CalAmp Expands Access To Crash Details With Automated Push Notifications And Online Report Access

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CrashBoxx™ collision data more widely available to current and new telematics customers through an easy access CrashBoxx Portal

IRVINE, Calif., May 31, 2018 /PRNewswire/ -- **CalAmp** (Nasdaq: CAMP), a technology solutions pioneer transforming the global connected economy, announced today that its **CrashBoxx** vehicle risk management system and detailed collision information will be more widely available as an over-the-top service to its current and new telematics device customers. Going forward, CrashBoxx capabilities will be embedded in all compatible CalAmp devices, enabling customers to receive automated push notifications and CrashBoxx Portal access to near real-time accident reconstruction reports.

Broader access to CrashBoxx data will allow CalAmp's Telematics Service Provider (TSP) customers to provide timely assistance to drivers, expedite the repair process and analyze liability associated with collisions. When a collision occurs, an automated push notification will be sent in real time to the TSP account administrators notifying them of the relative location, date and time of a crash incident. The notification will provide a link to CalAmp's CrashBoxx Portal, with options to purchase dynamically generated reports encompassing details of the collision event in near real-time. Key report options include severity, force of the crash, direction of impact, speed prior to impact and other event data. Report pricing will be dynamic and based on various criteria such as region, severity of crash and urgency of demand.

"Unlike most connected vehicle solutions, CrashBoxx is not based solely on accelerometer technology. It employs sophisticated proprietary algorithms at the edge device level and in the cloud that enable extremely reliable crash detection and reporting," said Paul Washicko, senior vice president and general manager of CalAmp's Software and

Subscription Services business. "Providing our customers access to valuable, near real-time post-crash data is really unrivaled in the telematics world. By broadening accessibility to CrashBoxx services, we are setting the stage for incremental over-the-top service revenue and data monetization opportunities. At the same time we are allowing our extensive TSP customer installed base to better manage risk and deliver differentiated service offerings to their end customers."

Going forward, customers will have opt-in/opt-out access to CrashBoxx notifications across most telematics device product categories without the need to set up separate subscription agreements. The new CrashBoxx Portal will become the exclusive detailed post-crash report transaction and delivery platform available to opt-in customers.

About CalAmp

CalAmp (Nasdaq: CAMP) is a technology solutions pioneer transforming the global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack is a wholly owned subsidiary of CalAmp. For more information on CalAmp, visit **calamp.com**, or **LinkedIn**, **Twitter**, **YouTube** or **CalAmp Blog**.

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