JetBlue Names Rodney Townsend Vice President, Technology Products

Jun 01, 2022

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced the appointment of Rodney Townsend as the carrier's new vice president, technology products effective immediately. In this role, Townsend will oversee JetBlue's technology product portfolio and identify new opportunities to leverage technology in ways that will enhance the customer and crewmember experience. He will report to Carol Clements, JetBlue's chief digital and technology officer.

"Rodney is a solutions-oriented leader who is as passionate about personalizing the travel experience as we are," shared Clements. "I'm confident that with his leadership, our team will continue to deliver best-in-class technology that will enhance customer and crewmember touchpoints throughout the travel ribbon."

Townsend joins JetBlue with more than 25 years of technology experience, and has held a number of technology leadership roles throughout his career. Most recently, he served as managing director of digital channels and personalization at United Airlines.

"I have always admired JetBlue's focus on customer service," said Townsend. "I am excited to join the team and help continue to design and deploy impactful tools and products for our crewmembers and customers."

About JetBlue

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando and San Juan. JetBlue carries customers across the United States, Caribbean and Latin America and London. For more information, visit jetblue.com.

View source version on businesswire.com: https://www.businesswire.com/news/home/20220601006181/en/

JetBlue Corporate Communications

Tel: +1.718.709.3089

corpcomm@jetblue.com

Source: JetBlue

Powered by SITECORE