Q4 Company

NEWS RELEASE

Savers® Value Village® Launches ThriftIQ™, a Proprietary Platform Transforming Thrift Retail

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New data-driven platform delivers greater value for customers while maintaining prices that average 40–70% below traditional retail

BELLEVUE, Wash.--(BUSINESS WIRE)-- Savers Value Village, Inc. (NYSE: SVV), (the "Company"), the largest for-profit thrift operator in the U.S. and Canada for value priced, pre-owned clothing, accessories, and housewares, today announced the launch of ThriftIQ™, a proprietary platform that helps optimize the millions of pricing decisions made each week across one of retail's most diverse assortments.

Every year, Savers Value Village processes more than one billion pounds of reusable goods, providing the Company with unparalleled insight into the complexities of evaluating and pricing unique secondhand items. Developed in partnership with Kaizen Analytix, a leading data science and technology consulting firm, ThriftIQ™ modernizes this process by reducing manual inputs and bringing more consistency and precision to pricing decisions across the Company's men's and women's apparel assortment. The result is greater value for customers, stronger sell-through, and improved operational efficiency throughout the Company's growing store network.

"At Savers Value Village, our goal is simple: to help customers discover great finds at compelling value," said Mark Walsh, Chief Executive Officer. "ThriftIQ reflects our ongoing commitment to enhancing the thrift experience. By pairing decades of secondhand expertise with innovative technology, we're building on what shoppers love most about thrifting – finding everyday essentials, unexpected treasures, and exceptional deals with every visit. It's a powerful example of how we are using innovation to strengthen what makes thrift shopping special while supporting long-term growth across our business."

Proven Results in Pilot Markets

ThriftIQ™ has been deployed in 58 pilot stores, helping to price more than 25 million men's and women's apparel items across 45,000 retail brands, powered by one of the largest proprietary datasets on secondhand consumer goods in North America. Pilot results indicate a positive customer response and demonstrate the platform's ability to deliver measurable operational and business benefits at scale while supporting the core elements of the Savers Value Village thrift experience.

- Enhanced Customer Experience – More consistent and predictable pricing helps customers shop a broad assortment with confidence while preserving the excitement of discovering unique finds.
- Compelling Value Proposition – Average prices remained the same or lower than the rest of the fleet and continued to average 40–70% below traditional retail.
- Improved Business Performance – Stores using the platform delivered meaningful gains across key metrics, including higher unit sell-through, larger basket sizes, and stronger sales yields.
- Foundation for Scale – The platform establishes a repeatable approach that can be expanded across a growing store network and diverse merchandise assortment.

"No other retail environment operates quite like thrift," said Bobby Falconer, Associate Partner, Kaizen Analytix. "Managing a constantly changing assortment of unique items is one of retail's most complex challenges. Savers Value Village has built and refined one of the richest datasets in secondhand retail, and ThriftIQ transforms that data into actionable insights. We're helping translate scale and complexity into pricing that is more precise with a new level of rigor, equipping store teams with the information they need to make smarter, more effective decisions."

ThriftIQ™ represents the latest milestone in the Company's broader operational transformation strategy, which includes centralized processing centers, automated book processing, enhanced point-of-sale systems, self-checkout kiosks, and AI-enabled facility management technologies. The Company plans to continue to deploy the platform across its U.S. and Canadian locations through early 2028.

Second Quarter Fiscal Year 2026 Earnings Conference Call & Webcast Details

Also today, Savers Value Village issued second quarter 2026 financial results. The Company will host a conference call at 4:30 p.m. ET to discuss its financial results.

Investors and analysts who wish to participate in the call are invited to dial +1 833 461 5787 (international callers, please dial +1 585 542 9983) approximately 10 minutes prior to the start of the call. Please reference Conference ID 951584171 when prompted. A live webcast of the conference call will be available in the investor relations section of the Company’s website, **Savers Value Village - Investor Relations**.

For those unable to listen to the call live, a recorded replay of the call will be available on the Company’s website shortly after the conclusion of the call and remain available until August 6, 2027.

About the Savers® Value Village® family of thrift stores

As the largest for-profit thrift operator in the U.S. and Canada for value priced, pre-owned clothing, accessories and household goods, our mission is to champion reuse and inspire a future where secondhand is second nature. Learn more about the Savers Value Village family of thrift stores, our impact, and the #ThriftProud movement at savers.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as “could,” “may,” “might,” “will,” “likely,” “anticipates,” “intends,” “plans,” “seeks,” “believes,” “estimates,” “expects,” “continues,” “projects” or the negative of these terms or other comparable terminology. In particular, statements about future events and similar references to future periods, or by the inclusion of forecasts or projections, the outlook for the Company’s future business, prospects, financial performance, including its fiscal 2026 and/or longer term outlook or financial guidance, and industry outlook are forward-looking statements. Forward-looking statements are based on the Company’s current expectations and assumptions regarding its business, the economy and other future conditions. Because forward-looking statements relate to the future, by their nature, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, the Company’s actual results may differ materially from those contemplated by the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include, but are not limited to: the impact on both the supply and demand for the Company’s products caused by general economic conditions, such as the macroeconomic pressures in Canada and/or the U.S., and changes in consumer confidence and spending; the Company’s ability to anticipate consumer demand and to source and process a sufficient quantity of quality secondhand items at attractive prices on a recurring basis; risks related to attracting new, and retaining existing customers, including by increasing acceptance of secondhand items among new and growing customer demographics; risks associated with its status as a “brick and mortar” only retailer and its lack of operations in the growing online retail marketplace; its failure to open new profitable stores, or successfully enter new markets on a timely basis or at all; the risks associated with conducting business internationally, including challenges related to serving customers that are international manufacturers and suppliers, such as transportation and shipping challenges, regulatory risks in foreign jurisdictions (particularly in Canada, where the Company maintains extensive operations) and exchange rate risks, which the Company may not choose to fully hedge; the loss of, or disruption or interruption in the operations of, its centralized processing centers and other offsite processing locations; risks associated with litigation, the expense of defense, and the potential for adverse outcomes; its failure to properly hire and to retain key personnel and other qualified personnel or to manage labor costs; risks associated with the timely and effective deployment, protection, and defense of computer networks and other electronic systems, including e-mail; changes in government regulations, procedures and requirements; its ability to maintain an effective system of internal controls and produce timely and accurate financial statements or comply with applicable regulations; risks associated with heightened geopolitical instability due to the conflicts in Venezuela, the Middle East and Eastern Europe; outbreak of viruses or widespread illness, such as the COVID-19 pandemic, natural disasters or other highly disruptive events and regulatory responses thereto; and each of the other factors set forth under the heading "Risk Factors" in its filings with the United States Securities and Exchange Commission. Any forward-looking statement made by us in this press release speaks only as of the date on which it is made. Factors or events that could cause the Company's actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. The Company is not under any obligation (and specifically disclaims any such obligation) to update or alter these forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Investor Contact:

Ed Yruma
eyruma@savers.com

Media Contact:

Edelman Smithfield | 713.299.4115 | **Savers@edelman.com**
Savers | 206.228.2261 | **sgaugl@savers.com**

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