JetBlue Touches Down for the Big Game With Extra Flights in the Airline's South Florida Focus City

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Airline Adds Flights from San Francisco and New York Over Game Day Weekend to Complement Existing Service From More Than 50 Cities

Customers on All JetBlue Flights Enjoy Live TV, Complimentary Fly-Fi®, Unlimited Snacks and Special Beverage Offerings on Game Day

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced it is gearing up for the big game by adding flights to Fort Lauderdale-Hollywood International Airport (FLL), the airline's South Florida focus city and just 14 miles from Hard Rock Stadium in Miami Gardens, Fla. The airline known for the most legroom in coach (a) will also offer an unbeatable onboard entertainment experience for football fans flying throughout the U.S. on game day.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200120005397/en/



For travelers who can't make it to the big game, those flying domestically with JetBlue will be able to watch the action with all the comforts of their own living room. (Graphic: Business Wire)

City of Champions

Between January 30 and February 3, JetBlue will add more than a dozen flights between San Francisco International Airport (SFO) and Fort Lauderdale to help fans from the winning west coast city cheer on their team in South Florida.

In San Francisco, where JetBlue typically operates up to three daily flights to Fort Lauderdale, JetBlue will offer up to five daily flights on peak travel days. Flight schedules have been expanded to ensure travelers arrive in South Florida in time for the big game, with return direction flights offered across a variety of convenient times.

The Big Apple to the Big Game

JetBlue, New York's Hometown Airline®, is also expanding service to South Florida from the Big Apple. Between January 30 and February 4, the airline has added ten flights to its schedule between New York's John F. Kennedy International Airport (JFK) and Fort Lauderdale. The result is 2,000 added seats for fans interested in flying to the big game.

A Market Leader in Fort Lauderdale

Fort Lauderdale-Hollywood is one of JetBlue's fast-growing focus cities, serving customers throughout South Florida and offering a fast and convenient alternative for Miami-Dade bound travelers. JetBlue, which is also one of the largest airlines in Fort Lauderdale, serves the South Florida city with over 100 daily flights from more than 50 nonstop destinations across the U.S., Caribbean and Latin America. No matter who fans may be cheering for or where they may visiting from, JetBlue is a top choice for traveling to the big game this year.

Game Day Travel Perks

For travelers who can't make it to the big game, those flying domestically with JetBlue will still be able to watch the action with all the comforts of their own living room. With live TV at every seat, fans won't miss a single play or the halftime show all while enjoying unlimited game day snacks and beverages. JetBlue also airs more channels of free sports onboard than any other domestic airline, including ESPN, ESPN2, ESPNews, ESPNU, NBC Sports, Fox Sports 1 and NFL Network.

With JetBlue being the only airline to offer free, high-speed Fly-Fi at every seat, customers can stay connected with an Internet experience similar to what they have at home, including the ability to stream video and use multiple devices at once in additional to watching live TV (a).

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 42 million customers a year to nearly 100 cities in the U.S., Caribbean, and Latin America with an average of more than 1,000 daily flights. For more information, please visit jetblue.com.

(a)Fly-Fi and live television are available on all JetBlue-operated flights. On ViaSat-2 equipped aircraft, Fly-Fi will not be available on portions of some routes, and live television will not be available while operating outside of the contiguous U.S., or until the aircraft returns to the coverage area. On all other aircraft, Fly-Fi and live television will not be available while operating outside of the contiguous U.S., or until the aircraft returns to the coverage area.

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