

# JetBlue Set to Bring Transatlantic Travelers Low Fares, New Choices and Incredible Service as It Lands at Both London Heathrow and London Gatwick

May 19, 2021

*JetBlue Ready to Disrupt the Market with Service from New York-JFK Starting This Summer, Followed by Boston in Summer 2022*

*Acquisition of Slots at Two Key Airports Gives Travelers More Choices with Nonstop Service Between the U.S. and Both Heathrow and Gatwick*

*Roundtrip Fares On Sale Today Starting at \$1,979 and £999 in Mint® and \$599 and £329 in Core (a)*

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced it will make its highly anticipated entrance into the transatlantic market with nonstop service between New York's John F. Kennedy international Airport (JFK) and London Heathrow Airport (LHR) starting August 11, 2021. New York's Hometown Airline® will further enhance its U.S. and U.K. schedules with nonstop service between New York-JFK and London Gatwick Airport (LGW) starting September 29, 2021. London service from Boston, where JetBlue is the leading airline, will start in Summer 2022.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210519005479/en/>

“The pandemic has opened doors to London’s two busiest airports, and we look forward to bringing customers low fares and great service at both Heathrow and Gatwick,” said Robin Hayes, chief executive officer, JetBlue. “JFK-LHR, the single largest international air travel market from the US, has long suffered from outrageously high fares for far too long, especially in premium cabins. We’re ready to change that with a price point and experience that will impress even the most discerning transatlantic flyers. We’ve always said that JetBlue would serve multiple London airports, and we’re pleased to have secured a path at Heathrow and for long-term growth at Gatwick, which offers speed, low costs, and convenient accessibility into Central London.”

JetBlue Set to Bring Transatlantic Travelers Low Fares, New Choices and Incredible Service as It Lands at Both London Heathrow and London Gatwick (Graphic: Business Wire)

Flights on both routes will operate daily on JetBlue’s new Airbus A321 Long Range (LR) aircraft with 24 redesigned Mint suites, 114 core seats and the sleek and spacious Airspace cabin interior. JetBlue is set to take delivery of three A321LRs in 2021, all operating on the JFK routes. Additional A321LRs scheduled for 2022 will operate Boston service. The A321LR platform – offering the range of a wide-body but with the economics of a single-aisle aircraft – will allow JetBlue to effectively compete with the airline’s award-winning service and low fares on flights between the U.S. and London.

Seats on both Heathrow and Gatwick routes are on sale starting today with low fares for U.S.-based travelers starting at \$599 roundtrip for the airline’s award-winning core experience and starting at \$1,979 roundtrip for JetBlue’s premium Mint experience. U.K.-based travelers can enjoy special introductory roundtrip fares starting at £329 for core and £999 for Mint.

## More Choices: A Tale of Two Airports

With the ability to access slots at both Heathrow and Gatwick, JetBlue is delivering on its commitment to serve multiple London airports and give customers greater choice between the two. Additionally, the airline can immediately begin growing a meaningful transatlantic customer base with diversified flying at two London airports. This strategy is consistent with JetBlue’s successful multi-airport approaches in New York, Los Angeles, South Florida and other metropolitan regions of the airline’s U.S. network.

## Hello, Heathrow

Located just 14 miles west of Central London, Heathrow was the second busiest airport in the world by international traffic in 2019. JetBlue’s presence at Heathrow gives the U.S.-based brand visibility at an iconic global hub to build a new base of travelers in the U.K. and beyond.

JetBlue will operate from Heathrow’s newest terminal, Terminal 2 and offers travelers a modern airport experience with access to dozens of shops and restaurants. Heathrow travelers benefit from a variety of convenient ground transportation options including the Heathrow Express and London Underground, which offer rail connections with Central London.

“Our low fares will disrupt the pricing of the major carriers and massive joint ventures; JetBlue’s service in this market is going to be immediately noticeable to customers,” said Hayes. “When we launched Mint in 2014, we cut in half the cost of premium travel between New York and California, and now we’re ready to shake up the transatlantic market the same way, with Mint fares that will half the cost of a full-fare walkup business class seat on the legacy carriers. Heathrow is one of the busiest airports in the world, and our initial schedule is made possible due to temporary slot availability from the past year. We continue to work with the slot coordinators and the U.S. and U.K. governments to identify long-term pathways to continue serving Heathrow, as we believe the public benefit from true competition into this market will be extremely meaningful.”

“JetBlue’s touchdown at Heathrow as its first U.K. base is a ringing endorsement of the value we deliver for our passengers and the country,” said John Holland-Kaye, chief executive officer, Heathrow Airport. “JetBlue is a fantastic airline, renowned for delivering top-quality service at competitive prices. That value for money mantra is also at the heart of what we do at Heathrow, and we’re delighted that we’ll be seeing their characteristic blue tailfins at the airport later this year. In the meantime, Ministers should help more people travel safely and boost the economy by moving more low-risk destinations – including the U.S. – to the green list as vaccination rates increase and infections decrease.”

Service is initially on sale through March 26, 2022.

**Schedule between New York (JFK) and London Heathrow (LHR)  
Daily Beginning August 11, 2021**

<b>JFK - LHR Flight #007</b>	<b>LHR - JFK Flight #20</b>
10:10 p.m. – 10:10 a.m. (+1)	2:05 p.m. – 5:28 p.m.

**Greetings, Gatwick**

Gatwick is the second busiest U.K. airport and provides JetBlue with an important presence where it can attract a new base of travelers. JetBlue will operate from the North Terminal, which has a range of passenger facilities including a wide variety of shops and restaurants, Kid Zones for those travelling with children and special assistance services.

Gatwick travelers benefit from a variety of convenient transport links including direct train links to Central London’s Victoria Station via the Gatwick Express and to stations across London, including the heart of the business district; the City of London via Thameslink. Additionally, Thameslink Trains run every three minutes and provide around-the-clock service to communities beyond Central London, enabling JetBlue to serve a variety of travelers bound for or returning from a variety of U.K. destinations.

“We have an incredible opportunity to secure long term slots in London’s second-largest airport, and we look forward to building our presence there over the long-term,” Hayes said. “Gatwick will perfectly complete our London service, giving customers options as they plan their travel. Gatwick is an attractive choice with its low costs, speed and convenience to Central London.”

“Being able to offer our customers the low cost, high value experience from JetBlue, with daily flights to New York starting in just a few months, is a welcome addition to the choice of airlines and destinations which Gatwick currently has,” said Stewart Wingate, chief executive officer, Gatwick Airport. “Equally we look forward to welcoming travelers from the U.S. who are looking for easy, quick access to London, the South of England and beyond. We believe this is a start of an important long-term partnership for us and we look forward adding JetBlue flights to and from Boston next year.”

**Schedule between New York (JFK) and London Gatwick (LGW)  
Daily Beginning September 29, 2021**

<b>JFK - LGW Flight #43</b>	<b>LGW - JFK Flight #44</b>
7:50 p.m. – 7:55 a.m. (+1)	12:00 p.m. – 3:33 p.m.

**Superior Service for Every Traveler**

Known in the U.S. for having the most legroom in coach (b), live television and on-demand entertainment on every seatback, free and fast Fly-Fi broadband internet (c), complimentary snacks and soft drinks, and great customer service, JetBlue’s entrance into the transatlantic market will introduce a new era of customer-focused, low-fare travel for leisure and business travelers.

The airline’s [Mint premium experience](#) – which first raised the bar on transcontinental travel in the U.S. and has been completely [reimagined for transatlantic flying](#) – promises to offer customers a fresh choice when flying between the U.S. and the U.K. JetBlue Mint features 24 fully lie-flat private suites with a sliding door – including two Mint Studios™ – and a custom-designed seat cushion developed by innovative mattress company [Tuft & Needle](#). Its proprietary T&N Adaptive® foam with a breathable cover creates a cool and comfortable sleep experience unlike anything in the sky. Mint also boasts countless intuitive design touches that help every customer feel at home in the air. JetBlue is also introducing its latest innovation – the stunning Mint Studio™ – which offers the most space in a premium experience from any U.S. airline (d).

JetBlue’s industry-leading core experience has also been [reinvented for crossing the pond](#) and offers a new level of service to customers who generally fly “coach” but still want a great experience at an attractive fare. With just 114 core seats – including 24 Even More® Space Seats – customers will enjoy a boutique-style experience no matter where they sit. All of the comforts JetBlue customers have come to expect will be enhanced by the recently announced partnership with New York-based restaurant group [Dig](#) to bring its signature build-your-own dining concept to tray tables at 35,000 feet – JetBlue’s first complimentary meal in core. Core customers will also enjoy a free selection of soft drinks, coffee, tea, beer, wine and liquor. The A321LR features new extra-large overhead bins, and all customers regardless of fare type will be allowed to bring one carry on, space permitting, and one personal item.

Customers in both core and Mint will be able to stay connected throughout the flight, with JetBlue being the only airline to offer unlimited, free high-speed wi-fi on all transatlantic flights. Additionally, customers will have access to a curated selection of live TV channels – focused on news and sports – and an extensive library of seatback entertainment, allowing customers to have a multiple screen experience onboard – just like they do at home.

For more on JetBlue’s London service and to book travel, visit <https://www.jetblue.com/flying-with-us/london>. Customers are also encouraged to visit

## About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando and San Juan. JetBlue carries customers across the U.S., Caribbean and Latin America. For more information, visit [jetblue.com](https://www.jetblue.com).

1. Terms: Fares shown: New York (JFK) to London (LHR). Requires roundtrip purchase & Sat. night stay. Book by 5/25. Travel 8/11–11/18/21 (depart/return). Blackout dates: 8/11 & 8/26–9/4. Terms apply; Fares shown: London (LHR) to New York (JFK). Return purchase and Sat. night stay required. Book by May 21 for travel Aug 12–Nov 18, 2021 (depart/return). Blackout dates: Aug 26–Sep 4, 2021. Terms apply.
2. Based on baseline seat pitch of transatlantic aircraft.
3. Fly-Fi® and live television are available on all JetBlue-operated flights. Availability and coverage area may vary by aircraft. Details on inflight wi-fi and entertainment: <https://www.jetblue.com/flying-with-us>.
4. Based on personal square footage per passenger seat.

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Source: JetBlue