



## PerkinElmer Launches the New PerkinElmer.com Website

**WHAT:** As part of its continued commitment to improving the health and safety of people and the environment, PerkinElmer, Inc. is pleased to announce its redesigned website. The site facilitates and significantly improves access to information, products and services addressing the needs of the Human Health and Environmental Health markets : [www.perkinelmer.com](http://www.perkinelmer.com).

The new site offers:

- Improved navigation for easier access to information
- A faster, easier-to-use online shopping center
- Enhanced tools, including the use of popular search terms
- A fresh new look and dynamic content

**WHO:** The revamped site offers customers, partners, prospects and the editorial community new information and materials to make their PerkinElmer experience more efficient and effective. **WHEN:** The new web pages are currently online. **WHERE:** [www.perkinelmer.com](http://www.perkinelmer.com) **WHY:** The redesigned PerkinElmer website was built not only with customers in mind, but with their active support and input, to create an online environment geared toward helping our audiences do business better.

**About PerkinElmer, Inc.** PerkinElmer, Inc. is a global leader focused on improving the health and safety of people and the environment. The Company reported revenue of approximately \$1.8 billion in 2009, has around 8,500 employees serving customers in more than 150 countries, and is a component of the S&P 500 Index. Additional information is available through [www.perkinelmer.com](http://www.perkinelmer.com) or 1-877-PKI-NYSE.

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