

# LIVE OAK BANK

Investor Visit March 15, 2023



#### **FORWARD LOOKING STATEMENTS**

Information in this presentation may contain "forward-looking statements" within the Private Securities Litigation Reform Act of 1995. These statements generally relate to our financial condition, results of operations, plans, objectives, future performance or business and usually can be identified by the use of forward-looking terminology such as "may," "will," "would," "could," "expect," "anticipate," "estimate," "believe," "plan," "intend," "project," "goals," "outlook," or "continue," or the negative thereof or other variations thereof or comparable terminology. These statements represent our judgment concerning the future and are subject to business, economic and other risks and uncertainties, both known and unknown. These statements are based on current expectations, estimates and projections about our business, management's beliefs and assumptions made by management. These statements are not guarantees of our future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in the forward-looking statements. Please see the Appendix for more information about these risks, uncertainties and assumptions.

Given these risks, uncertainties and other factors, you should not place undue reliance on these forward-looking statements. Moreover, these forward-looking statements speak only as of the date they are made and based only on information actually known to us at the time. We undertake no obligation to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise. Except as otherwise disclosed, forward-looking statements do not reflect: (i) the effect of any acquisitions, divestitures or similar transactions that have not been previously disclosed; (ii) any changes in laws, regulations or regulatory interpretations; or (iii) any change in current dividend or repurchase strategies, in each case after the date as of which such statements are made.

#### **Non-GAAP Measures**

This document presents non-GAAP financial measures. The adjustments to reconcile from the non-GAAP financial measures to the applicable GAAP financial measure are included where applicable in financial results presented in accordance with GAAP. Tabular presentation of this reconciliation is included in the Appendix to this document. We consider these adjustments to be relevant to ongoing operating results. We believe that excluding the amounts associated with these adjustments to present the non-GAAP financial measures provides a meaningful base for period-to-period comparisons, which will assist regulators, investors, and analysts in analyzing our operating results or financial position. The non-GAAP financial measures are used by management to assess the performance of our business for presentations of our performance to investors, and for other reasons as may be requested by investors and analysts. We further believe that presenting the non-GAAP financial measures will permit investors and analysts to assess our performance on the same basis as that applied by management. Non-GAAP financial measures have inherent limitations, are not required to be uniformly applied, and are not audited. Although non-GAAP financial measures are frequently used by shareholders to evaluate a company, they have limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of results reported under GAAP.

Numbers may not foot due to rounding in this presentation.

### LIVE OAK BANK

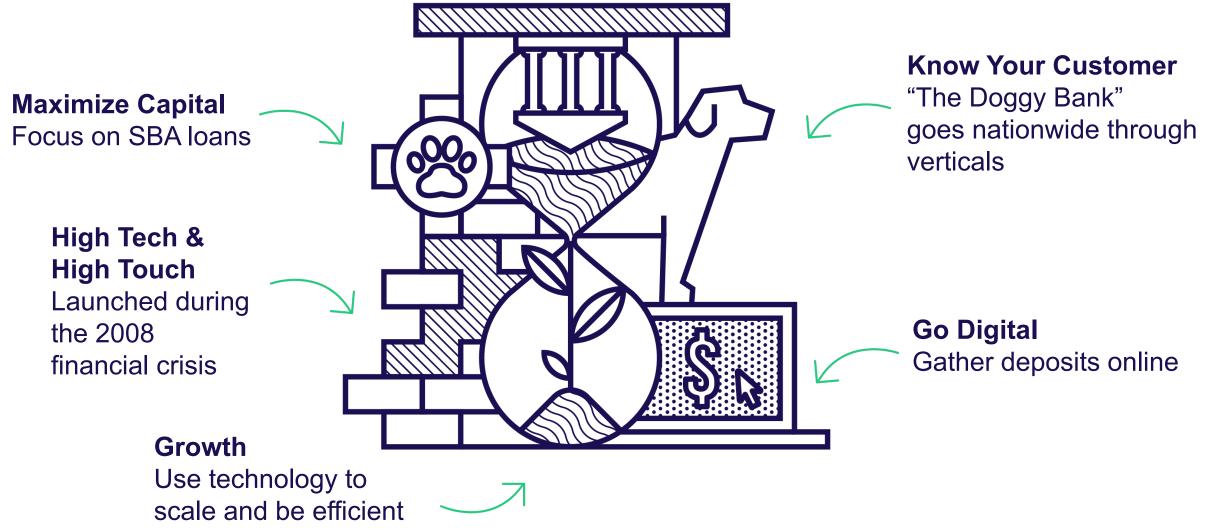
#### Our Path to Becoming America's Small Business Bank

VERTICALITY -	– SCALABILITY –	- OPTIONALITY
Differentiated lending model dedicated to small businesses	Building the moat	Value creation through industry disruption
<ul> <li>30+ lending verticals with deep industry expertise</li> <li>Strong credit profile with significant percentage of loans on book with government guarantee</li> <li>Large addressable market for future loan growth</li> <li>High-touch customer service model</li> </ul>	<ul> <li>Growing and investing in the lending platform</li> <li>Building on next-gen core and ecosystem</li> <li>Efficient deposits platform</li> <li>Future product enhancements <ul> <li>Small business operating account suite</li> <li>Community bank of the future</li> <li>Embedded banking</li> </ul> </li> </ul>	<ul> <li>Leading-edge fintech investments activities</li> <li>Live Oak Ventures</li> <li>Canapi Ventures</li> <li>Product and service innovation platform</li> </ul>



### **INVERTING THE MODEL**

Live Oak Bank



## COMPONENTS OF SUCCESS

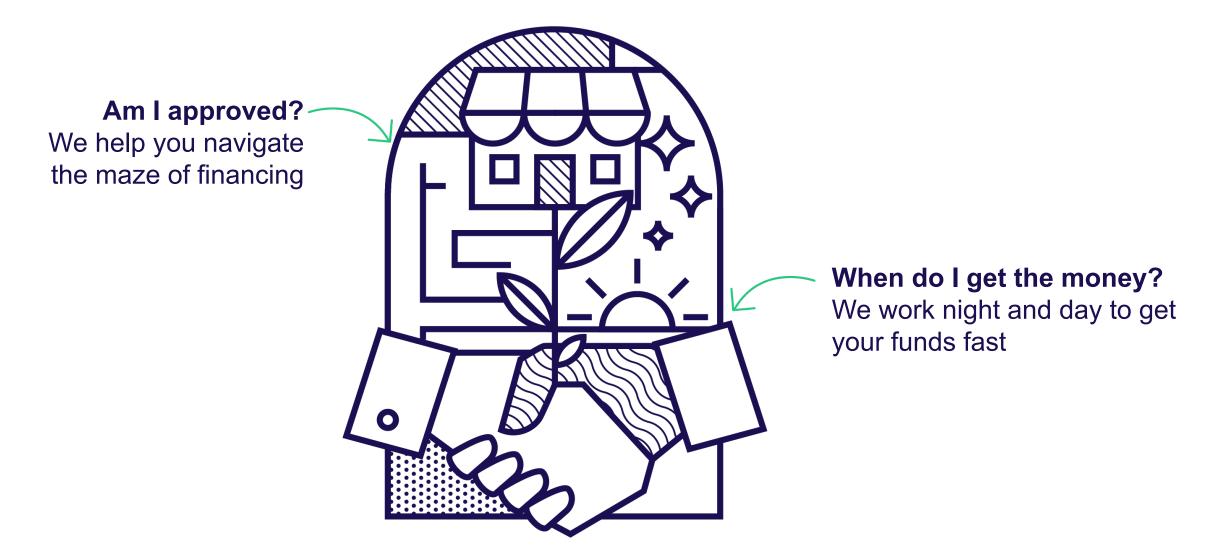


# COMPONENTS OF OUR STRATEGY





#### **KEEP IT SIMPLE...FOR CUSTOMERS**





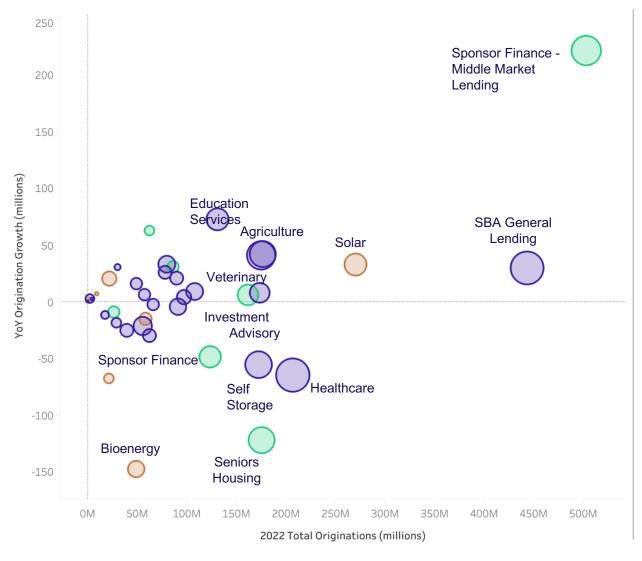
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### **EVOLUTION OF OUR LENDING VERTICALS**

2008 - 2014	2015 - 2016		2017 - 2023	
Veterinary	Wine & Craft Beverages	Solar	Fitness Centers	Franchises
Healthcare	Self-Storage	Educational Services	Service Contractors	Franchise Restaurants
Pharmacy	Insurance	Senior Care	Home Restoration	Hardware Stores
Funeral Home &	Hotels	Accounting & Tax	Broadband	HVAC & Plumbing
Cemetery	Renewable Energy	Automotive Care	Water & Environmental	Inclusive Small Business
Investment Advisory	Government Contracting	Bioenergy	SBA General Lending	Law Firms
Entertainment Centers		Venture Banking	Community Facilities	Liquor Stores
Agriculture		Sponsor Finance	RV Parks	Pet Care Facilities



#### **DIVERSIFICATION ACROSS THE PLATFORM**



#### FY 2022 Production Mix by Business Unit (%)

**61% 28% 11%** 

\$ in millions		Q4 2022 Originations		FY 2 Origina	
	Q4 Loans Outstanding <sup>1</sup>	\$	YoY % Change	\$	YoY % Change <sup>2</sup>
Small Business Banking	\$5,583	\$605	(4)%	\$2,439	5 %
Specialty Finance	1,517	367	19	1,139	14
Energy & Infrastructure	805	206	46	429	(29)

#### Lending Across 30+ Verticals

Accounting & Tax Agriculture Asset-Based Lending Auto Dealerships Automotive Care Bioenergy Broadband Community Facilities Dental Education Services Fitness Centers Franchises Franchise Restaurants

Funeral Home & Cemetery Government Contracting Hardware Stores Healthcare Home Care HVAC & Plumbing Contractors Inclusive Small Business Insurance Investment Advisory Law Firms Liquor Stores Pharmacy Professional Services Firms Restoration, Remediation & Cleaning RV Parks SBA General Lending Self Storage Seniors Housing Solar Sponsor Finance Venture Banking Veterinary Water & Wastewater Programs Wine & Craft Beverage

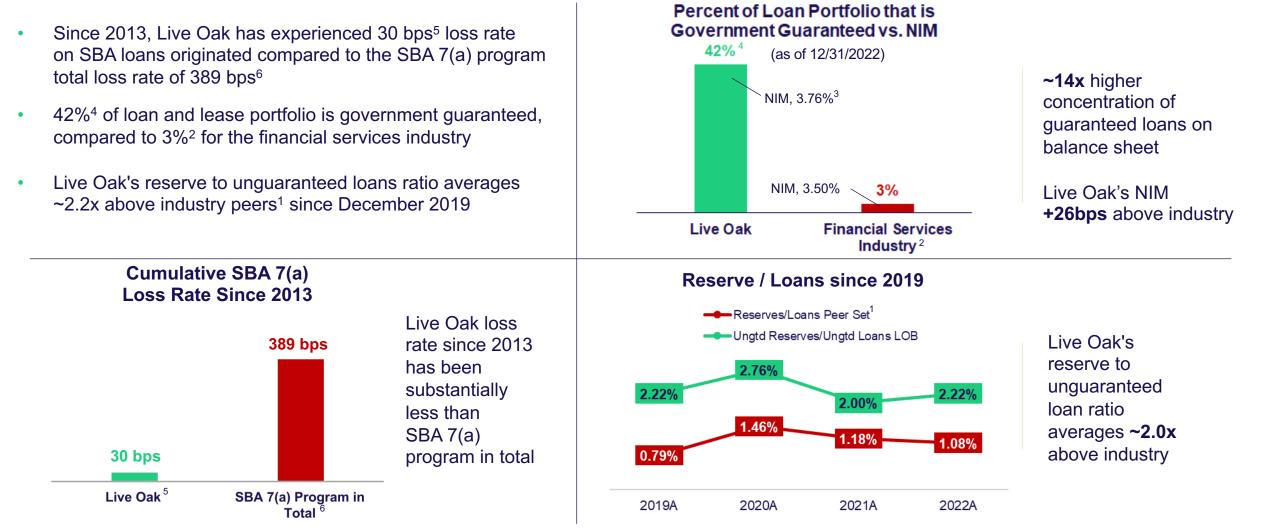
Size of bubble represents each vertical's outstanding balance as a proportion of the Bank's total outstanding balance

1. Represents total loans and leases at amortized cost, excluding PPP loans (inclusive of loans and leases at fair value and historical cost). | 2. Loan and lease originations, excluding PPP. ©2023 Live Oak Bancshares. All rights reserved.

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### SOUNDNESS, PROFITABILITY & GROWTH, IN THAT ORDER



1. Peer set represents Mid Cap Banks that comprise the Regional Bank Index (KRX). | 2. From financial institution industry data. Government guarantee derived from that data by assuming reported loans and leases with a 0% and 20% risk-weighting are government guaranteed. Source is S&P Capital IQ as of December 31, 2022, including data for all Bank Holding Companies. | 3. Net Interest Margin as reported as of December 31, 2022. | 4. Total guaranteed loans and leases as of December 31, 2022, inclusive of \$13.1 million of PPP outstanding balances. Excluding PPP, total guaranteed loans and leases / total loans and leases would also be 42%. | 5. Total SBA 7(a) net charge-offs (inclusive of those at fair value and historical cost) / Total SBA 7(a) originations from 2013 through Q4 2022. | 6. Derived from SBA guarantee payment data by assuming aggregate of all payments plus 25% (for unguaranteed portion) equate to total charge-off history. Source is SBA 7(a) Program data from September 30, 2022 SBA Loan Program Performance Report, includes charge-offs, guaranteed, and originations for the entire SBA 7(a) program.

### **CREDIT METRICS HEALTHY**

Trends and Borrower Behavior Remain Stable and Solid; Not Taking Our Eyes off the Ball

- Q4 provision breakdown:
  - ~ 40% from loan growth
  - ~ 5% from net charge-offs
  - ~ 55% from portfolio, macroeconomic changes
- Specific reserve growth is related to a small number of relationships
- Trending to pre-pandemic ratios





\$ in millions	Q4 HFI Unguaranteed Balance	Past Due >30 Days <sup>1</sup>	Non- Accruals <sup>2</sup>	Net Charge Offs <sup>3</sup>
Small Business Banking	\$2,616	0.71%	0.71%	(0.08%)
Specialty Finance	\$1,381	0.06%	0.29%	0.41%
Energy & Infrastructure	\$599	—%	0.57%	0.34%

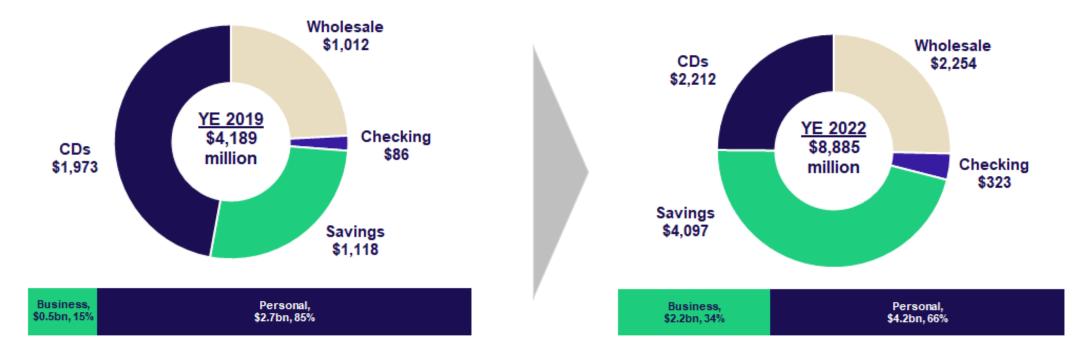
1. Past due loans and leases include HFI unguaranteed loans and leases on accrual status at amortized cost (inclusive of loans and leases at fair value and historical cost). Ratio uses total HFI unguaranteed loans and leases at amortized cost (inclusive of loans and leases include HFI unguaranteed loans and leases on non-accrual at amortized cost (inclusive of loans and leases at fair value and historical cost). Ratio uses total HFI unguaranteed loans and leases at fair value and historical cost) as denominator. | 2. Non-accrual loans and leases include HFI unguaranteed loans and leases on non-accrual at amortized cost (inclusive of loans and leases at fair value and historical cost). Ratio uses total HFI unguaranteed loans and leases at amortized cost (inclusive of loans and leases at fair value and historical cost) as denominator. | 3. Quarterly net charge offs as a percentage of HFI unguaranteed loans and leases at fair value, annualized.

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## **DEPOSIT PORTFOLIO COMPOSITION**

20%+ Growth for 3 Consecutive Years | 100% Cumulative Growth Since 2020

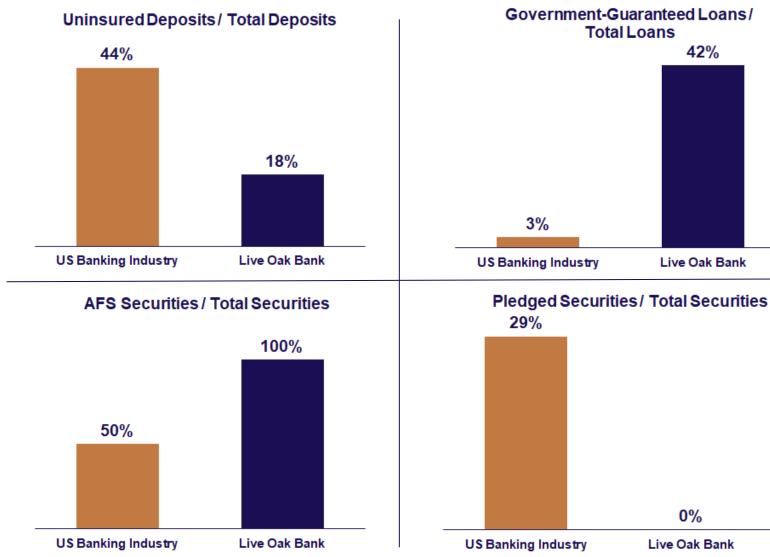


- Average balance of ~\$62k per personal account, ~\$129k per business account as of YE 2022
- Structured wholesale portfolio consists of laddered brokered certificates of deposits with contractual maturities
- Efficient operating platform 10bps cost to serve with ~40 total FTE
- Planning evolution from direct bank to full-service business bank checking, treasury, working capital, payments



### **STRONG LIQUIDITY POSITIONING**

As of 12/31/2022



As of March 13, 2023:

- Cash, reserves, and immediate borrowing capacity totaled ~\$4.0 billion
- ~45% of total deposits
- ~300% of estimated uninsured deposits

Source: Bank Call Reports via S&P Capital IQ. Includes commercial and savings banks with total assets in excess of \$1 billion and excludes any banks with \$0 or "NA" deposits. Government guaranteed loans derived from that data by assuming reported loans and leases with a 0% and 20% risk-weighting are government guaranteed.



#### **SMALL BUSINESS OPPORTUNITY**

32MM SMALL BUSINESS FIRMS	
6MM 2-499 EMPLOYEES	
~4MM WORKING CAPITAL, BCC,TERM LOANS	~0.3 MM SBA

#### Live Oak Market Share

All Small Business	1/20 <sup>th</sup> of 1%
Small Business with 2-499 Employees	1/4 of 1%
Live Oak Customers	
With Both Loan & Deposit Account	~3%
Repeat Loan Customers	~20%
With a Checking Account Elsewhere	~100%



### **EVOLVING FROM LENDING TO BANKING**

#### HISTORICAL

LENDING

**DIRECT BANK** 

100+ Lenders, Highly-Aligned Model

Unparalleled Vertical Expertise

Lead with the Loan, Targeted Offering with Robust Credit Experience

NO Banking Relationship Requirement

High-touch Relationship Management

Market-based Savings + CDs for Consumers and Small Businesses

Efficient, Scalable Funding Operation

Limited Connectivity to Lending Products

High-touch Contact Center

Launched Basic Checking (late 2021)

#### **FUTURE / IN PROCESS** 100+ Bankers with Full Suite of Loan + BANKING **Deposit Solutions** Bundled Solutions, Relationship Pricing High-touch Relationship Management BUSINESS Skilled Deposit / Treasury Support Teams Working Capital Solutions **Payments Solutions Next-Generation Digital Platforms** Bringing the Bank to the Business Owner EDDI Modern Tech Architecture INTEGRATED into the Business Owner's Software EMBI Next Generation Insights for the Business Owner, **NOT** the Accountant



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- deterioration in the financial condition of borrowers resulting in significant increases in our loan and lease losses and provisions for those losses and other adverse impacts to results of operations and financial condition;
- changes in SBA rules, regulations and loan products, including specifically the Section 7(a) program, changes in SBA standard operating procedures or changes to the status of Live Oak Banking Company (the "Bank or Live Oak Bank") as an SBA Preferred Lender; changes in rules, regulations or procedures for other government loan programs, including those of the United States Department of Agriculture; changes in interest rates that affect the level and composition of deposits, loan demand and the values of loan collateral, securities, and interest sensitive assets and liabilities; the failure of assumptions underlying the establishment of reserves for possible loan and lease losses;

- changes in loan underwriting, credit review or loss reserve policies associated with economic conditions, examination conclusions, or regulatory developments; the impacts of global health crises and pandemics, such as the Coronavirus Disease 2019 (COVID-19) pandemic on trade (including supply chains and export levels), travel, employee productivity and other economic activities that may have a destabilizing and negative effect on financial markets, economic activity and customer behavior; a reduction in or the termination of our ability to use the technology-based platform that is critical to the success of our business model or to develop a next-generation banking platform, including a failure in or a breach of our operational or security systems or those of its third party service providers;
- changes in financial market conditions, either internationally, nationally or locally in areas in which we conduct operations, including reductions in rates of business formation and growth, demand for our products and services, commercial and residential real estate development and prices, premiums paid in the secondary market for the sale of loans, and valuation of servicing rights;
- changes in accounting principles, policies, and guidelines applicable to bank holding companies and banking;
- fluctuations in markets for equity, fixed-income, commercial paper and other securities, which could affect availability, market liquidity levels, and pricing; the effects of competition from other commercial banks, non-bank lenders, consumer finance companies, credit unions, securities brokerage firms, insurance companies, money market and mutual funds, and other financial institutions operating in our market area and elsewhere, including institutions operating regionally, nationally and internationally, together with such competitors offering banking products and services by mail, telephone and the Internet;
- our ability to attract and retain key personnel;
- changes in governmental monetary and fiscal policies as well as other legislative and regulatory changes, including with respect to SBA or USDA lending programs and investment tax credits:
- a deterioration of the credit rating for U.S. long-term sovereign debt, actions that the U.S. government may take to avoid exceeding the debt ceiling, and uncertainties surrounding the debt ceiling and the federal budget;
- changes in political and economic conditions; the impact of heightened regulatory scrutiny of financial products and services, primarily led by the Consumer Financial Protection Bureau and various state agencies; our ability to comply with any requirements imposed on us by our regulators, and the potential negative consequences that may result;
- operational, compliance and other factors, including conditions in local areas in which we conduct business such as inclement weather or a reduction in the availability of services or products for which loan proceeds will be used, that could prevent or delay closing and funding loans before they can be sold in the secondary market; the effect of any mergers, acquisitions or other transactions, to which we may from time to time be a party, including management's ability to successfully integrate any businesses that we
- acquire:
- adverse results, including related fees and expenses, from pending or future lawsuits, government investigations or private actions other risk factors listed from time to time in reports that we file with the SEC, including in our Annual Report on Form 10-K; and
- our success at managing the risks involved in the foregoing.

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