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## **Lembaga Pengkajian Pangan, Obat-obatan dan Kosmetika Majelis Ulama Indonesia (LPPOM MUI), Indonesia's top Muslim clerical body, Adopts PerkinElmer's Porcine Detection Kits for Halal Food Testing & Screening**

**JAKARTA, INDONESIA – December 17, 2012** – [PerkinElmer](#), a global leader focused on the health and safety of people and the environment and P.T. Perkindo Mitra Analitika, PerkinElmer's distributor in Indonesia, announced that they have signed an agreement with Lembaga Pengkajian Pangan, Obat-obatan dan Kosmetika [Majelis Ulama Indonesia](#) (LPPOM MUI), the leading Muslim clerical and Halal accreditation body in Indonesia, for the regulatory management and proper utilization of [porcine detection kits](#) in Indonesia. Following a two year evaluation and collaboration period and as part of the new agreement, PerkinElmer will supply its [porcine detection kits](#) to the LPPOM MUI for Halal food compliance testing and screening.

Ensuring that food is Halal is an important issue in Indonesia, the world's most populous Muslim country. However, the intricacies inherent across the global food supply chain can make guaranteeing Halal- food products a significant challenge. PerkinElmer's porcine detection kits provide Halal-certifying agencies, contract laboratories and food manufacturers with a screening capability providing on-the-spot rapid characterization of food products. Through the distribution of PerkinElmer's porcine detection kits, the LPPOM MUI organization is equipped with the ability to make it easier, quicker and more cost effective to provide consumers with the confidence in the integrity and authenticity of food products to ensure that they are Halal.

Designed for the fast detection of porcine meat traces, PerkinElmer's porcine detection kits can provide a positive or negative result for the presence of porcine biomarkers in less than 15 minutes. Non-technical users are able to conduct the testing through a simple interface and minimal sample preparation. With detection limits of 0.5% for processed meat to 0.05% for raw meat, manufacturers now have an effective rapid screening tool for testing incoming raw ingredients to better ensure Halal integrity of final food products.

"The LPPOM MUI is an extremely respected body in Indonesia and their adoption of our porcine detection kit is a significant endorsement of the quality and reliability that our Halal food screening solution provides," said Boon-Chun Tan, South Asia Pacific Environmental Marketing Director, PerkinElmer. "We look forward to helping food processors purchasing porcine-free ingredients with utmost confidence in their Halal products while providing consumers in Indonesia with better peace of mind that the food that they are consuming is porcine-free."

The worldwide market for Halal food products represents \$635 billion (\$US) of the \$4 trillion spent annually on food supplies worldwide, with Asian countries accounting for over 60% of that expenditure. Halal food testing represents a key part of this important market.

### **About PerkinElmer, Inc.**

PerkinElmer, Inc. is a global leader focused on improving the health and safety of people and the environment. The company reported revenue of approximately \$1.9 billion in 2011, has about 7,000 employees serving customers in more than 150 countries, and is a component of the S&P 500 Index. Additional information is available through 1-877-PKI-NYSE, or at [www.perkinelmer.com](http://www.perkinelmer.com).

### **About PT Perkindo Mitra Analitika, Indonesia**

PT. Perkindo Mitra Analitika was established in June 1998 and is PerkinElmer's sole distributor in Indonesia. PT. Perkindo Mitra Analitika has direct presence in Jakarta and branch offices in Surabaya and Jogjakarta. In addition to promoting PerkinElmer products in Indonesia, PT. Perkindo Mitra Analitika also provides after sales service support and application assistance. Additional information is available through +6221 5694504043 (Astri).

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