Progressive Announces Investor Relations Conference Call

February 25, 2015

MAYFIELD VILLAGE, OHIO - February 25, 2015 - As previously announced, The Progressive Corporation will host a one-hour conference call on Wednesday, March 4, 2015, beginning at 9:00 a.m. eastern time. On March 2, 2015, Progressive expects to file its Annual Report on Form 10-K with the Securities and Exchange Commission and post its Shareholders' Report, including the Letter to Shareholders from Glenn Renwick, President and CEO, to its website at www.progressive.com/annualreport. On the conference call, management will respond to questions relating to these published reports and the Company's operations.

Simultaneous broadcasts of the conference call will be provided by phone and online. To receive the necessary call-in and webcast details, visit Progressive's website at http://investors.progressive.com/phoenix.zhtml?c=81824&p=irol-calendar. Participants via the webcast will be in a listen-only format and, therefore, will not be able to submit questions.

The webcast is also being distributed through the Thomson Reuters StreetEvents Network to institutional investors. Institutional investors can access the call via Thomson's password-protected event management site, StreetEvents (www.streetevents.com).

Replays of the conference call, both through the webcast and by phone, will be available approximately one hour after the call concludes. The archived webcast will be able to be accessed from Progressive's website at http://investors.progressive.com/phoenix.zhtml?c=81824&p=irol-calendarPast and will remain available until March 5, 2016. The phone replay will be available by calling 1-800-285-8790 and will remain available until March 20, 2015.

About Progressive
The Progressive Group of Insurance Companies makes it easy to understand, buy, and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever, and however it's most convenient-online at http://www.progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance, and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at http://www.progressiveonline.com.au.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price®, the Snapshot Discount®, and a concierge level of claims service.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

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