



NEWS RELEASE

CalAmp and MavenPT by CargoSense Bring Air Transport Pet Tracking to Market

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Application provides location and environmental condition updates on pets and show animals traveling via air transport

IRVINE, Calif., Dec. 13, 2018 /PRNewswire/ -- CalAmp (Nasdaq: CAMP), a technology solutions pioneer leading transformation in a global connected economy, today announced its partnership with CargoSense, Inc. to bring that company's new MavenPT pet tracking solution to market. The new solution provides pet owners, dog clubs, veterinarians and airlines with location and environmental condition updates for any animal shipped by air.

"Animals transported via air can be exposed to drastic changes in temperature and humidity from the holding area to ground transport, and on board the plane," said Paul Washicko, senior vice president of product management for CalAmp. "Our smart sensors and the MavenPT app provide everyone concerned with the safety of the pet greater insight into temperature, humidity and other conditions that might have impacted the pet while in transit."

Combined with CalAmp's disposable smart sensor, the new MavenPT app provides a full view of a pet's status from departure to arrival. Key features include:

- Real-time location while in transit
- Environmental conditions available in real time prior to flight departure; data stored while in flight is automatically downloaded to the app and viewable upon arrival
- Pre-set temperature thresholds with alert feature
- Easy set up and integration of shipping information
- Quick chat allows pet owners to communicate with transportation providers
- Summary PDF of trip details generated at end of trip for inclusion in pet health records for veterinarian

"Our pets are our best friends and family members — transporting them via air can be extremely stressful," said Richard Kilmer, CEO of CargoSense. "The MavenPT app will give pet owners peace of mind knowing the exact location of their pet during the journey and the on-board environmental conditions immediately upon arrival."

After a consumer purchases an airline ticket for a pet, they must obtain a veterinary health certificate within ten days of travel. The MavenPT pet tracking solution will be available through local veterinarians and direct from CargoSense (via the www.maventracker.com website) and the app will be available for download on iOS starting January 8, 2019 and on Android later in January.

About CargoSense and MavenPT

CargoSense, Inc. is an investor-funded technology company based outside Washington, DC in the suburb of Reston, Virginia. The company has built a unique cloud-based technology platform that ingests data from sensors and applies artificial intelligence (AI) to interpret the data in new ways through apps and specialized reporting. This service is used by major companies to monitor high-value goods in a supply chain such as pharmaceuticals, electronics and aircraft parts.

CargoSense realized a consumer market existed for another type of high-value cargo – pets, working and show animals, as well as horses. It selected the product name "Maven" as it is a term meaning one who is all-knowing and eager to tell you about its knowledge.

Marketing video links for MavenPT are provided as follows:

- **Introduction**
- **Instructional**
- **Famous Jockey Interview**

CargoSense and the CargoSense logo and the MavenPT product name and logo are among the trademarks of CargoSense, Inc. in the United States.

About CalAmp

CalAmp (Nasdaq: CAMP) is a technology solutions pioneer transforming the global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, visit calamp.com, or [LinkedIn](#), [Facebook](#), [Twitter](#), [YouTube](#) or [CalAmp Blog](#).

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