



Top Ten Children's Product Testing Questions Answered by PerkinElmer, an Industry Leader in Safety Testing

WHAT: PerkinElmer has created a webpage to answer frequently asked questions that children's products manufacturers and retailers have related to the Consumer Product Safety Improvement Act (CPSIA) and its new rules that have recently gone into effect.

WHO: The webpage has been created to help educate children's products manufacturers and retailers, as well as provide an additional resource for journalists covering product safety issues.

WHEN: The webpage is available as of August 20, 2009

WHERE: <http://shop.perkinelmer.com/EcoAnalytix/ChildrensProductSafety.htm>

WHY: The webpage is intended to address frequently asked questions raised in industry discussions regarding CPSIA, as well as to demystify some of the more complex aspects of the legislation regarding product testing – all in an effort to alert children's product manufacturers, retailers and resellers of the new testing and compliance requirements.

About PerkinElmer

PerkinElmer, Inc. is a global leader focused on improving the health and safety of people and the environment. The Company reported revenue of almost \$2 billion in 2008, has approximately 8,500 employees serving customers in more than 150 countries, and is a component of the S&P 500 Index. Additional information is available through www.perkinelmer.com or 1-877-PKI-NYSE.

PerkinElmer Contact

Giulia Orsanigo

Tel: 203-402-7118

Email: Giulia.Orsanigo@perkinelmer.com

Media Contact

Kate Weiss

Tel: 617-897-8255

Email: kate.weiss@porternovelli.com