

# Investor Presentation

Ascend

STRATEGY

August 22, 2023

Nasdaq: NDSN







# Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

Certain statements contained in this release are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by terminology such as "may," "will," "should," "could," "expects," "anticipates," "believes," "projects," "forecasts," "outlook," "guidance," "continue," "target," or the negative of such terms or comparable terminology. These statements reflect management's current expectations and involve a number of risks and uncertainties. These risks and uncertainties include, but are not limited to, U.S. and international economic conditions; financial and market conditions; currency exchange rates and devaluations; possible acquisitions including the Company's ability to successfully integrate acquisitions; the Company's ability to successfully divest or dispose of businesses that are deemed not to fit with its strategic plan; the effects of changes in U.S. trade policy and trade agreements; the effects of changes in tax law; and the possible effects of events beyond our control, such as political unrest, including the conflict between Russia and Ukraine, acts of terror, natural disasters and pandemics, including the recent coronavirus (COVID-19) pandemic and the other factors discussed in Item 1A (Risk Factors) in the Company's most recently filed Annual Report on Form 10-K and in its Forms 10-Q filed with the Securities and Exchange Commission, which should be reviewed carefully. The Company undertakes no obligation to update or revise any forward-looking statement in this presentation.



Nordson is an innovative precision technology company that leverages a scalable growth framework to deliver top tier growth with leading margins and returns.

Company Founded \*Sales

\*EBITDA

**Employees** 

Countries with Direct Presence

1954

\$2.6B

\$807M

7,330+

35+





Consistent Record of Growth

Demonstrated Value to Customers

Disciplined focus on profitability

Solid Returns

Differentiated Product Portfolio\*

Consistent value to shareholders

5%

**Sales Growth** 

**55%** 

**Gross Margins** 

**29%** 

**EBITDA Margins** 

19%

**ROIC** 

2,000+

Global Patents Held 60 yrs.

of Annual Dividend Increases



# Commitment to ESG

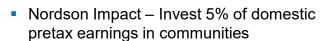




- 56% diverse board (3 gender and 2 racially or ethnically diverse)
- 8 out of 9 independent directors
- 7 years average tenure



**Strong Culture and Values** 



- Paid time off for volunteer hours
- Employee support programs, including special COVID-leave



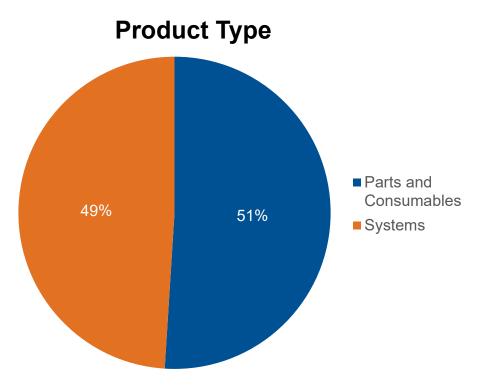
**Environmental Stewardship** 

- Product design improvements focused on reducing customers' material utilization
- Journey to Zero adverse impacts to employees and community

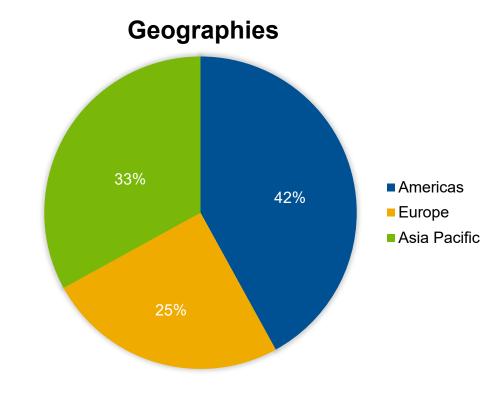


# **Diversified Sources of Sales**

### FY2022 Profile - \$2.6 Billion



High percentage of recurring sales from parts and consumables.



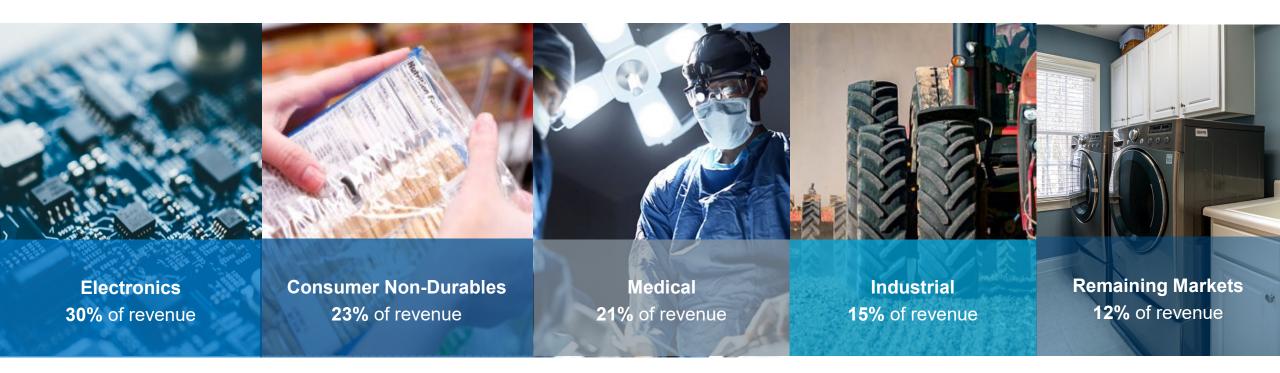
Diversified geographic footprint.

Direct presence in over

35 countries.



# **Diversified End Markets**



- Semiconductor packaging
- Wafer-level packaging
- Printed circuit boards
- Electronic component assembly – mobile phone, camera, ear buds, PC
- Automotive electronics

- Box sealing
- Baby diapers
- Convenience food packaging
- Beverage straw and spot attachment
- Container and bottle labeling

- Balloons, extrusions, delivery catheters and other minimally invasive devices
- Single-use fittings, connectors, fluid transfer components in medical equipment and surgical procedures
- Single-use specialty cannula for cardio-pulmonary procedures

- Farm, construction and industrial machinery
- Rigid container
- Aerospace
- Chemical
- Defense
- Energy

- Consumer durable
- Automotive
- Animal health & delivery systems



# How We Are Organized







**INDUSTRIAL PRECISION SOLUTIONS** 

**MEDICAL FLUID SOLUTIONS** 

Adhesives, Industrial Coatings Systems,
Measurement and Control Solutions & Polymer Processing Systems

Medical & Fluid Management

Electronic Processing Systems & Test and Inspection

**51%** REVENUE

**27%**REVENUE

**22%**REVENUE



# Industrial Precision Solutions

2022 Revenues

\$1,337M

2022 Operating Margin\*

2022 EBITDA

33%

35%

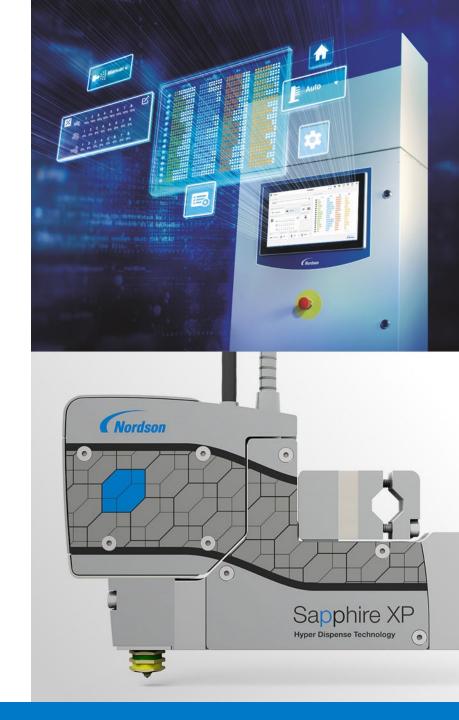
### What We Do

Product lines reduce material consumption, increase line efficiency, and enhance product brand and appearance. Components are used for dispensing adhesives, coatings, paint, finishes, sealants and other materials. This business primarily serves the industrial, consumer durables and non-durables markets.

### **3%+ CAGR Long-Term Growth Driven By:**

- Material, machinery and process innovations
- Emerging markets and product tiering
- New applications, including electric vehicle battery, automotive electronics, and fabric bonding
- Recapitalization of large installed base
- Deploying NBS Next in our divisions





# Medical Fluid Solutions

2022 Revenues

\$690M

2022 Operating Margin\*

2022 EBITDA

32%

40%

### What We Do

Fluid management solutions for medical, hightech industrial and other diverse end markets. Related plastic tubing, balloons, catheters, syringes, cartridges, tips, and fluid connection components are used to dispense or control fluids within customers' medical devices or products, as well as production processes.

### **5%+ Long-Term Growth Driven By:**

- Aging population
- Trends toward non-invasive surgical techniques
- Medical OEM outsourcing
- Emerging markets
- Deploying NBS Next in our divisions





# Advanced Technology Solutions

2022 Revenues

\$563M

2022 Operating Margin\*

2022 EBITDA

24%

25%

### What We Do

Design and develop proprietary technologies found in progressive stages of an electronics customer's production processes, such as surface treatment, precisely controlled dispensing of material and test and inspection to ensure quality and reliability.

### **5%+ CAGR Long-Term Growth Driven By:**

- Electronics Broad solutions across the electronics supply chain
- 5G / AI / Big Data / Auto Electronics / Autonomous Vehicles / High-Perf Computing
- Emerging markets
- Deploying NBS Next in our divisions







# Why Invest in Nordson?



# A Diversified Precision Technology Company

**REVENUE** 

**EBITDA** 

\$3B+

30%

Long-term 2025 financial targets





# NBS Next

**GROWTH FRAMEWORK** 



Driving profitable growth by selecting and investing disproportionately in the best growth opportunities

# Owner Mindset

**DIVISION-LED** 

# Entrepreneurial division-led organization:

- Decisions close to the customer
- Autonomy + Accountability
- Clear line of sight to deploying NBS Next



# Winning Teams

TALENT STRATEGY

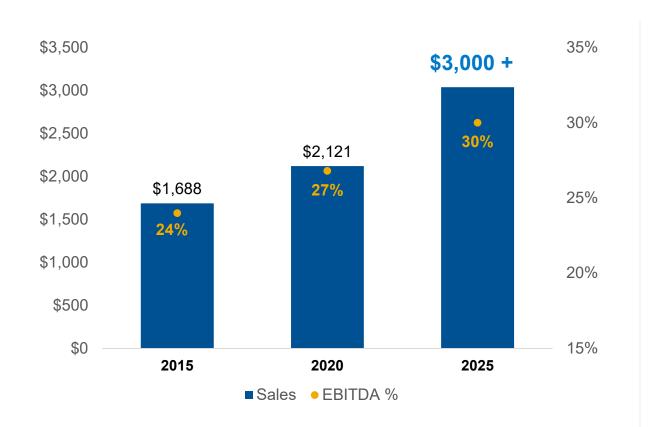
# A key ingredient to successful execution of the Ascend strategy:

- Leaders inspiring trust and building followership in the organization
- Focus on inclusion and diversity in everything we do
- Create an engaging culture that attracts and retains top talent



# **Ascend** Long-Term Financial Targets

### Top-tier growth with attractive margins and returns



	2015 - 2020	2020 - 2025
Sales CAGR	5%	7%+
EBITDA CAGR	7%	10%
Ending ROIC %	13%	13%+



# Disciplined M&A Strategy



### **Strategic Criteria**



### **Financial Criteria**

- Differentiated precision technology based product portfolio
- Serving attractive high-growth end market applications
- Customer-centric business model

- Attractive organic growth rate with Nordson-like gross margins
- EBITDA ~20% with clear margin expansion opportunities
- ROIC > cost of capital in 3-5 years



# CyberOptics Acquisition Closed November 3, 2022



### **ACQUISITION FEATURES:**

- Strategic fit for test and inspection division, which includes x-ray, acoustic and optical applications
- Expands Nordson's optical portfolio into sensor technology

### **CORE TECHNOLOGIES:**

 Precision 3D optical sensors and systems for semiconductor and PCBA inspection

Key differentiator = ability to suppress multiple reflections, an inherent issue in optical sensing → significantly higher speed, resolution, accuracy, precision

 WaferSense Wireless sensors for semiconductor manufacturing equipment health & process monitoring/calibration

### **Systems**

Metrology and Inspection Systems for Wafer-Level and Advanced Packaging (incorporating MRS Sensor)



### **Sensors**

Ultra high-resolution 3D optical sensor (MRS)



Wireless semiconductor measurement device



# ARAG Acquisition Announced June 26, 2023



### **ACQUISITION FEATURES**

- Expands Nordson's core dispense capabilities into high-growth precision agriculture end market
- Strong growth drivers
- Customer-centric business model

### **CORE TECHNOLOGIES**

- Differentiated technology generates Nordson-like gross margins
- Proprietary software and data management providing complete, smart and interconnected solutions

### **Fluid components**

(Selected products)

Multistage Centrifugal Pumps Chemical Hopper Tank Lids Manual Ball Valves









Injection molded mechanical parts in direct contact with fluids, including fittings, filters, nozzles, etc

### **Control systems**

(Selected products)

Monitors

& Displays



Rate Controllers



Visio Displays IOT Technology



Electronic parts, not in contact with the fluid, including control systems and electronic accessories

### **Smart components**

(Selected products)
Electromagnetic
Flowmeters



Paddlewheel Flowmeters



Batch Controls



Electric Valves





Electronically enabled components that manage fluid dispensing, including valves, pumps, actuators, sensors

# **Capital Allocation Priorities**

SUSTAINED INVESTMENT TO DRIVE ORGANIC GROWTH

DISCIPLINED M&A

RETURN OF CAPITAL

- Increased R&D investment
- Sustained investment in direct sales model
- Capital investment for capacity expansion, efficiency improvements and base maintenance

- Differentiated precision technologies
- Financially disciplined
- Significant core competencies and competitive advantages to lever for ROIC & value creation

- Strong history with 57-year of paying and increasing the annual dividend
- Offset compensation plan dilution
- Alternative measures will be routinely assessed to manage priorities



# **Investment Thesis**

- 1. Strong growth drivers enabling Nordson's future profitable growth performance
- 2. Proprietary precision technologies remain a competitive advantage
- 3. NBS Next is the framework driving our profitable growth
- 4. Ascend Strategy will deliver top tier financial performance
  - Sustained organic growth
  - Accelerate acquisitive growth
  - Clear financial measures of success





# Recent Financial Results

# Total Company – 3Q 2023



### Sales

- Reported sales decreased 2%, inclusive of 5% organic decline; 2% acquisitive growth
- Ongoing pressure in electronics, primarily semiconductor, and biopharma end markets, partially offset by strong growth in medical interventional solutions and polymer processing product lines
- Organic sales decrease driven by volume pressure in Asia Pacific, which more than offset growth in Americas and Europe

### **EBITDA**<sup>+</sup>

- EBITDA was \$208 million, 32% of sales; OP margin 28% of sales
- EBITDA decrease of 2% was driven by lower sales volume
- Decremental margins of 56% in line with company targeted performance



	3Q 2022	3Q 2023	$\Delta$
Sales	\$662.1	\$648.7	-2%
Operating Profit <sup>+</sup>	\$188.3	\$180.8	-4%
EBITDA+	\$213.2	\$207.9	-2%
EPS GAAP	\$2.45	\$2.22	-9%
EPS Adjusted+	\$2.49	\$2.35	-6%

<sup>\*</sup>Non-GAAP numbers - See appendix for reconciliation. In millions except for per share data.

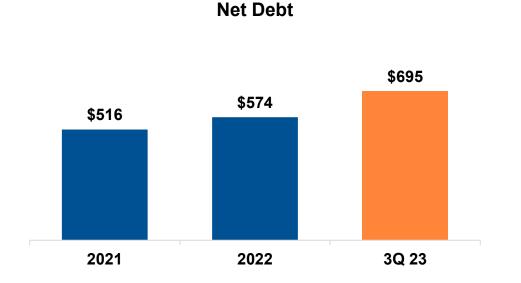
### Balance Sheet and Cash Flow



### Strong Cash Flow with Sufficient Liquidity to Invest in Strategic Initiatives

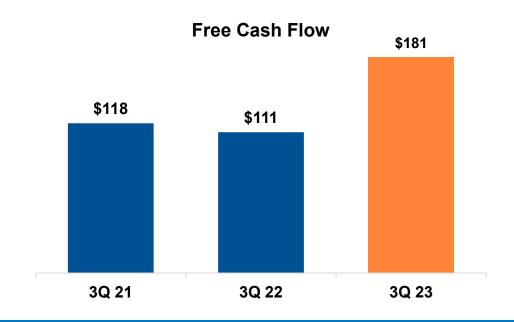
### **Net Debt**

- Cash totaled \$143 million
- Net debt of \$695 million, reflective of \$111 million debt repayment in the quarter
- 0.9 net debt leverage ratio based on trailing 12-month EBITDA



### Free Cash Flow

- Strong free cash flow of \$181 million
- Year-to-date cash conversion rate on net income is 126%
- Marked 60 consecutive years of dividend increases

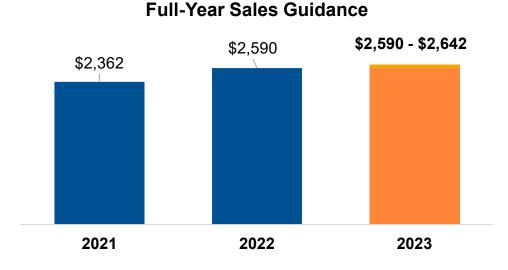


### Full-Year Fiscal 2023 Guidance

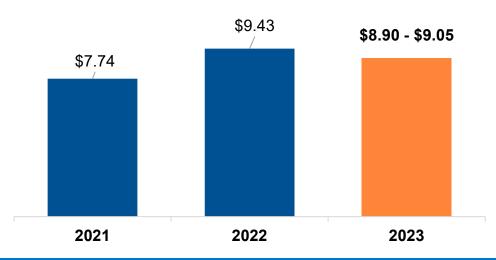


# Narrowing guidance, sustaining record 2022 sales performance

- Narrowing fiscal 2023 sales growth guidance of 0% 2%, inclusive of \$20-\$30 million from ARAG
- Narrowing adjusted earnings range to \$8.90 to \$9.05
- Full-year interest expense increased \$30 million, or \$0.41 per share.
- Sustaining 2022 record sales performance is a testament to our dedicated employees, diversification of products and geographies, and solid execution of Ascend strategy





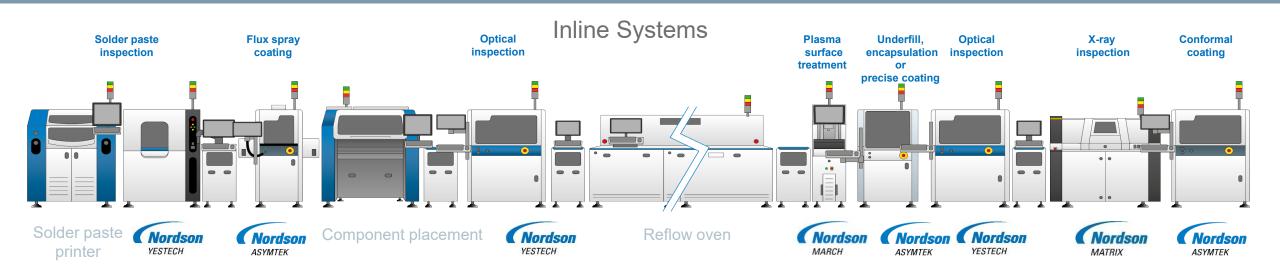


## Appendix 1:

# Product Innovation

# Our Electronics Industry Position

### **Surface Mount Manufacturing**

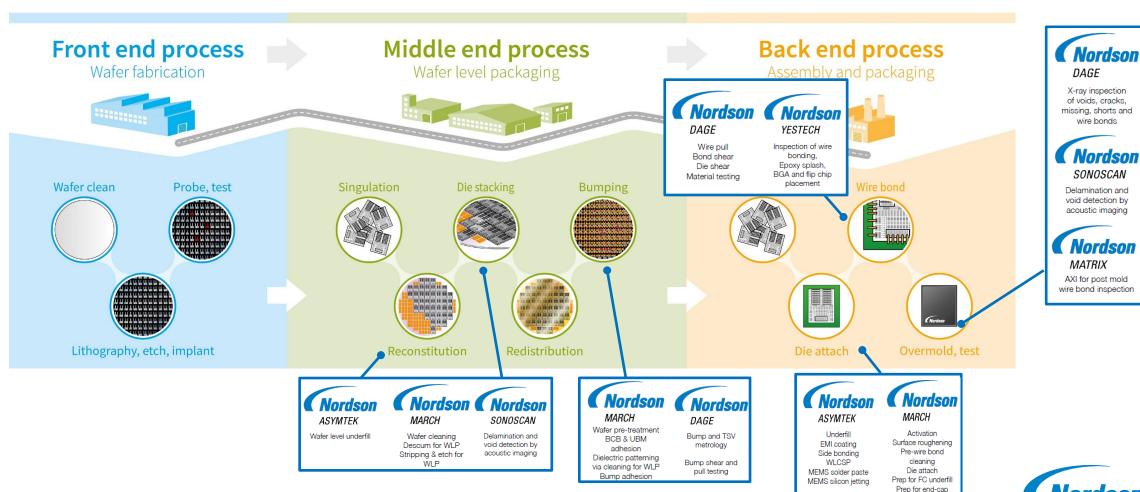


### QA Lab / Island of Automation





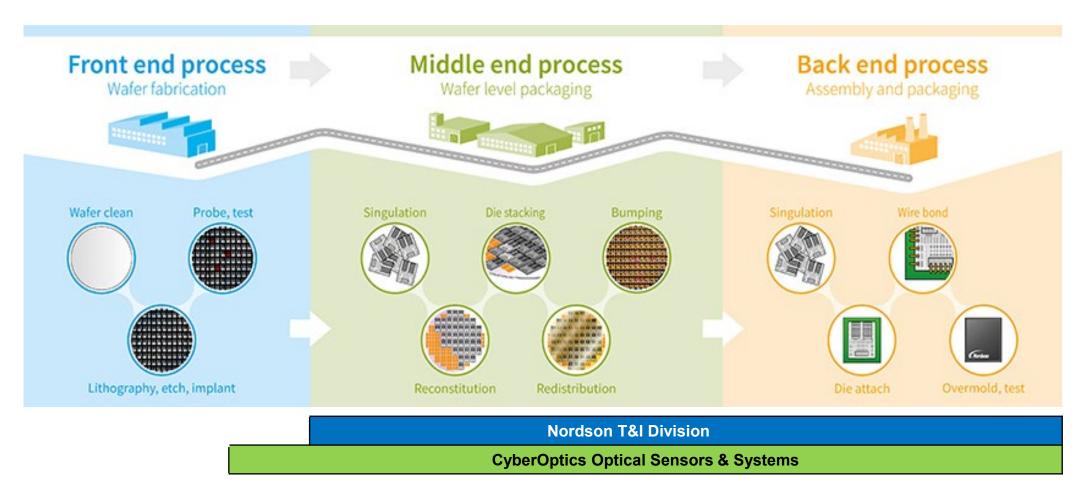
# Our Role in the Semiconductor Process





# CyberOptics expands market opportunities





3D Optical semi market expected to grow ~15%+, exceeding the broader 'Wafer Fab Equipment' market LSD '23 – '25 growth

# Medical and Fluid Solutions



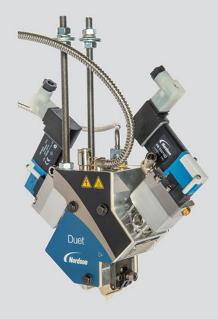
From benchtop dispensers to industry-best jetting valves and automated dispensing robots, Nordson fluid solutions systems deliver accurate, repeatable deposits of glues, greases, and other industrial fluids in precise, low-volume applications.

From specialty tubing, catheters, medical balloons, Nordson is an expert in the design, development and manufacture of complex medical devices and component technologies.

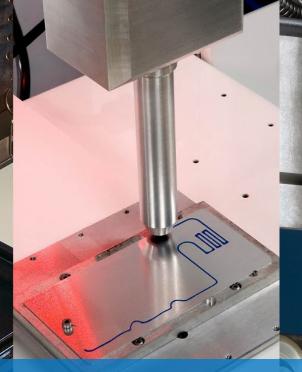
Proprietary single-use plastic connectors, stopcocks, valves, clamps, etc., used for patient care (IV's and blood pressure cuffs), biopharma and gene therapy applications.













### Core Adhesives Innovative Technology

### Auto-fill Tankless Technology

Adhesive fill systems monitor and maintain optimum adhesive levels

# Variable Dispense Technology

Delivering different add-on rates with one applicator

# Foaming Technology

Maintains bond strength while reducing volume of adhesive required

# Jetting Technology

Dispenses adhesive using non-contact jetting into channels as small as 0.3mm or 300 micron per second

# Precision dispense technology

Increases production efficiency for nonwovens manufacturing process



# ARAG at a Glance

### Leading in precision agricultural spraying with control systems and smart fluid components

Company Founded	1976		Tank lids
2023E Revenue	~€155M	Rate controller  Monitor & displayer  Monitor & displayer	
Gross Margins	Nordson-like	displays	Control units
2023E EBITDA Margin	~38%		Electronic control units
Employees	~700	Manual valves  Flowmeters	valves
Revenue by Geography (2022)	Other 12% America 5% South America 25% Europe 58%	Pumps  Filtings  Filters  Filters  Smart Components	Sensors  Electric Nozzle Holders
33		Control Systems  Nozzle holders & caps	Nordson

# Appendix 2:

# Financial Exhibits

### **Appendix**

## Non-GAAP Definitions

This presentation contains references to non-GAAP financial information. Although these are non-GAAP measures, we believe that they are useful to an investor in evaluating the company performance for the period presented. These non-GAAP definitions include:

- Adjusted operating profit is defined as operating profit plus certain adjustments, such as severance, fees and non-cash inventory charges related to acquisitions.
- EBITDA is defined as adjusted operating profit plus depreciation and amortization.
- Return on Invested Capital is defined as adjusted operating profit after tax as a percentage of the sum of average debt (net of cash)
  plus average shareholders' equity.
- Constant currency sales is defined as sales growth excluding the impacts of changes in foreign currencies. We express period over period revenue variances that are calculated in constant currency as a percentage.
- Free cash flow is defined as cash flow provided by operating activities less additions to property, plant and equipment.
- Net debt is defined as total long-term debt less cash and cash equivalents.

Amounts may be rounded.

See the company's earnings release for the third quarter ended July 31, 2023, for a reconciliation of the non-GAAP measures Adjusted Operating Profit and EBITDA.

## Reconciliation of Non-GAAP Measures



### Adjusted Operating Profit and EBITDA (Dollars in thousands)

### NORDSON CORPORATION

RECONCILIATION OF NON-GAAP MEASURES - ADJUSTED OPERATING PROFIT AND EBITDA (Unaudited) (Dollars in thousands)

	Three Months Ended			Nine Months Ended					
	July 31, 2	023	July 31, 2	022	July 31, 2	023	July 31, 2	022	
SALES BY SEGMENT									
Industrial Precision Solutions	\$ 338,257		\$ 341,215		\$ 985,610		\$ 981,582		
Medical and Fluid Solutions	170,871		177,840		491,683		508,836		
Advanced Technology Solutions	139,549		143,073		432,026		416,279		
Total sales	\$ 648,677		\$ 662,128		\$1,909,319		\$1,906,697		
OPERATING PROFIT									
Industrial Precision Solutions	\$ 115,346		\$ 119,706		\$ 329,439		\$ 324,089		
Medical and Fluid Solutions	54,019		58,103		141,326		165,510		
Advanced Technology Solutions	27,083		28,155		70,136		95,533		
Corporate	(25,452)		(21,046)		(53,179)		(60,381)		
Total operating profit	\$ 170,996		\$ 184,918		\$ 487,722		\$ 524,751		
OPERATING PROFIT ADJUSTMI	ENTS (1)								
Industrial Precision Solutions	s —		\$ —		s —		\$ 1,563		
Medical and Fluid Solutions	_		2,498		1,479		2,498		
Advanced Technology Solutions	2,049		_		14,304		_		
Corporate	7,732		897		7,731		897		
Total adjustments	\$ 9,781		\$ 3,395		\$ 23,514		\$ 4,958		
ADJUSTED OPERATING PROFIT	(NON-	% of Sales		% of Sales		% of Sales		% of Sales	
Industrial Precision Solutions	\$ 115,346	34%	\$ 119,706	35%	\$ 329,439	33%	\$ 325,652	33%	
Medical and Fluid Solutions	54,019	32%	60,601	34%	142,805	29%	168,008	33%	
Advanced Technology Solutions	29,132	21%	28,155	20%	84,440	20%	95,533	23%	
Corporate	(17,720)		(20,149)		(45,448)		(59,484)		
Total operating profit - adjusted	\$ 180,777	28%	\$ 188,313	28%	\$ 511,236	27%	\$ 529,709	28%	
DEPRECIATION & AMORTIZAT	<u>ION</u>								
Industrial Precision Solutions	\$ 7,036		\$ 6,347		\$ 21,166		\$ 20,705		
Medical and Fluid Solutions	14,133		15,021		41,441		42,146		
Advanced Technology Solutions	3,834		2,195		11,656		6,705		
Corporate	2,099		1,324		6,374		5,686		
Total depreciation & amortization	\$ 27,102		\$ 24,887		\$ 80,637		\$ 75,242		
EBITDA (NON-GAAP) (2)									
Industrial Precision Solutions	\$ 122,382	36%	\$ 126,053	37%	\$ 350,605	36%	\$ 346,357	35%	
Medical and Fluid Solutions	68,152	40%	75,622	43%	184,246	37%	210,154	41%	
Advanced Technology Solutions	32,966	24%	30,350	21%	96,096	22%	102,238	25%	
Corporate	(15,621)		(18,825)		(39,074)		(53,798)		
Total EBITDA	\$ 207,879	32%	\$ 213,200	32%	\$ 591,873	31%	\$ 604,951	32%	

<sup>(1)</sup> Represents severance, as well as fees and non-cash inventory charges associated with acquisitions.

<sup>(2)</sup> Adjusted operating profit and EBITDA are non-GAAP measures used by management to evaluate the Company's ongoing operations. Adjusted operating profit is defined as operating profit plus certain adjustments, such as severance, fees and noncash inventory charges associated with acquisitions. EBITDA is defined as adjusted operating profit plus depreciation and amortization.

## Reconciliation of Non-GAAP Measures



Profitability (Dollars in thousands)

#### NORDSON CORPORATION

RECONCILIATION OF NON-GAAP MEASURES - PROFITABILITY (Unaudited)
(Dollars in thousands)

	Three Months Ended			Nine Months Ended					
	July 31, 2023		Ju	July 31, 2022		July 31, 2023		July 31, 2022	
GAAP AS REPORTED									
Operating profit	\$	170,996	\$	184,918	\$	487,722	\$	524,751	
Other / interest expense - net		(8,944)		(4,413)		(32,963)		(53,012)	
Net income		127,891		141,811		359,715		371,854	
Diluted earnings per share	\$	2.22	\$	2.45	\$	6.24	\$	6.37	
Shares outstanding - diluted		57,530		57,969		57,657		58,392	
OPERATING PROFIT ADJUSTMENTS									
Inventory step-up amortization	\$	_	\$	_	\$	4,306	\$	1,563	
Acquisition Costs		7,732		_		13,721		_	
Severance and other		2,049		3,395		5,487		3,395	
NON-OPERATING EXPENSE ADJUSTMENTS									
Pension settlement loss	\$	_	\$	_	\$	_	\$	41,221	
Total adjustments	\$	9,781	\$	3,395	\$	23,514	\$	46,179	
Adjustments net of tax	\$	7,719	\$	2,667	\$	18,600	\$	36,401	
EPS effect of adjustments and other discrete tax items	\$	0.13	\$	0.04	\$	0.32	\$	0.62	
NON-GAAP MEASURES-ADJUSTED PROFITABILITY									
Operating profit (1)	\$	180,777	\$	188,313	\$	511,236	\$	529,709	
Operating profit % of sales		27.9 %	)	28.4 %		26.8 %		27.8 %	
Net income (2)	\$	135,610	\$	144,478	\$	378,315	\$	408,255	
Diluted earnings per share (3)	\$	2.35	\$	2.49	\$	6.56	\$	6.99	

<sup>(1)</sup> Adjusted operating profit is defined as operating profit plus certain adjustments, such as severance, fees and non-cash inventory charges related to acquisitions. Adjusted operating profit as a percentage of sales is defined as adjusted operating profit divided by sales.

Management uses these non-GAAP measures internally to make strategic decisions, forecast future results, and evaluate the Company's current performance. Given management's use of these non-GAAP measures, the Company believes these measures are important to investors in understanding the Company's current and future operating results as seen through the eyes of management. In addition, management believes these non-GAAP measures are useful to investors in enabling them to better assess changes in the Company's core business across different time periods. Because non-GAAP financial measures are not standardized, it may not be possible to compare these financial measures to other companies' non-GAAP financial measures. even if they have similar names. Amounts may not add due to rounding.

<sup>(2)</sup> Adjusted net income is defined as net income plus tax effected adjustments and other discrete tax items.

<sup>(3)</sup> Adjusted earnings per share is defined as GAAP EPS adjusted for tax effected adjustments and other discrete tax items.