LoJack SureDrive 2.0 App Brings New and Enhanced Features for More Connectivity and Safer Driving

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Detailed crash and driver behavior information keeps families connected and helps improve driver safety
IRVINE, Calif., Sept. 6, 2018 /PRNewswire/ -- LoJack®, a wholly-owned subsidiary of CalAmp, and a leader in stolen vehicle recovery (SVR) and innovative automotive services, announced today SureDrive 2.0, an enhanced version of its next generation connected car app that delivers more detailed CrashBoxx™ instant crash alerts and real-time driver behavior information to improve driver safety. The offering, backed by the trusted and proven LoJack brand, is available to consumers at dealers nationwide.

"Technology should enhance the journey, not create more hazards. With high congestion and more distracted drivers than ever, road safety is a top concern for many families today," said Michael Burdiek, president and chief executive officer for CalAmp. "We're committed to leveraging technology to help consumers develop good driving habits as well as provide a sense of security for them and their loved ones."

SureDrive 2.0 builds on a core set of Tripwire™ early warning and arrival alert features to offer a set of new services designed with driver safety in mind, including:

- Crash Support — receive more detailed CrashBoxx instant crash alert information including crash location, severity and collision details; a report sequence ensures serious crashes receive appropriate on-site assistance from emergency responders
- Speed Alerts – set a speed threshold on the app and any user can receive notifications when a vehicle exceeds that speed limit
- Multi-Vehicle Tracking — view all vehicle activity within the family and easily toggle between vehicles using a more streamlined interface

- Trip History – review past trips, locations, speed and miles traveled on any vehicle in the account

The SureDrive 2.0 app can be combined with LoJack's next generation of SVR technology enabling law enforcement agencies to recover stolen vehicles nationwide.

"With SureDrive, LoJack is continuing its evolution into an innovative provider of automotive solutions nationwide," Burdiek continued. "Consumers across the country can gain peace of mind from SureDrive's powerful connected car benefits."

To learn more about SureDrive 2.0, visit **www.lojack.com/suredrive**.

About LoJack and CalAmp

LoJack is a wholly owned subsidiary of CalAmp (Nasdaq: CAMP) and a leader in stolen vehicle recovery and innovative automotive services. CalAmp is a telematics pioneer leading transformation in a global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information on CalAmp, visit **calamp.com**, or **LinkedIn**, **Facebook**, **Twitter**, **YouTube** or **CalAmp Blog**. For more information on LoJack, visit **lojack.com**, or **Twitter**, **Facebook** or **LoJack Blog**.

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