness all the benefits of LEDs in affordable general lighting products. All while using fewer or lower-cost LEDs, and delivering excellent light quality and output.

About Rambus Inc.

Founded in 1990, Rambus is one of the world's premier technology licensing companies. As a company of inventors, Rambus focuses on the development of technologies that enrich the end-user experience of electronic systems. Its breakthrough innovations and solutions help industry-leading companies bring superior products to market. Rambus licenses both its world-class patent portfolio, as well as its family of leadership and industry-standard solutions. Rambus has offices in California, North Carolina, Ohio, India, Germany, Japan, Korea, and Taiwan. Additional information is available at www.rambus.com.

About Fern Howard

Based in Alton, Hampshire, Fern Howard was formed in 1972 as a supplier of electrical assemblies to the lighting industry. Since then, the company has become a market leading manufacturer of energy efficient lighting. Fern Howard Lighting believe in making life easy — for specifiers, installers and end users alike — and to this end are totally committed to offering the highest quality products and service to all our customers.

RMBSTN

[Rambus Inc.](http://www.rambus.com)

Carolyn Robinson, 408-462-8717
crobinson@rambus.com

or

[The Hoffman Agency](http://www.hoffman.com) for Rambus
Kari Ramirez, 408-975-3038
kramirez@hoffman.com

Source: Rambus Inc.

News Provided by Acquire Media