



Rambus Fellow Named Inventor of the Year

Craig Hampel Recognized by the Silicon Valley Intellectual Property Law Association for Memory Advancements in Gaming and Computing

LOS ALTOS, Calif., Oct 01, 2009 (BUSINESS WIRE) -- [Rambus Inc.](#) (NASDAQ: RMBS), one of the world's premier technology licensing companies specializing in high-speed memory architectures, today announced that Craig Hampel, a Rambus Fellow, has been named Inventor of the Year by the Silicon Valley Intellectual Property Law Association (SVIPLA). This recognition reflects the impact Mr. Hampel and Rambus have had in advancing the performance of consumer and computing products.

"Craig Hampel has great foresight into future consumer electronics devices and how we will use them," said Steven Cahill, president of the Silicon Valley Intellectual Property Law Association. "Today's products wouldn't have the speed and performance that we've come to expect without his innovative memory solutions."

During his distinguished career, Mr. Hampel has received 134 U.S. patents. These inventions and associated memory solutions have played a fundamental role in advancements in 3D realism across a number of gaming platforms, including the Nintendo 64, Sony PlayStation(R)2, and PlayStation(R)3 game consoles.

"I am proud to work alongside some of the best minds in the industry at Rambus," said Craig Hampel, Fellow at Rambus. "Together, we have designed three generations of memory architectures that increased bandwidth nearly 100 fold and helped enable the rapid rise in performance of computing and consumer products."

Mr. Hampel, who has a Bachelor of Science degree in computer engineering from the University of Illinois, developed an interest in engineering, design and invention while growing up and observing the workings of farm machinery in rural Illinois. His appreciation and curiosity of how things work, as well as why they don't, led to his work in electronics and computing.

Mr. Hampel was honored last night during an SVIPLA ceremony at the Hyatt Regency in Santa Clara, Calif. Every year, the SVIPLA recognizes an individual who has made significant contributions in the technical arts. Past Inventors of the Year include: Robert N. Noyce for his development of integrated circuit technology, Herbert W. Boyer and Stanley N. Cohen for their discovery of gene splicing methods used to create the first genetically engineered organism, and Charles R. Trimble for his development of automobile navigation systems.

About SVIPLA

The Silicon Valley Intellectual Property Law Association (SVIPLA) is a professional association of members who focus their practice on intellectual property matters, including patents, trademarks, copyrights, trade secrets, licensing, litigation and other related fields. Membership is open to anyone who is interested in intellectual property law. For more information please visit www.svipla.com.

About Rambus Inc.

Rambus is one of the world's premier technology licensing companies specializing in the invention and design of high-speed memory architectures. Since its founding in 1990, the Company's patented innovations, breakthrough technologies and renowned integration expertise have helped industry-leading chip and system companies bring superior products to market. Rambus' technology and products solve customers' most complex chip and system-level interface challenges enabling unprecedented performance in computing, communications and consumer electronics applications. Rambus licenses both its world-class patent portfolio as well as its family of leadership and industry-standard interface products. Headquartered in Los Altos, California, Rambus has regional offices in North Carolina, India, Germany, Japan and Taiwan. Additional information is available at www.rambus.com.

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