



June 15, 2010

Rambus to Present LED Lighting and Display Innovations at the Third Annual OIDA Green Photonics Forum

SANTA CLARA, Calif., Jun 15, 2010 (BUSINESS WIRE) -- Rambus Inc. (NASDAQ:RMBS):

Who: Rambus Inc. (NASDAQ: RMBS)

Where: OIDA Green Photonics Forum
Network Meeting Center at Techmart
Santa Clara, California

When: June 16-17, 2010

Join [Rambus Inc.](http://www.rambus.com), one of the world's premier technology licensing companies, at the Optoelectronics Industry Development Association's (OIDA) third annual Green Photonics Forum. At the show, Rambus will present a session on the acceleration of LED backlighting for displays and lighting applications.

Rambus Presentation

Wednesday, June 16, 5:00.p.m. PT

"Accelerating the Advance of LED Lighting and Display Solutions"

Presented by Marc McConnaughey, Vice President Strategic Development, Lighting and Display Technology, Rambus

During this session, Mr. McConnaughey will explore the growing opportunities and existing challenges for the adoption of LED-based solutions for general lighting and displays. He will also discuss how to best optimize state-of-the-art LED innovations for cost-effective general lighting and LCD backlight technology. As part of his talk, McConnaughey will address how Rambus' innovations enable the thinnest, brightest and most cost-effective LED-based edge-lit units for a variety of display and lighting applications.

About Rambus Inc.

Rambus is one of the world's premier technology licensing companies. Founded in 1990, the Company specializes in the invention and design of architectures focused on enhancing the end-user experience of electronic systems. Rambus' patented innovations and breakthrough technologies help industry-leading companies bring superior products to market. Rambus licenses both its world-class patent portfolio, as well as its family of leadership and industry-standard solutions. Headquartered in Los Altos, California, Rambus has regional offices in North Carolina, Ohio, India, Germany, Japan, and Taiwan. Additional information is available at www.rambus.com.

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