



## PerkinElmer Introduces Porcine Detection Kits for the Halal Food Certification Industry

WALTHAM, Mass.--(BUSINESS WIRE)--[PerkinElmer, Inc.](#), a global leader focused on improving the health and safety of people and the environment, today announced the introduction of [Porcine Detection Kits](#) for the rapid detection of porcine meat traces by the Halal food certification industry, further expanding the Company's [food analysis solutions portfolio](#).

The new solution will make it easier, faster and more cost effective to provide confidence in the integrity and authenticity of food products for global markets where Halal certification is required. The worldwide market for Halal food products represents \$635 billion of the \$4 trillion spent annually on food supplies worldwide, with Asian countries accounting for over 60% of that expenditure.

"The intricacies inherent within the global food supply chain make guaranteeing Halal-compliant food products challenging. This new solution for Halal certification testing is the latest example of how we are working to deliver solutions that make it easier for customers to ensure certification of their products," said Dusty Tenney, president, Analytical Sciences and Laboratory Services, PerkinElmer. "We are also collaborating with partners in several countries that aim to become regional Halal centers of excellence for food processing to provide their consumers with the product integrity assurance they require."

The Porcine Detection Kits provide Halal-certifying agencies, contract laboratories and food manufacturers with a screening capability alongside existing laboratory-based technologies, providing on-the-spot rapid characterization of food products. The fast and easy-to-use kit can provide a positive or negative screening result for the presence of porcine protein/meat/Immunoglobulin G (IgG) as soon as 15 minutes, through a simple interface and minimal sample preparation allowing for operation by non-technical users.

### About PerkinElmer, Inc.

PerkinElmer, Inc. is a global leader focused on improving the health and safety of people and the environment. The Company reported revenue of approximately \$1.7 billion in 2010, has about 7,000 employees serving customers in more than 150 countries, and is a component of the S&P 500 Index. Additional information is available through 1-877-PKI-NYSE, or at [www.perkinelmer.com](http://www.perkinelmer.com).

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