



## PerkinElmer Updates Website with New Children's Product Safety Resources

Jan 11, 2010 (BUSINESS WIRE) --PerkinElmer, Inc.:

**WHAT:** As part of its EcoAnalytix™ initiative, PerkinElmer has created a new section of their website dedicated to Children's Product Safety. These new web pages provide up-to-date information on critical developments for safety compliance and technological advances that provide faster and easier methods to meet regulatory challenges for children's products.

**WHO:** The new web pages are designed for children's products manufacturers and third-party testing labs.

**WHEN:** The new web pages are currently online.

**WHERE:** <http://www.perkinelmer.com/toys>

**WHY:** PerkinElmer's EcoAnalytix™ initiative is focused on providing information and instrument solutions that enable consumer goods manufacturers to assure the safety of the products they produce. PerkinElmer's application focused measurement solutions have been developed to detect harmful contaminants in a wide range of consumer products. PerkinElmer is keeping abreast of the changes to legislation, new laws and testing requirements that affect the industry.

About PerkinElmer, Inc.

PerkinElmer, Inc. is a global leader focused on improving the health and safety of people and the environment. The Company reported revenue of approximately \$2 billion in 2008, has around 8,500 employees serving customers in more than 150 countries, and is a component of the S&P 500 Index. Additional information is available through [www.perkinelmer.com](http://www.perkinelmer.com) or 1-877-PKI-NYSE.

**SOURCE:** PerkinElmer, Inc.

PerkinElmer, Inc.  
Giulia Orsanigo  
203-402-7118  
[Giulia.Orsanigo@perkinelmer.com](mailto:Giulia.Orsanigo@perkinelmer.com)

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