In Celebration of JetBlue For Good Month, JetBlue Donates Two Million TrueBlue Points to Charitable Organizations

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On Giving Tuesday, JetBlue Invites Customers to Join in Donating Points for Good to a Variety of Charities Including Make-A-Wish®, Miles4Migrants and The DREAM Project

NEW YORK--(BUSINESS WIRE)-- JetBlue (Nasdaq:JBLU) is excited to announce the airline is continuing its tradition of commemorating November as JetBlue For Good® Month. Today, which is celebrated as Giving Tuesday and throughout JetBlue For Good Month, JetBlue is recognizing and giving back to a variety of worthy organizations by donating two million TrueBlue® points to these charities. The airline is also encouraging its customers to join the effort to give back by donating their TrueBlue loyalty points to help these nonprofits continue their important work. TrueBlue members can donate points to JetBlue's longstanding partners including Make-A-Wish®, Miles4Migrants and The DREAM Project, among other causes.

TrueBlue members are invited to go online to donate their unused TrueBlue points by visiting trueblue.jetblue.com/donate-points. Members may choose from a list of selected charities to which to donate points, highlighting causes that may be important to them. Each charity can put the points to work for travel necessary to advance its mission.

"JetBlue For Good Month is not only a time to focus on giving back, it serves as a reminder of what JetBlue with our 21,000 crewmembers does all year round," said Icema Gibbs, vice president, corporate social responsibility and diversity, equity and inclusion, JetBlue. "Since our beginning, JetBlue has been committed to giving back to the communities where we work and serve. With the pandemic disrupting so much over the last 21 months and so much on pause, we're grateful these worthy organizations have been able to persevere in the face of adversity. We're proud that JetBlue's crewmembers and customers are a part of the effort."

Need some inspiration on charities to donate points to? Here are a few of JetBlue's partner organizations:

Make-A-Wish® – JetBlue has been a longtime partner of Make-A-Wish®, providing travel in order to fulfill life-changing wishes for children battling critical illnesses. JetBlue crewmembers from across the airline's network have been able to participate in seeing off and welcoming these children and their families, feeling the reward of being a part of these milestone moments. A wish brings hope to wish kids and their families and can be an important part of the healing process, helping kids deal with and even overcome their illness.

Miles4Migrants – JetBlue recently began partnering with Miles4Migrants to provide 35 million miles to fund over 2,000 airline tickets. Founded in 2016, Miles4Migrants uses donated frequent flyer miles, credit card points, vouchers and cash to help people impacted by war, persecution, or disaster reunite with loved ones and start new beginnings in safe homes. Since its inception, Miles4Migrants has flown more than 10,000 people from 78 countries of origin. Miles4Migrants has already flown over 6,700 Afghans — including many who assisted the U.S. military — more than any other country of origin.

The DREAM Project – JetBlue has partnered with The Dominican Republic Education and Mentoring (DREAM) Project in the Dominican Republic since 2008. The DREAM Project seeks to ensure that all children and youth have equal opportunities to learn and develop their full potential through transformative education programs that combat the effects of poverty. Over the past 13 years, JetBlue and DREAM have collaborated on infrastructure repairs, painting, educational material donations, book donations, computer donations, and educational workshops. The last two years, the partnership has focused on literacy, through "My Very Own Library" book fairs held in community-based schools with a different theme for each fair.

For more information or to donate points to the charity of your choice, visit trueblue.jetblue.com/donate-points.

Giving back is part of JetBlue's DNA and is core to its mission of Inspiring Humanity® –
Centered around volunteerism and service, JetBlue For Good focuses on the areas that are most important to the airline's customers and crewmembers - Community, Youth/Education and the Environment. JetBlue's core programs and partnerships directly impact the areas where its customers and crewmembers live and work by enhancing education and providing access to those that are traditionally underserved. JetBlue's signature programs include its award-winning Soar with Reading initiative which has provided more than $3.75 million worth of books to kids who need them most; its Blue Horizons For Autism program which helps introduce air travel in a realistic environment to families and children affected by autism; and its GreenUp campaign which highlights the airline's commitment to local environments. Join the #JetBlueForGood conversation on Twitter, Instagram and Facebook, check for regular updates, and get involved.

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