JetBlue Skis into Telluride with Winter Seasonal Flights Between Montrose, Colo., and Three Focus Cities

Oct 14, 2020

Nonstop Service from Boston, New York City and Los Angeles Arrives Just in Time to Hit Some of the Best Slopes in the West this Winter

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced it will launch new nonstop winter seasonal service to Telluride, Colo. – one of the premier ski destinations in the West – from Boston Logan International Airport (BOS), New York John F. Kennedy International Airport (JFK) and Los Angeles International Airport (LAX). The three new routes launch December 19, with seats for all new flights on sale today.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20201014005605/en/



This winter season JetBlue will fly 20 routes to and from more than a half dozen ski spots across the U.S. from five of the airline's focus cities. (Graphic: Business Wire)

JetBlue will serve Montrose Regional Airport (MTJ) in western Colorado, just 90 minutes north of the famed ski destination. JetBlue will be the only airline to offer nonstop service between Montrose and New England and will offer a new choice for ski-bound travelers in New York City and Southern California.

"As we take a refreshed approach to evaluating new markets, it's clear to us that travelers are increasingly looking for unique destinations where they can truly escape and enjoy wide open spaces," said Andrea Lusso, vice president network planning, JetBlue. "Telluride, by way of air service in Montrose, is an ideal destination to add to our route map this season which will help us diversify the markets we fly to, support our focus city strategies on the East and West Coasts and connect more customers with the places they want to go."

Nestled within Southwest Colorado's dramatic San Juan Mountains, Telluride is known for its world-class alpine skiing, awe-inspiring scenery and vibrant summer festival season. Telluride has been ranked the #1 Ski Resort in North America by Condé Nast five of the last six years.

Because of its significant role in the history of the American West, the core area of Telluride was designated a National Historic Landmark District in 1964. Colorful Victorian-era homes, clapboard store fronts, boutiques, art galleries, gourmet restaurants, and historic buildings are set against a backdrop of 13,000-foot peaks, and complemented by the modern Mountain Village, a short, free gondola ride away.

Skiers can glide straight into town and Mountain Village, with the majority of lodging within walking distance or a short shuttle (or gondola) ride to the renowned slopes of Telluride – a true ski-in/ski-out destination.

Schedule between Boston (BOS) and Montrose, Colo. (MTJ)
Saturdays & Select Wednesdays | December 19, 2020 – March 27, 2021

BOS - MTJ Flight #2325	MTJ - BOS Flight #2326
9:05 a.m. – 12:25 p.m.	1:10 p.m. – 7:35 p.m.

Schedule between New York (JFK) and Montrose, Colo. (MTJ)
Limited Saturdays | December 19 – February 20, 2021

JFK - MTJ Flight #2543	MTJ - JFK Flight #2542
8:00 a.m. – 11:07 a.m.	12:00 p.m. – 6:07 p.m.

Schedule between Los Angeles (LAX) and Montrose, Colo. (MTJ)
Limited Saturdays | December 19 – February 20, 2021

LAX - MTJ Flight #2540	MTJ - LAX Flight #2541
10:30 a.m. – 1:30 p.m.	2:20 p.m. – 3:35 p.m.

JetBlue will operate all routes using its Airbus A320 aircraft offering the airline's award-winning service featuring the most legroom in coach (a); free Fly-

Fi, the fastest broadband internet in the sky (b); complimentary and unlimited name-brand snacks and soft drinks; free, live DIRECTV® programming and 100+ channels of SiriusXM® radio at every seat.

JetBlue's new Telluride service expands the airline's portfolio of unique destinations in the western U.S. From the warmth of Palm Springs, Calif., to crystal clear waters of Lake Tahoe, or from the big sky of Bozeman, Mont., to the slopes of Steamboat Springs, Colo., the airline has introduced new flights to some of the most beautiful outdoor destinations in the U.S. over the last several years – in many cases with nonstop routes previously not offered by any other airline.

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando, and San Juan. JetBlue carries customers across the U.S., Caribbean, and Latin America. For more information, visit jetblue.com.

(a) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

(b) Fly-Fi and live television are available on all JetBlue-operated flights. On ViaSat-2 equipped aircraft, Fly-Fi will not be available on portions of some routes, and live television will not be available while operating outside of the contiguous U.S., or until the aircraft returns to the coverage area. On all other aircraft, Fly-Fi and live television will not be available while operating outside of the contiguous U.S., or until the aircraft returns to the coverage area.

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Source: JetBlue

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