



May 25, 2011

## Rambus to Participate in Global Community Day

### *Rambus and GE to assist adults and children with disabilities*

BRECKSVILLE, Ohio--(BUSINESS WIRE)-- Rambus Inc. (NASDAQ: RMBS):

**Who:** Rambus Inc. (NASDAQ: RMBS)

**Where:** Camp Cheerful  
15000 Cheerful Lane  
Strongsville, Ohio

**When:** Thursday, May 26, 2011

On Thursday, May 26, Rambus will participate in Global Community Day, an annual effort where thousands of volunteers join in community projects around the world. Rambus and GE volunteers will make substantial renovations at Camp Cheerful, a camp for children and adults with physical, developmental, medical and sensory disabilities. Rambus volunteers will focus their efforts on extending and improving the Sensory Trail which provides entertainment through different sensory experiences for children and adults with autism.

"Our teams at Rambus are enthusiastic about partnering with GE to help the kids at Camp Cheerful," said Jeff Parker, president of the Lighting and Display Technology business at Rambus. "By working first-hand to build upon the camp's existing infrastructure, we hope to bring an enjoyable experience to those who attend the camp programs and ride along these trails."

Further information about Camp Cheerful can be found online at: <http://www.achievementcenters.org/camp-cheerful.html>

### **About Rambus Inc.**

Founded in 1990, Rambus is one of the world's premier technology licensing companies. As a company of inventors, Rambus focuses on the development of technologies that enrich the end-user experience of electronic systems. Its breakthrough innovations and solutions help industry-leading companies bring superior products to market. Rambus licenses both its world-class patent portfolio, as well as its family of leadership and industry-standard solutions. Headquartered in Sunnyvale, California, Rambus has regional offices in North Carolina, Ohio, India, Germany, Japan, Korea, and Taiwan. Additional information is available at [www.rambus.com](http://www.rambus.com).

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