



August 1, 2013

## PerkinElmer Establishes Direct Operations in Israel

**WALTHAM, Mass. – August 1, 2013** – [PerkinElmer, Inc.](#), a global leader focused on improving the health and safety of people and the environment, today announced that it has established direct operations in Israel, headquartered near Tel Aviv. Through this new sales and service organization, PerkinElmer will commercialize and support the life sciences & technologies, analytical sciences and laboratory services business offerings by delivering extensive application knowledge and innovative technologies to pharmaceutical, life science research, academic, governmental, chemical, and food & beverage quality and safety markets.

"Israel is committed to continuing to invest in R&D and support its robust scientific community comprised of major commercial, R&D and academic organizations," said Aaron Geist, PerkinElmer Israel General Manager. "Increasing our investment in a country that is equally as focused on improving human and environmental health presents the right strategic fit for PerkinElmer and offers significant benefit for our customers."

With this milestone, PerkinElmer Israel will develop capabilities to draw upon its renowned OneSource® [multivendor service](#) offerings to support Israel's growing demand for improved laboratory asset management, quality assurance and quality control, as well as instrument service and maintenance, across a number of industries.

Customers may contact PerkinElmer's Israel office at:

Email: [cc.Israel@perkinelmer.com](mailto:cc.Israel@perkinelmer.com)

Phone: 1700-500-512

Fax: 1700-555-915 (Toll free numbers from August 1, 2013)

Web Address: [www.perkinelmer.com](http://www.perkinelmer.com)

For regular updates on PerkinElmer Israel, like us on [Facebook](#) and join the conversation on [LinkedIn](#).

### About PerkinElmer, Inc.

PerkinElmer, Inc. is a global leader focused on improving the health and safety of people and the environment. The company reported revenue of approximately \$2.1 billion in 2012, has about 7,500 employees serving customers in more than 150 countries, and is a component of the S&P 500 Index. Additional information is available through 1-877-PKI-NYSE<sup>®</sup>, or at [www.perkinelmer.com](http://www.perkinelmer.com).

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