



August 4, 2021

Zeta to Present at Upcoming Investor Conferences

NEW YORK -- Zeta (NYSE: ZETA), a cloud-based marketing technology company that empowers enterprises to acquire, grow, and retain customers, today announced that its Co-Founder, Chairman and CEO David A. Steinberg and CFO Chris Greiner are currently scheduled to present at the following virtual investor events:

Oppenheimer 24th Annual Technology, Internet & Telecommunications Conference

Wednesday, August 11

11:35 am ET / 8:35 am PT

Canaccord Genuity 14th Annual Growth Conference

Thursday, August 12

12:00 pm ET / 9:00 am PT

Live webcasts and replays of the presentations will be available on Zeta's Investor Relations website at <http://investors.zetaglobal.com>.

About Zeta

Zeta Global Holdings Corp. (NYSE: ZETA) is a leading data-driven, cloud-based marketing technology company that empowers enterprises to acquire, grow and retain customers. The Company's Zeta Marketing Platform (the "ZMP") is the largest omnichannel marketing platform with identity data at its core. The ZMP analyzes billions of structured and unstructured data points to predict consumer intent by leveraging sophisticated artificial intelligence to personalize experiences at scale. Founded in 2007 by David A. Steinberg and John Sculley, the Company is headquartered in New York City. For more information, please go to www.zetaglobal.com.

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