



NEWS RELEASE

CalAmp and PWS Expand Access to Personal Micro-Mobility

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Partnership enables on-demand electric scooter sharing and micro-mobility management

IRVINE, Calif., Sept. 12, 2018 /PRNewswire/ -- CalAmp (Nasdaq: CAMP), a technology solutions pioneer leading transformation in a global connected economy, announced today its partnership with **Premier Wireless Solutions** (PWS), a wireless mobility products distribution company, to advance the micro-mobility scooter sharing transportation revolution that is spreading rapidly in urban areas across the U.S.

Telematics and IoT technologies supplied by the partners is supporting the launch of a scooter sharing service by a world leading producer of electric scooters, providing an alternative for personal last-mile mobility in urban areas. The new solution represents another area of emerging growth in the connected vehicle ecosystem. According to the National Household Travel Survey, **35 percent of U.S. vehicle trips** were two miles or less in 2017, ideal for mobility-as-a-service applications.

"We're committed to transforming the connected vehicle economy by providing telematics solutions for alternative forms of transportation and improving the user experience," said Michael Burdick, president and chief executive officer for CalAmp. "We feel a responsibility to not only bring innovative solutions to the market that will address consumer needs for short-term commuting, but also to design connected vehicle ecosystems that will facilitate the sharing economy."

Powered by CalAmp's intelligent telematics devices and PWS' cloud services, the vehicle-sharing model delivers on-demand access to environmentally-friendly vehicle alternatives to run daily errands and make last-mile trips quickly and cost-effectively in urban areas.

CalAmp telematics devices send data to the PWS cloud platform that analyzes valuable utilization data and displays

real-time location on the ride-sharing application. With this information, riders can locate a nearby scooter and access mileage, usage and payment information. CalAmp's telematics technology enables micro-mobility providers to quickly locate alternative vehicles and monitor battery usage to better manage their fleet assets.

"The data collected through this partnership will bring a better understanding of how to optimize the efficiency and fleet management of mobility-as-a-service with last-mile vehicles," said Vince Giacomini, CEO, Premier Wireless Solutions. "By analyzing this data, we can unveil benefits behind connected mobility and usher in a new social norm for alternative vehicle commuting that works for municipalities, providers and commuters alike."

To learn more about CalAmp and the connected vehicle ecosystem, listen to a **podcast** between Michael Burdick and Carl Ford, community developer for James Brehm and Associates. You can also visit CalAmp in the South Hall at Stand S.2646 at Mobile World Congress Americas, September 12-14 in Los Angeles or attend The Connected Vehicle Ecosystem panel during the **IoT 101 – Digital Transformation** track held at 3:00 pm (PDT) on Thursday, September 13 at the **JW Marriott** in Gold Ballroom 1.

About Premier Wireless Solutions

PWS combines leading wireless products from embedded modules to fully integrated products with recognized integration expertise and services to ease the complexities of embedded wireless integration. PWS is partnered with world class manufacturers of machine-to-machine and wireless mobility products.

About CalAmp

CalAmp (Nasdaq: **CAMP**) is a technology solutions pioneer transforming the global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack is a wholly owned subsidiary of CalAmp. For more information, visit **calamp.com**, or **LinkedIn**, **Facebook**, **Twitter**, **YouTube** or **CalAmp Blog**.

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