jetBlue

JetBlue Awarded for "Best Regional Business Class" and Overall "Passenger Comfort" in North America by TripAdvisor

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NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced it has been recognized in the 2019 TripAdvisor Travelers' Choice® Awards for Airlines, picking up the top honor for "Best Regional Business Class" and "Passenger Comfort" in North America. TripAdvisor has recognized the world's top carriers based on the quantity and quality of reviews and ratings for airlines worldwide gathered over a 12-month period.

The accolades comes as JetBlue rolls out its newest Airbus A320 cabin experience, which officially took flight last month. The second and final phase of the airline's interior cabin restyling initiative introduces a new era of comfort and connectivity to travelers, bringing to the skies the widest seats available for this aircraft, an unparalleled inflight entertainment (IFE) experience with 100+ channels of DIRECTV and hundreds of free movies and shows, expanded coverage of free Fly-Fi® broadband connectivity almost everywhere JetBlue flies and much more. JetBlue's Airbus A320 aircraft, which make up the majority of the airline's fleet, are being updated for the first time since the airline disrupted the industry with onboard live television and all-leather seats in 2000.

Additionally, JetBlue continues to expand its premium Mint experience on cross-country routes and in the Caribbean and Latin America. Currently, the airline operates more than 80 daily Mint flights in 15 JetBlue cities. On most of these routes, JetBlue is the only airline to offer regularly scheduled flights with a lie flat seat, which complements other Mint amenities including tapas-style dining curated by New York City's Saxon + Parole, Hayward and Hopper amenity kits, dessert from local artisanal ice cream makers and award-winning service from hospitality trained crewmembers.

"This recognition from TripAdvisor and our JetBlue customers underscores our long-standing commitment to provide the best customer experience, whether it is on the ground or at 35,000 feet," said Ian Deason, senior vice president, customer experience, JetBlue. "Thanks to the dedication of 22,000+ crewmembers, our unique culture and continued investment in our aircraft, we are able to inspire humanity throughout all touchpoints of the travel journey."

"Congratulations to JetBlue for being named a Travelers' Choice Airlines winner this year. This prestigious award recognizes travelers' favorite airlines worldwide based on review data from our global community," said Bryan Saltzburg, president of TripAdvisor Flights, Cruise & Car. "This consumer accolade is a testament to outstanding service, world-renowned quality and amazing value. The JetBlue team should be proud of their award, as travelers around the globe have said this airline is among their preferred carriers when choosing to fly."

To read TripAdvisor traveler reviews and opinions of JetBlue, go to https://www.tripadvisor.com/Airline_Review-d8729099.

For the complete list of Travelers' Choice award-winning airlines for 2019, visit: https://www.tripadvisor.com/TravelersChoice-Airlines.

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 42 million customers a year to 100+ cities in the U.S., Caribbean, and Latin America with an average of more than 1,000 daily flights. For more information please visit jetblue.com.

About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With over 730 million reviews and opinions covering the world's largest selection of travel listings worldwide – covering approximately 8.1 million accommodations, airlines, experiences, and restaurants – TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 490 million average monthly unique visitors**, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

The subsidiaries and affiliates of TripAdvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites and businesses, including the following travel media brands:

www.airfarewatchdog.com, www.bokun.io, www.bookingbuddy.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, and www.restorando.com), www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.vacationhomerentals.com and www.viator.com.

*Source: Jumpshot for TripAdvisor Sites, worldwide, December 2018

**Source: TripAdvisor internal log files, average monthly unique visitors during seasonal peak in Q3 2018

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