JetBlue Arrives in Guatemala City with First Flights to Airline's Newest International Destination

Apr 16, 2021

With JetBlue Service Now in 25 Countries, Airline Advances Leadership Position in Latin America & the Caribbean

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced it has officially launched service between New York's John F. Kennedy International Airport (JFK) and Guatemala City's La Aurora International Airport (GUA), with the first roundtrip flight arriving back in New York this morning. JetBlue now offers the only daily service between New York City and Guatemala's capital city and introduces the airline's award-winning service and low fares to one of the largest markets in Central America.

"Growing JetBlue's presence in Latin America and the Caribbean is key to our continued success internationally and Guatemala City service will play an important role in maintaining our leadership role in the region," said Andrea Lusso, vice president network planning, JetBlue. "It also gives us an opportunity to serve a variety of travelers and grow our customer bases in Central America and the Northeast."

With a mix of customers traveling between the U.S. and the Central American city to visit friends and relatives, for leisure and for business, Guatemala City builds on JetBlue's success in the broader region. Guatemala is a country of extraordinary cultural and natural richness and a unique geographical location. The distances from place to place are short, allowing travelers to visit multiple regions in one trip. Known as the country of the eternal spring, Guatemala enjoys a climate that attracts visitors any time of year.

"Guatemala welcomed with great joy the first flight of the airline, JetBlue, who strategically opted for our country to start the new daily route between New York City's John F. Kennedy International Airport and Guatemala City's La Aurora International Airport," said Pedro Brolo, Chancellor of the Ministry of Foreign Affairs of Guatemala, MINEX. "As part of the coordinated actions for the revival of tourism promoted by Inguat, DGAC and Minex through the Network of Commercial Advisors, we are proud to cordially welcome JetBlue. We thank them for trusting our country, which has countless competitive and comparative advantages, which will be the focus of attention of foreign visitors and Guatemalan migrant families who will be able to enjoy the beauty and wealth of tourism and business in their country."

"At this time of reactivation, air connectivity contributes significantly to the tourism value chain. The arrival of JetBlue in Guatemala becomes an option to facilitate entry via air to our destinations and for those who decide to visit us for business, to immerse into our Mayan culture and megadiversity, as well as the Guatemalans who return to visit us," said Mynor Cordón, general director of Guatemalan Tourism Institute, INGUAT. "We welcome JetBlue to Guatemala."

JetBlue operates new Guatemala City service using both its Airbus A320 and A321neo aircraft offering the airline's award-winning service featuring the most legroom in coach (a); free Fly-Fi, the fastest broadband internet in the sky (b); complimentary name-brand snacks and soft drinks; free, live DIRECTV® programming and 100+ channels of SiriusXM® radio at every seat.

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando and San Juan. JetBlue carries customers across the U.S., Caribbean and Latin America. For more information, visit jetblue.com.

(a) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

(b) Fly-Fi and live television are available on all JetBlue-operated flights. On ViaSat-2 equipped aircraft, Fly-Fi will not be available on portions of some routes, and live television will not be available while operating outside of the contiguous U.S., or until the aircraft returns to the coverage area. On all other aircraft, Fly-Fi and live television will not be available while operating outside of the contiguous U.S., or until the aircraft returns to the coverage area.

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Source: JetBlue

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