JetBlue Names Michael Stromer Chief Product Officer, Technology

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NEW YORK--(BUSINESS WIRE)-- JetBlue Airways Corp. (NASDAQ:JBLU) today announced the promotion of Michael Stromer to Chief Product Officer, Technology, effective immediately. In this role, Mr. Stromer will be responsible for strategy and product oversight across all of the airline's digital and IT products that are key to driving efficiency and cost savings in the airline's operations.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190501005771/en/



Michael Stromer, JetBlue Chief Product Officer, Technology (Photo: Business Wire)

Mr. Stromer will report to Eash Sundaram, the airline's Executive Vice President and Chief Digital & Technology Officer and will lead the design and execution of the digital commerce web and mobile applications that support revenue initiatives; technology for airport, customer support (reservations), system operations, technical operations, flight, and inflight teams, as well as back office products. Mr. Stromer will also have primary responsibility for the modernization of JetBlue's customer sales and service (CSS) and system operations technology, across all crewmember- and customer-facing products.

"Mike and his team have made tremendous progress in maturing our digital, operations and corporate product portfolios," said Sundaram. "With our ever-increasing focus on providing JetBlue customers and crewmembers with the best tools and setting the stage to reimagine the future of travel, I have every confidence in Mike's vision and ability to see us through into that future."

Mr. Stromer joined JetBlue in 2007 and has held various roles with increasing responsibility across marketing and information technology. Most recently, Mr. Stromer was Vice President Tech Products where he led the airline's customer and crewmember IT products including JetBlue's digital transformation program, where his team developed the award-winning redesigns of jetblue.com and the airline's mobile applications. Mr. Stromer also serves as the Vice Chairman of the Cradle of Aviation Museum in Garden City, NY.

"It is an honor to step into this role and to be able to contribute to this amazing organization's next chapter of success," said Mr. Stromer, "We have an incredible team of crewmembers and a powerful brand to live up to. I am excited by the opportunity to deliver to our customers and crewmembers the innovative tools that exemplify the personal, helpful, and simple service that has made JetBlue so unique."

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 42 million customers a year to 100+ cities in the U.S., Caribbean, and Latin America with an average of more than 1,000 daily flights. For more information please visit jetblue.com.

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